



Town of Medway
DESIGN REVIEW COMMITTEE
155 Village Street
Medway MA 02053
508-533-3291
drc@townofmedway.org

December 5, 2018

Verizon
c/o Syed Abbas
92 Main ST
Medway, MA 02053

RE: DRC Sign Design Review
Verizon - Wall Façade Sign
92 Main St – Medway, MA 02053

Dear Mr. Abbas,

Thank you for submitting the proposed signage for Verizon to the Medway Design Review Committee (DRC) for review. The information was filed with the Town on November 5, 2018 by Kerry Neal of Hired Hand in Ashby, MA.

Pursuant to the Medway Zoning Bylaw, SECTION 7.2 Sign Regulations, this communication serves as the DRC's review letter regarding the proposed facade sign located at 92 Main ST. Please be advised that this letter does NOT constitute approval of a sign permit. You must still apply for and secure a sign permit from the Medway Building Department prior to sign installation.

On Monday, December 3rd, the DRC met with Sandy Leavenworth of Hired Hand to review the proposed signage for Verizon. See Attached. The following sign is proposed represented on the sign designs submitted.

- A wall façade sign measuring 131"H x 29"W for a total area of 26.38 SF, comprised of internally illuminated individual channel letters of the business name and logo with a raceway painted to match building façade. Day/night vinyl will be applied to the front of the sign such that the letters appear black during the daytime and white at night.

The DRC offers the following comments/recommendations regarding the signs for Verizon:

- The DRC recommends that the sign be fabricated as proposed. The DRC is pleased with the simple, crisp design.
- The DRC recommends painting the wall behind the sign if any shadowing remains from the previous tenant's sign. Further, any holes from the previous sign should be filled and painted as well.

Design Review Committee Members

Matthew Buckley, Member & Chair
Rachel Walsh, Member & Vice Chair
Jessica Chabot, Member

Dan Connolly, Member
Tom Gay, Planning and Economic Development
Board Representative

Seth Kendall, Member
Rachel Wolff Lander, Member

- The DRC recommends contacting the building owner about adding 2 insert panels for Verizon on the monument sign at the entrance to the shopping center. This will require another application for a separate building permit. If the name and logo match the new façade sign, the DRC does not need to review the design of the insert panels.

Mr. Leavenworth indicated that you would consider these suggestions and move ahead. You are welcome to return to a future DRC meeting for further conversation and ideas regarding signage for Verizon. Please contact the Medway Planning and Economic Development office at 508-533-3291 if you would like to schedule another appointment with the DRC.

The DRC's goal is to enhance the identification value of business signs in Medway. We seek to help Medway businesses and organizations develop their signs as long-term investments, designed for sound readability with appropriate graphics and materials in a manner that suits budgetary constraints and enhances our community's appearance and appeal.

Thank you for your time. We wish Verizon continued success in Medway.

Sincerely,



Matthew J. Buckley
Chairman

cc: Jack Mee, Medway Building Commissioner
Rindo Barese, Medway Building Inspector
Kelly O'Brien, Building Department Administrative Assistant
James Griffin, Diversified Funding, Inc.
Kerry Neal, Hired Hand

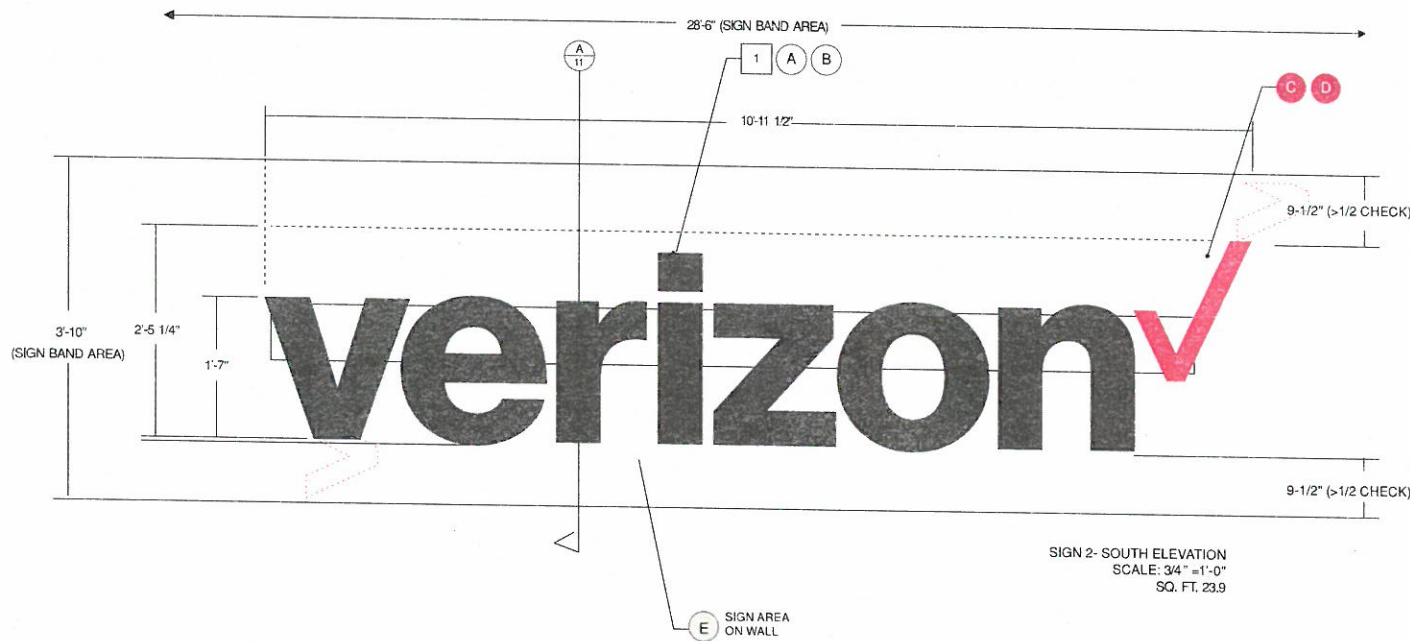
KEY NOTES

QTY

1	2" DEEP, FACE-LIT, FABRICATED ALUMINUM CHANNEL LETTERS W/ DAY/NIGHT VINYL MOUNTED TO 2-3/4" DEEP ALUMINUM RACEWAY. RACEWAY MOUNTED TO WALL.	1
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COLORS

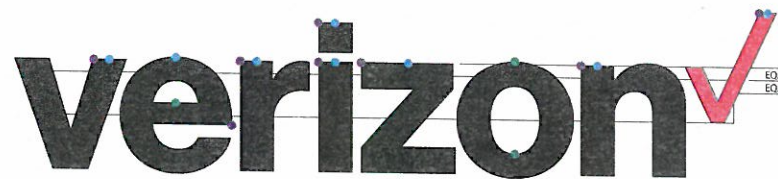
- A WHITE ACRYLIC W/ DAY/NIGHT VINYL
- B SATIN BLACK TRIM & RETURNS
- C TRANSLUCENT POPPY RED 3M 3630-143
- D SATIN PMS 485 TRIM & RETURNS
- E RACEWAY COLOR TO MATCH FACADE: SW 6112 LRV: 74



TARGET "V" HEIGHT: 51"
ACTUAL "V" HEIGHT: 19"

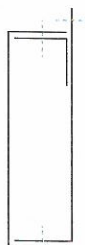


STORE NUMBER	ADDRESS	SHEET TITLE	DATE	REVISION	PREPARED BY	SHEET NUMBER
PROJ 4058	92 main st store # 5 Medway, MA 02035	SIGN 1 - SOUTH ELEVATION WALL SIGN - FABRICATION DETAIL	08.28.2018 hv	09.11.2018 hv revised to new location per client	bird signs	7



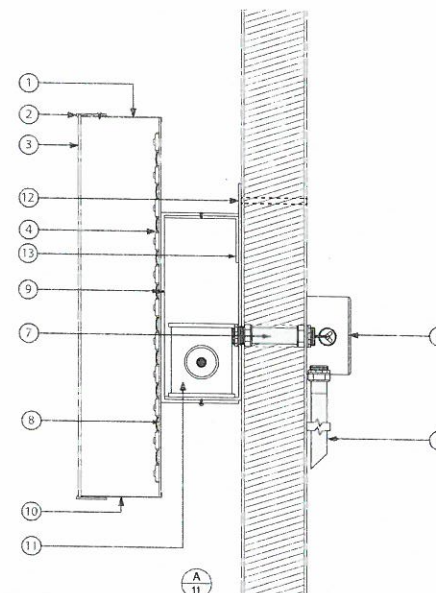
- = Trim Cap Seam (Corner Locations)
- = Trim Cap & Return Seam Location
- = Return Seam Location

WIREWAY	
11	7" (H) x 2 3/4" DEPTH UL LISTED WIREWAY. 2" EXTENDED MOUNTING TAB. CONTAINS SLOAN 701507-MCDW 60W PWR SUPPLY (QTY VARIES)
12	2" EXTENDED TAB FOR MOUNTING. MOUNTING HARDWARE. VARIES ON STRUCTURE (SUPPLIED WITH 3/8" THREADED SPEED CLIPS)
13	WIREWAY: U-CHANNEL WITH ATTACHED LETTERS TO MOUNT OVER L-CHANNEL WITH ANGLE MOUNT TOP



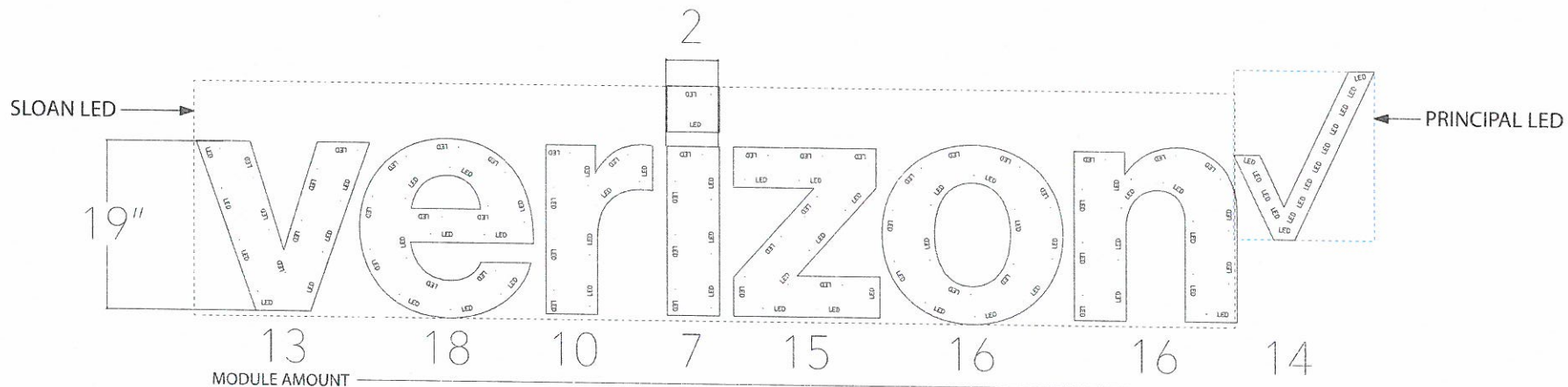
WIREWAY DIAGRAM - CROSS SECTION

VERIZON LETTERS	
1	0.040 ALUMINUM RETURNS (2" DEPTH): PAINTED MP BLACK SATIN
2	3/4" TRIM CAP: PAINTED MP BLACK SATIN
3	3/16" ACRYLIC FACE: PLASKOLITE OPTIX 240620 VINYL: 3M DUAL COLOR FILM 3635-2222 BLACK
4	LED UNITS (WHITE): SLOAN PRISM
CHECKMARK LOGO	
1	0.040 ALUMINUM RETURNS (2" DEPTH): PAINTED MP #643 SATIN: PMS 485
2	3/4" TRIM CAP: PAINTED MP #643 SATIN: PMS 485
3	3/16" ACRYLIC FACE: #7328 WHITE ACRYLIC WITH APPLIED 3M 3630-143 VINYL
4	LED UNITS (RED): PRINCIPAL PL-F53 RD1-P
IDENTICAL SPECS	
5	UL LISTED HOUSING: SECONDARY WIRING SPLICE POINT (WHEN NEEDED)
6	PRIMARY POWER CIRCUIT (PROVIDED/PERMITTED BY OTHERS) TO BE PLACED WITHIN 5 FEET OF CENTER OF SIGN
7	CONDUIT: SECONDARY ELECTRICAL RUN
8	0.063 ALUMINUM BACK: PRECOAT WHITE FINISH
9	MOUNTING HARDWARE: #8 HEX SCREW INTO BACKER PANEL
10	WEEP HOLES



NOT TO SCALE





MODULE AMOUNT _____

48 MODULES PER POWER SUPPLY (SLOAN 120D1 HAS TWO SECONDARY LEGS EACH 48-48 MODULES)

POWER SUPPLIES = 1 SLOAN 120D1 + 1 SLOAN 60C1

POWER SUPPLIES WILL BE REQUIRED TO BE INSTALLED IN A POWER SUPPLY BOX

NOT TO SCALE





EXISTING CONDITION



REVISED CONDITION



PROJECT NUMBER	ADDRESS	SHEET TITLE	DATE	REVISION	PREPARED BY	SHEET NUMBER
PROJ 4058	92 main st store # 5 Medway, MA 02035	SIGN 2 - STORE HOURS - RENDERING	08.29.2018 hv		Signs	10