



TOWN OF MEDWAY

COMMONWEALTH OF MASSACHUSETTS

Medway Town Hall
155 Village Street – Medway, MA 02053



Medway Cultural Council

medwayculturalcouncil@gmail.com

July 20, 2022

MINUTES

Tuesday, July 19, 2022 @ 7:00 p.m.

Members Present: Cyndy Ellis, Celeste Falcone, Gail Hachenburg, Judith Moffatt, Amy Rochford, Valerie Shinas, Jordan Warnick, Hazel Warnick, Karyl Wong, and Philip Giangarra (via Zoom).

Members Absent: Rebecca Atwood, Amna Saeed-Kothe, Angelica Crosby, and Crystal Buckley

Other Attendees: Todd Alessandri (Select Board Member), and Guelmi Espinal (Massachusetts Cultural Council Program Officer)

Meeting Started at 7:04 pm

1. **Approval of Minutes** from July 7, 2022 (Zoom meeting) – one typo, change “find” to “fund.” With this edit, accepted unanimously.
2. **Officer’s reports:**
 - Hazel Warnick (Treasurer’s Report) – Approval of Treasurers report as received – approved unanimously.
 - \$400 remaining because Tim Rice withdrew. Discussion on how to reallocate funds:
 - a. Gail proposed reallocating the funds to the Choate Park mural
 - b. Celeste proposed using the funds for the library sculpture
 - c. Karyl proposed tabling the discussion since the end of the grant cycle is December 31, 2022.
 - Motion to table the discussion for future meetings unanimously accepted.
3. **Spring Photo Contest**
 - Jordan Warnick reported that the winners were selected: First place – Christine Layton, Second Place – Mindy Tarkowski, Third Place – Anthony Muratori, and Honorable Mention – Sue Lynch.

- Jordan also noted that this event was not as successful in attracting photographers as compared to the last time.
- Celeste Falcone expressed some concerns regarding the contest rules – specifically that cropped photos were not allowed.
 - a. Jordan clarified that the intent was to prohibit screen-captures, but agreed that the regulations should be revised prior to the next contest.
 - b. Amy Rochford recommended using regulations from other towns' photo contests as a reference.
- The winning photos will be published to social media platforms and in newspapers.

4. **Choate Park Murals Update**

- Gail Hachenburg reported that the Cultural Council will be contributing \$500 towards the Choate Park mural, the Parks and Recreation Committee will be contributing another \$500, and the Town's Select Board will be contributing the remainder. The Cultural Council will provide Mike Cannistraro with a check and he will handle the logistics.
- Gail made a motion to use the Town's funds for the Cultural Council's contribution – accepted unanimously.

5. **'21 and '22 Grantee Update**

- Karyl Wong reported that the Southeastern Massachusetts Community Concert Band's 2021 grant was rescheduled, and they will now be playing at the community center on July 20th at the Medway Senior Center from 6:30-8pm.
- Other upcoming events:
 - July 30 – Pixie Festival at Choate Park from 12-5pm – the Council needs approximately 6 volunteers for setup
 - August 3 – Summer reading kickoff – “Trail Mix” at Choate Park from 1-2:25pm
 - August 10 – Elijah T. Grasshopper's Rainbow Dance Party at Thayer House from 1-3pm
 - Jesse Green will be conducting a program exclusively for middle schoolers during the freshman orientation
 - Diane Busa received a 2021 grant for \$500 – she is hoping to schedule an art show and will let us know when she is ready

6. **Priorities for 2023 LCC Grants 2023**

- Gail Hachenburg reported that a lot of the grants from this fiscal year were poorly attended. Notably, if a grantee doesn't use their money, it goes back to the Massachusetts Cultural Council and the Cultural Council does not get to reallocate those resources to other projects. If enough funds are returned to the state, they can choose to reduce the amount of funding made available for grants. Therefore, it might be a better use of resources to fund 4-5 big performances that are better attended rather than to divide the funds across numerous events that are poorly attended

- Jordan Warnick proposed that the Council put together a survey monkey in order to get an idea of what the Towns' people are interested in.
- Todd Alessandri recommended reaching out to Sandy Johnston to help with the distribution of the survey.
- Gail explained that the Council has a draft survey that was previously used and probably needs some updates – Cyndy Ellis offered to help with preparing this survey for distribution.

7. **Medway Celebration Day, Follow-Up**

- Judith Mofat reported that although she attended the event, she was placed indoors at the Thayer House, without any signs indicating that she was in there. Since most of the events were happening outside, she did not see many people and only got 8 people to sign up.

8. **Social Media Update**

- Celeste Falcone indicated that she had “boosted” the Facebook event for the upcoming Park Pixie event.
- Valerie reported that the Cultural Council's website had been updated with all the upcoming events and that the website has been received 30-35 hits a week.
- Jordan explained that in order to boost events through press releases, a picture and details of the event need to be submitted by the 15th of the month prior to the event.

9. **Representation on NAIP committee**

- Todd Alessandri reported that there were initially 5 candidates interested in 4 spots. However, one of the candidates dropped out. Therefore, the remaining 4 candidates were approved by majority vote.

10. **Update on Signal boxes**

- Gail reported that Dennis Crowley and Rich Craft would meet with Crystal Buckley to hear the Council's presentation next week. Crystal would then return to the Council to report on the meeting and propose any necessary votes from the Council.

11. **Update on Sculpture for Medway Library**

- Gail Hachenburg reported that Erin is in the process of drawing sketches for the Council to vote on. She will join the Council's September meeting to present her ideas. The sculpture will be life size and placed near the benches outside the front of the library.

12. **Monitoring Mass Creative Update Sessions**

- Valerie Shinas reported that she was unable to attend the session because they published the incorrect date. Valerie will provide updates as she learns more.

13. Election of Officers FY '22-'23

- Jordan Warnick reminded the Council that the Council needs to elect 3 officers including Chair, Treasurer and Corresponding Secretary and asked for nominations.
 - Gail Hachenburg and Jordan Warnick were nominated as co-chairs – motion to appoint them was unanimously accepted
 - Hazel Warnick was nominated as the Treasurer – motion to appoint her was unanimously accepted
 - Amna Saeed-Kothe was nominated as the Corresponding Secretary – motion to appoint her was unanimously accepted.

14. Other Business

- Gail proposed that we send Becky Atwood, who has been ill, a bouquet of roses from Council funds – this motion was unanimously accepted.

15. Topics for future meeting agendas including a) recruitment of new members, b) discussion on the re-allocation of \$400 from Tim Rice’s withdrawal.

16. Adjourned at 8:35 p.m.

The listed agenda items are those that are reasonably anticipated by the Chair to be discussed at the meeting. Not all the listed items may in fact be discussed. The order of items may be adjusted. The Council may address and consider other matters not specified to the extent permitted by law.

Future Medway Cultural Council Meetings

First and Third Tuesdays of the month @ 7:00 p.m. *

2022	2023	
Sept 6		
Sept 20	Jan 3	Apr 18
Oct 6 (tentative, Thurs)*	Jan 17	May 2
Oct 18	Feb 7	May 16
Nov 1	Feb 21	Jun 6
Nov 15	Mar 7	Jun 20
Dec 6	Mar 21	
Dec 20	Apr 4	

*To be determined