



Town of Medway  
**DESIGN REVIEW COMMITTEE**  
155 Village Street  
Medway MA 02053  
508-533-3291  
[drc@townofmedway.org](mailto:drc@townofmedway.org)

January 11, 2018

Ms. Jill Kukal  
O'Reilly Auto Parts  
P.O. Box 1156  
Springfield, MO 65801

RE: DRC Sign Design Review  
O'Reilly Auto Parts  
106 Main Street – Medway, MA

Dear Ms. Kukal,

Thank you for submitting the proposed signage for the Medway O'Reilly Auto Parts store to the Medway Design Review Committee (DRC) for review. The information was filed with the Town on December 11, 2017.

Pursuant to the Medway Zoning Bylaw, SECTION 7.2 Sign Regulations, this communication serves as the DRC's review letter regarding the proposed wall/façade sign for O'Reilly's Auto Parts at 106 Main Street. Please be advised that this letter does NOT constitute approval of a sign permit. You must still apply for and secure a sign permit from the Medway Building Department prior to sign installation. Do not install the sign before obtaining the required permit.

On Monday, January 8<sup>th</sup>, 2018 the DRC met with Russ Baker of Signs by Russ, Inc. to review the proposed signage for O'Reilly Auto Parts. You have proposed the following as represented on the sign design as submitted. (**See Attached**).

- Wall/façade sign measuring 16'9.5" wide by 4'1" tall for a total of 68.56 square feet
- The sign will be located above the entrance to the new store on the existing building façade. The store front is 73' wide so the proposed sign meets the allowable square footage authorized by the Zoning Bylaw.

The DRC offers the following comments/recommendations regarding the proposed sign:

- Any shadowing from previous tenant signs is to be removed or painted over so you cannot see ghosting from previous signage installations
- The DRC notes that the sign may be illuminated only until 11 pm per Section 7.2.4 C. 2 of the Medway Zoning Bylaw.

**Design Review Committee Members**

*Matthew Buckley, Member & Chair*  
*Rachel Walsh, Member & Vice Chair*  
*Jessica Chabot, Member & Corresponding Secretary*

*Dan Connolly, Member*  
*Tom Gay, Planning and Economic Development*  
*Board Representative*

*Seth Kendall, Member*  
*Alex Kevork, Member*

- The application did not include a proposed design for the O'Reilly tenant panel for the plaza's new monument sign. The DRC recommends that O'Reilly prepare a design for an appropriate sized sign and submit it to the DRC for review. You should check with property manager Eric Lawless with Diversified Funding, Inc. in Boston to determine which of the two sizes of tenant panels O'Reilly may have.

You indicated that you would consider these suggestions and move ahead. The DRC is available for further conversation and ideas regarding signage for O'Reilly Auto Parts. Please contact the Medway Planning and Economic Development office at 508-533-3291 if you would like to schedule another appointment with the DRC.

Please be advised of the following additional sign regulations in the Town of Medway.

1. You may have one "Open or Welcome" sign not to exceed 6 sq. ft. of sign surface area. No permit needed.
2. You may have one "Store Hours" sign not to exceed 2 sq. ft. of sign surface area. No permit needed.
3. You may have up to 2 sq. ft. of sign surface area for a door sign. No permit needed.
4. You may have one permanent inside window sign not to exceed 4 sq. ft. of sign surface area. No permit needed.
5. Signs may not include flashing or blinking lights.
6. Inflatable devices, flutter signs, streamers and portable signs are not permitted.
7. Special event signs for store windows may not exceed 20% of the window glass to which they are affixed. Such signs may pertain only to the establishment's own sale, event or special service lasting no more than 15 days.

The DRC's goal is to enhance the identification value of business signs in Medway. We seek to help Medway businesses and organizations develop their signs as long-term investments, designed for sound readability with appropriate graphics and materials in a manner that suits budgetary constraints and enhances our community's appearance and appeal.

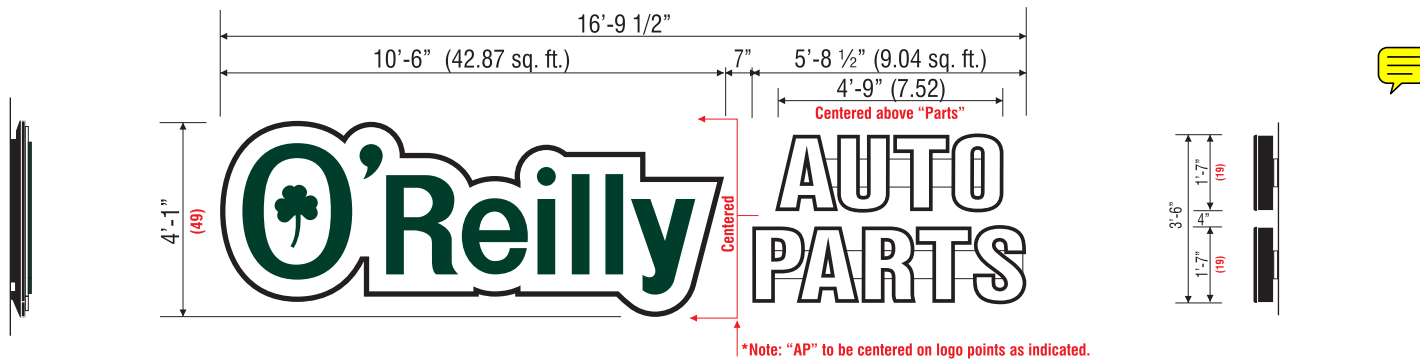
We wish O'Reilly Auto Parts much success in Medway.

Sincerely,



Matthew J. Buckley  
Chairman

cc: Jack Mee, Medway Building Commissioner  
Jill Karakeian, Medway Building Department  
Rindo Barese, Medway Building Department  
Russ Baker, Signs by Russ, Inc.  
Eric Lawless, Diversified Funding



Side View  
"O'Reilly"

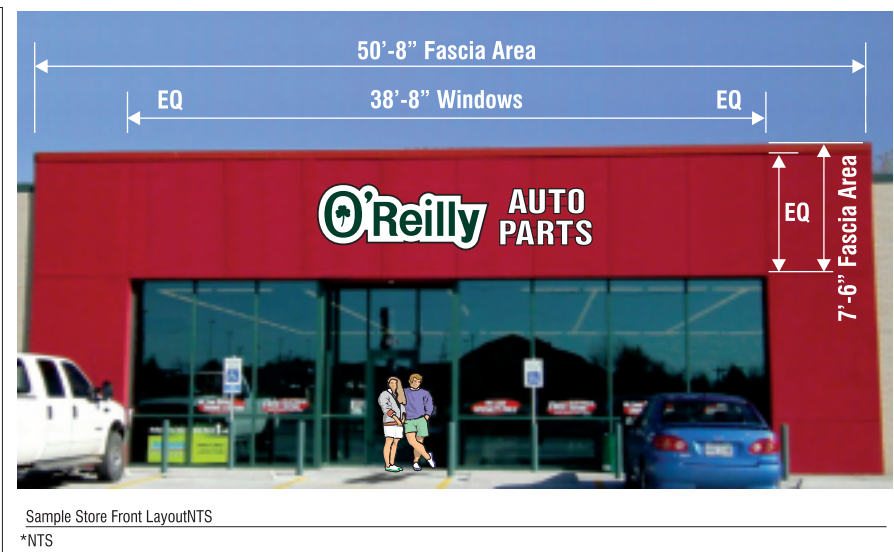
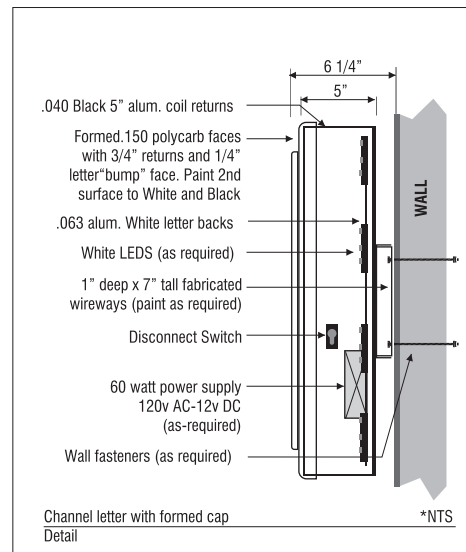
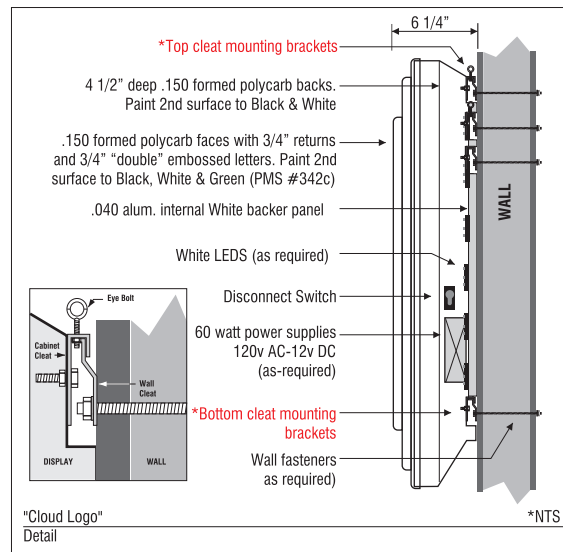
Front View  
Scale: 1/4" = 1'-0" 59.43 sq. ft. (Combined Individual Components) 68.57 sq. ft. (Encompassed Rectangle)

Side View  
"AUTO PARTS"

"O'Reilly" Cloud Logo with "AP" channel letters on 7" (h) x 1" (d) wireways. Wireways paint to: **OAP RED**  
 "O'Reilly" Cloud Logo is formed polycarb with double embossment with 2nd surface painted graphics. Paint match to: Green (PMS# 342c), Black and White.  
 "AP" to have formed polycarb caps with 1/4" letter "bumps". Black 5" aluminum coil returns. 2nd surface Black and White paint. WHITE LED illumination.

## Formed Cloud Logo with "AP" Formed Caps & Channel Returns

**Part# 49/19-S-CldLogo&Chltrs-WFC**



O'Reilly Auto Parts  
233 Patterson St.  
Springfield, MO 65803

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**Formed Embossed Cloud Logo  
 AUTO PARTS Channel Letters  
 with Formed Embossed Caps**  
 49/19-S-CldLogo&Chltrs-WFC