



Town of Medway
DESIGN REVIEW COMMITTEE
155 Village Street
Medway MA 02053
508-533-3291
drc@townofmedway.org

July 5, 2017

Sean Murphy, CPA
135 Main Street
Medway, MA 02053

RE: DRC Sign Design Review Letter
Sean Murphy, CPA

Dear Mr. Murphy,

Thank you for submitting the designs for a wall sign and monument sign inset panels for Sean Murphy, CPA at 135 Main Street to the Medway Design Review Committee (DRC) for review. The information was filed with the Town on 6/12/17. The sign will be constructed and installed by Signs by Cam, of Franklin, MA.

Pursuant to the Medway Zoning Bylaw, SECTION 7.2 Sign Regulations, this communication serves as the DRC's review letter regarding the signage for Sean Murphy, CPA at 135 Main St, Medway, MA. Please be advised that this letter does NOT constitute the Town's approval of a sign permit. You must still apply for and secure a sign permit from the Medway Building Department prior to sign installation.

On Monday, June 19, 2017, the DRC met with your sign fabricator, Cam Afonso, to review the proposed signage as represented on the sign designs submitted and as attached:

- (2) Wall façade signs each measuring 2' x 8' overall for a total of 32 square feet are proposed, which is allowed by the Medway Sign Bylaw. The design is a rectangular sign with a maroon background and white letters outlined in black. It is in keeping of the style of the existing signs on the property.
- (2) sign panels for the current Monument Sign, measuring 12" x 32" per side for a total of 5.34 sq. feet. The panel will match the style of the façade sign; a rectangular sign with a maroon background and White letters outlined in black. It is in keeping of the style of the existing signs on the monument.

The DRC offers the following comments/recommendations regarding the proposed signage:

- The façade wall signs are legible and well designed. The DRC recommends that the spacing between the words 'bookkeeping', 'payroll', and 'Business Consulting' be increased or that the words be removed from the sign all together to improve legibility.

Design Review Committee Members

Matthew Buckley, Member & Chairman
Julie Fallon, Member & Vice Chair
Dan Connolly, Member

Jessica Chabot, Member
Tom Gay, Planning and Economic
Development Board Representative

Lisa Graves, Member
Rachel Walsh, Member & Corresponding
Secretary

- Prior to installation of the wall façade sign, be sure that the façade is freshly painted to remove any fading or ghosting from the previous signage in that location.

You are welcome to return to a future DRC meeting for further conversation and ideas regarding signage for Sean Murphy, CPA. Please contact the Medway Planning and Economic Development office at 508-533-3291 if you would like to schedule another appointment with the DRC.

The DRC's goal is to enhance the identification value of business signs in Medway. We seek to help Medway businesses and organizations develop their signs as long-term investments, designed for sound readability with appropriate graphics and materials in a manner that suits budgetary constraints and enhances our community's appearance and appeal.

Thank you for your time. We wish you much success in your new location at 135 Main Street.

Sincerely,

A handwritten signature in black ink, reading "Matthew J. Buckley". The signature is fluid and cursive, with the first name "Matthew" and last name "Buckley" clearly legible.

Matthew J. Buckley
Chairman

cc: Jack Mee, Medway Building Commissioner
Jill Karakeian, Building Department Administrative Assistant
Cam Afonso, Signs by Cam