



Town of Medway  
**DESIGN REVIEW COMMITTEE**  
155 Village Street  
Medway MA 02053  
508-533-3291  
[drc@townofmedway.org](mailto:drc@townofmedway.org)

June 8<sup>th</sup>, 2018

Medway Fire Department  
ATTN: Chief Jeff Lynch  
44 Milford Street  
Medway, MA 02053

Dear Chief Lynch,

Thank you for submitting the proposed signage for the Medway Fire Department building at 44 Milford Street to the Medway Design Review Committee (DRC) for review. The information was filed with the Town on May 25, 2018.

Pursuant to the Medway Zoning Bylaw, SECTION 7.2 Sign Regulations, this communication serves as the DRC's review letter regarding the proposed wall facade sign for the Medway Fire Department at 44 Milford ST. Please be advised that this letter does NOT constitute approval of a sign permit. You must still apply for and secure a sign permit from the Medway Building Department prior to sign installation. Do not install the sign before obtaining the required permit.

On Monday, June 4<sup>th</sup>, the DRC met to review the proposed signage for the Medway Fire Department. You have proposed the following as represented on the sign designs submitted (**See Attached**).

- Six [6] total wall signs:
  1. A Maltese cross below the east facing gable with the text, "Station / One" at top and bottom flanked by two firefighting logos, centered by a color Medway town seal. It measures 61.5" x 61.5". **PLEASE NOTE** that this sign was omitted from the application but shown in the color rendering. It is considered to be a government insignia and is therefore exempt from the sign regulation section of the Zoning Bylaw.
  2. A horizontal banner form wall sign 17' 4" x 18" [totaling 26 sq./ft.] reading "Medway Fire Department"
  3. A small horizontal banner form wall sign 53" x 12" [totaling 4.42 sq./ft.] reading "Headquarters"
  4. Three [3] horizontal banner form wall sign atop each garage bay 69" x 2" [all (3) totaling 47.67 sq./ft.] reading from left to right "Ambulance", "Ladder 1" and "Engine 1".

#### Design Review Committee Members

*Matthew Buckley, Member & Chair*  
*Rachel Walsh, Member & Vice Chair*

*Jessica Chabot, Member & Corresponding Secretary*  
*Dan Connolly, Member*

*Tom Gay, Planning and Economic Development Board Representative*  
*Seth Kendall, Member*

The DRC offers the following comments/recommendations regarding the proposed sign:

- The Maltese cross should be slightly reduced in size to allow some portion of the brick behind to be visible on all sides. This will provide a better appearance and readability. The size shown on the drawing may be appropriate but the color rendering shows the sign is too large of a format.

You are welcome to return to a future DRC meeting for further conversation and ideas regarding signage for the Medway Fire Department. Please contact the Medway Planning and Economic Development office at 508-533-3291 if you would like to schedule another appointment with the DRC.

The DRC's goal is to enhance the identification value of signs in Medway. We seek to help Medway businesses and organizations develop their signs as long-term investments, designed for sound readability with appropriate graphics and materials in a manner that suits budgetary constraints and enhances our community's appearance and appeal.

Thank you for your time.

Sincerely,



Matthew J. Buckley  
Chairman

cc: Jack Mee, Medway Building Commissioner  
Jill Karakeian, Medway Building Department  
Rindo Barese, Medway Building Department



44 Milford St.



© CAVALLARO SIGNS, Inc. 2018



rec'd 5-24-18

Maltese Cross.....61.5" x 61.5"  
Large sign.....17'4" x 18"  
Banner above main sign.....5'3" x 12"  
(3)\_ Bay signs each..... 69" x 12"