



Town of Medway
DESIGN REVIEW COMMITTEE
155 Village Street
Medway MA 02053
508-533-3291
drc@townofmedway.org

April 28, 2017

Mr. Tony Miele
Lone Wolf Kajukeabo Karate Studio
165 Main Street, Unit 305
Medway, MA 02053

RE: DRC Sign Design Review Letter
Lone Wolf Kajukeabo Karate Studio– 165 Main Street

Dear Mr. Miele,

Thank you for submitting the design for a wall sign for Lone Wolf Kajukeabo Karate Studio to the Medway Design Review Committee (DRC) for review. The information was filed with the Town on 4/20/17. The sign will be constructed and installed by Advanced Signing of Medway.

Pursuant to the Medway Zoning Bylaw, SECTION 7.2 Sign Regulations, this communication serves as the DRC's review letter regarding the signage for Lone Wolf Kajukeabo Karate Studio – 165 Main Street, Medway, MA. Please be advised that this letter does NOT constitute the Town's approval of a sign permit. You must still apply for and secure a sign permit from the Medway Building Department prior to sign installation.

On Monday, April 24th, the DRC met with you to review the proposed signage as represented on the sign designs submitted and as attached. You have proposed:

- A wood wall/façade sign. Approximately 8 sq. feet. No illumination. The sign features a matching design scheme to the existing business signage at Medway Mills – brown painted wood with tan lettering. (**See attached**)

The sign design is visible, legible, and complements the other existing signage for the site pursuant to the Medway Mills master signage plan. The DRC recommends the following design tweaks to take the proposed design to the next level.

- If the applicant stays with the proposed design, please match the length of the words

KARATE

LONE WOLF



Notice that the two lines stack perfectly on top of one another.

Design Review Committee Members

Matthew Buckley, Member & Chairman
Julie Fallon, Member & Vice Chair
Jessica Chabot, Member

Dan Connolly, Member
Tom Gay, Planning and Economic
Development Board Representative

Lisa Graves, Member
Rachel Walsh, Member & Corresponding
Secretary

- Give thought to mixing the font styles. Use a san serif under the large Karate, for example.



You are welcome to return to a future DRC meeting for further conversation and ideas regarding signage for Lone Wolf Kajukeabo Karate Studio. Please contact the Medway Planning and Economic Development office at 508-533-3291 if you would like to schedule another appointment with the DRC.

The DRC's goal is to enhance the identification value of business signs in Medway. We seek to help Medway businesses and organizations develop their signs as long-term investments, designed for sound readability with appropriate graphics and materials in a manner that suits budgetary constraints and enhances our community's appearance and appeal.

Thank you for your time. We wish you continued success in Medway.

Sincerely,



Matthew Buckley
Chairman

cc: Jack Mee, Medway Building Commissioner
Barry Roth, building owner



Existing

I Elevation:
Scale: 1 1/2" = 1'

NOTES

Surface applied Vinyl Graphics
to existing sign in field

TYPEFACE

Logotype

COLOR

Copy and Graphics: 3M Beige Vinyl
Background: 3M Dark Brown Vinyl

INSTALLATION

Surface Applied

	ADVANCED SIGNING	Advanced Signing LLC 4 Industrial Park Road Medway MA 02053	t: 508.533.9000 f: 508.533.2975 www.advancedsigning.com	CLIENT Miele Law Group	PROJECT 77142 Exterior	DRAWN BY HJH	DATE 01.13.16	REVISIONS 08.15.16	SIGN TYPE 800	DRAWING NO. 800.1	DESCRIPTION Vinyl Overlay
--	-----------------------------	---	---	---------------------------	------------------------------	-----------------	------------------	-----------------------	------------------	----------------------	------------------------------