



Town of Medway
DESIGN REVIEW COMMITTEE
155 Village Street
Medway MA 02053
508-533-3291
drc@townofmedway.org

February 8, 2018

Dr. Ilana Orelowitz
Medway Eye Care
89 Main Street
Medway, MA 02053

RE: DRC Sign Design Review
Medway Eye Care – Tenant Panel
89 Main St – Medway, MA

Dear Dr. Orelowitz,

Thank you for submitting the proposed signage for Medway Eye Care to the Medway Design Review Committee (DRC) for review. The information was filed with the Town on January 26, 2018.

Pursuant to the Medway Zoning Bylaw, SECTION 7.2 Sign Regulations, this communication serves as the DRC's review letter regarding the proposed tenant panel for Medway Eye Care on the free-standing monument sign for the Reardon Building at 89 Main St. Please be advised that this letter does NOT constitute approval of a sign permit. You or your sign company must still apply for and secure a sign permit from the Medway Building Department prior to sign installation. Do not install the sign before obtaining the required permit.

On Monday, February 5, the DRC met to review the proposed signage for Medway Eye Care. You have proposed the following as represented on the sign design submitted. (**See Attached**).

- One tenant panel on the existing monument sign for the Reardon Building

The DRC offers the following comments/recommendations regarding the proposed sign:

- The DRC recommends that the business name 'Medway Eye Care' be repositioned so it is centered on the sign panel.

The DRC's goal is to enhance the identification value of business signs in Medway. We seek to help Medway businesses and organizations develop their signs as long-term investments, designed for sound readability with appropriate graphics and materials in a manner that suits budgetary constraints and enhances our community's appearance and appeal.

Thank you for your time. We wish Medway Eye Care continued success in Medway.

Design Review Committee Members

Matthew Buckley, Member & Chair
Rachel Walsh, Member & Vice Chair
Jessica Chabot, Member & Corresponding Secretary

Dan Connolly, Member
Tom Gay, Planning and Economic Development
Board Representative

Seth Kendall, Member
Alex Kevork, Member

Sincerely,

A handwritten signature in black ink, appearing to read "Matthew J. Buckley". The signature is fluid and cursive, with the first name "Matthew" and last name "Buckley" clearly distinguishable.

Matthew J. Buckley
Chairman

cc: Jack Mee, Medway Building Commissioner
Jill Karakeian, Medway Building Department
Rindo Barese, Medway Building Department
Ross Tompkins, Star Sign Company

Healing Choices, P.C.

Keith W. L. Rafal, MD, MPH

Perspectives Photography

Smile Wider Dentist

Implants 508-533-0035

Medway Eye Care