Town of Medway
DESIGN REVIEW COMMITTEE
155 Village Street
Medway MA 02053
508-533-3291
drc@townofmedway.org

August 15, 2018

Oui Dance Studio
C/O Carly Ouimette
42 Milford ST
Medway, MA 02053

RE: DRC Sign Design Review
Oui Dance Studio
42 Milford St– Medway, MA

Dear Ms. Ouimette,

Thank you for submitting the proposed signage for Oui Dance Studio to the Medway Design Review Committee (DRC) for review. The information was filed with the Town on July 10th, 2018.

Pursuant to the Medway *Zoning Bylaw*, SECTION 7.2 Sign Regulations, this communication serves as the DRC's review letter regarding the proposed wall façade sign and free-standing multi-tenant development monument sign for 42 Milford St, Medway. Please be advised that this letter does NOT constitute approval of a sign permit. You must still apply for and secure a sign permit from the Medway Building Department prior to sign installation. Do not install the sign before obtaining the required permit.

On Wednesday August 8, 2018, the DRC met with you to review the proposed signage for the Oui Dance Studio. You have proposed the following as represented on the sign designs submitted. (**See Attached**)

- One wall sign 5' x 8' (40SF). No illumination is proposed for this sign
- Panel addition to the existing free-standing monument sign for Paramount Industries. The proposed panel is 32" x 20" (4.58 SF per side for a total of 9.16 SF)

The DRC offers the following comments/recommendations regarding the proposed signs:

- The DRC recommends changing the background color of the proposed sign panel on the existing Paramount Industries free-standing sign from grey to black for better contrast at the street.
- The DRC recommends changing the proposed building façade sign to the same colors as the applicant's business logo, which are lavender and black.

Design Review Committee Members

Matthew Buckley, Member & Chair
Rachel Walsh, Member & Vice Chair
Jessica Chabot, Member
Dan Connolly, Member
Tom Gay, Planning and Economic Development Board Representative
Seth Kendall, Member

- The DRC recommends increasing the negative (background) space around the logo on both signs by slightly decreasing the size of the logo.
- The DRC recommends adding some space between the Paramount Industries and Oui Dance panels in the free-standing monument sign.
- The DRC would like to note that landscaping is required at the base of all free-standing monument signs per the Medway *Zoning Bylaw*. We encourage you to work with your landlord to undertake such landscaping enhancement.
- Although no illumination is presently planned for the wall sign, should you wish to consider something in the future, the DRC recommends the installation of two black gooseneck style external lights to illuminate the sign.

You indicated that you would consider these suggestions and move ahead. You are welcome to return to a future DRC meeting for further conversation and ideas regarding signage for Oui Dance Studio. Please contact the Medway Planning and Economic Development office at 508-533-3291 if you would like to schedule another appointment with the DRC.

The DRC's goal is to enhance the identification value of business signs in Medway. We seek to help Medway businesses and organizations develop their signs as long-term investments, designed for sound readability with appropriate graphics and materials in a manner that suits budgetary constraints and enhances our community's appearance and appeal.

Thank you for your time. We wish Oui Dance Studio continued success in Medway.

Sincerely,

Matthew J. Buckley
Chairman

cc: Jack Mee, Medway Building Commissioner
Rindo Barese, Medway Building Inspector
Leslie Guyette, Medway Building Department
Bob Parrella
Karen Mullen, Signs Plus

Oui Dance
NO PARKING
LOADING ZONE

96.00 in
60.00 in
Oui Dance

61.30 in
42
PARAMOUNT
INDUSTRIES, INC.
MILFORD STREET
33.01 in
Oui Dance
20.31 in
32.50 in