Town of Medway
DESIGN REVIEW COMMITTEE
155 Village Street
Medway MA 02053
508-533-3291
drc@townofmedway.org

August 27, 2018

Karen Mullen
Signs Plus
89 South Main ST
Milford, MA 01757

RE: DRC Sign Design Review
Medway Family Dental
131-133 Main St– Medway, MA

Dear Ms. Mullen,

Thank you for submitting the proposed signage for Medway Family Dental to the Medway Design Review Committee (DRC) for review. The information was filed with the Town on August 16, 2018.

Pursuant to the Medway *Zoning Bylaw*, SECTION 7.2 Sign Regulations, this communication serves as the DRC's review letter regarding the proposed wall façade sign and free-standing multi-tenant development monument sign for 131-133 Main ST, Medway. Please be advised that this letter does NOT constitute approval of a sign permit. You must still apply for and secure a sign permit from the Medway Building Department prior to sign installation. Do not install the signs before obtaining the required permits.

On Monday, August 20th, the DRC met with you to review the proposed signage for Medway Family Dental. You have proposed the following as represented on the sign designs submitted (**See Attached**).

- Wall Façade Sign 37.29" wide x 28.5" high (7.38 SF). This sign is not illuminated and is replacing an existing sign.
- New sign panels for Medway Family Dental and Visions Tattoo on the existing, free-standing multi-tenant development monument. The background for the individual tenant signs is 48.12" wide x 72" tall (24.06 SF each side for a total of 48.12 SF).

The DRC offers the following comments/recommendations regarding the proposed sign:

- The existing monument sign is non-conforming in terms of allowed sign surface area and height. The DRC recommends that the proposed sign be brought into conformance.

Design Review Committee Members

Matthew Buckley, Member & Chair
Rachel Walsh, Member & Vice Chair
Jessica Chabot, Member
Dan Connolly, Member
Tom Gay, Planning and Economic Development Board Representative
Seth Kendall, Member

- The DRC recommends removing the phone number from the proposed monument sign since it is considered a safety hazard to encourage drivers to call a number while operating a vehicle.
- The *Zoning Bylaw* requires landscaping at the base of a monument sign extending three feet in all directions around the sign. The DRC recommends the height of the existing brick planter be reduced in height to allow for landscaping at the base of the sign without blocking the signage.

You indicated that you would consider these suggestions and move ahead. You are welcome to return to a future DRC meeting for further conversation and ideas regarding signage for Medway Family Dental. Please contact the Medway Planning and Economic Development office at 508-533-3291 if you would like to schedule another appointment with the DRC.

The DRC's goal is to enhance the identification value of business signs in Medway. We seek to help Medway businesses and organizations develop their signs as long-term investments, designed for sound readability with appropriate graphics and materials in a manner that suits budgetary constraints and enhances our community's appearance and appeal.

Thank you for your time. We wish Medway Family Dental continued success in Medway.

Sincerely,

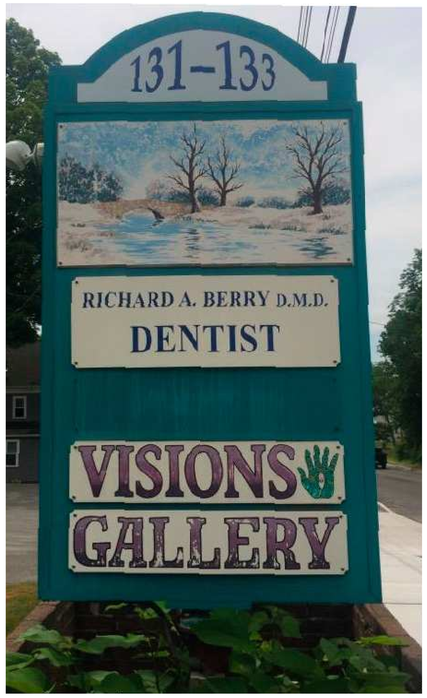
Matthew J. Buckley
Chairman

cc: Jack Mee, Medway Building Commissioner
Leslie Guyette, Medway Building Department
Rindo Barese, Medway Building Department
Gus Massabni, Medway Family Dental

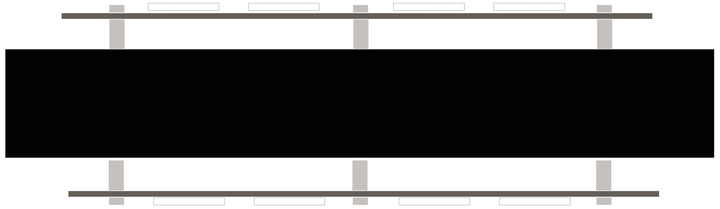
Proposed Layout

PROPOSED REFURBISHED SIGN

EXISTING SIGN



view from above



REMOVE EXISTING SIGN PANELS FROM BOTH SIDES OF SIGN.

SCUFF AND PAINT BACKGROUND FLAT BLACK.

INSTALL NEW ADDRESS NUMBERS, WHITE .5" THICK ACRYLIC DIMENSIONAL LETTERS AT TOP

INSTALL NEW TENANT PANELS, .25" THICK DARK GRAY PANELS WITH .25" THICK ACRYLIC DIMENSIONAL LETTER TEXT AND MOUNTED ON SIGN STRUCTURE WITH 1" DIAMETER BRUSHED SILVER STANDOFFS AS SHOWN.

SignsPlus
89 South Main Street, Milford, MA 01757

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Website **www.signs-plus.net**

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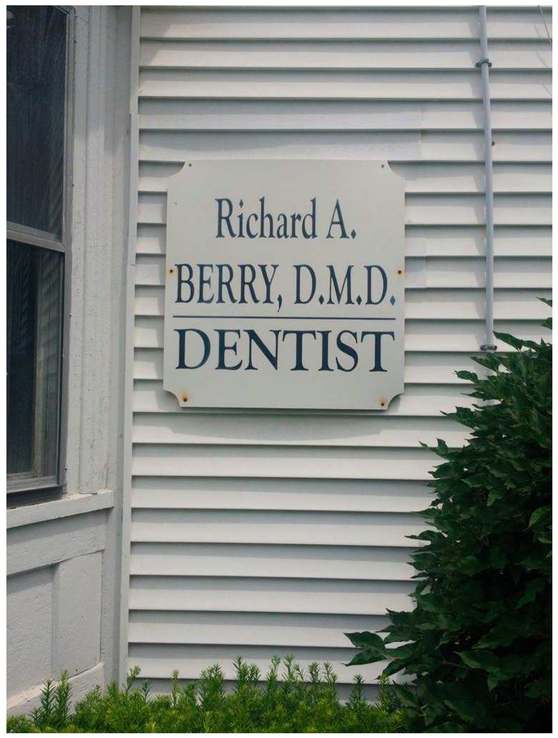
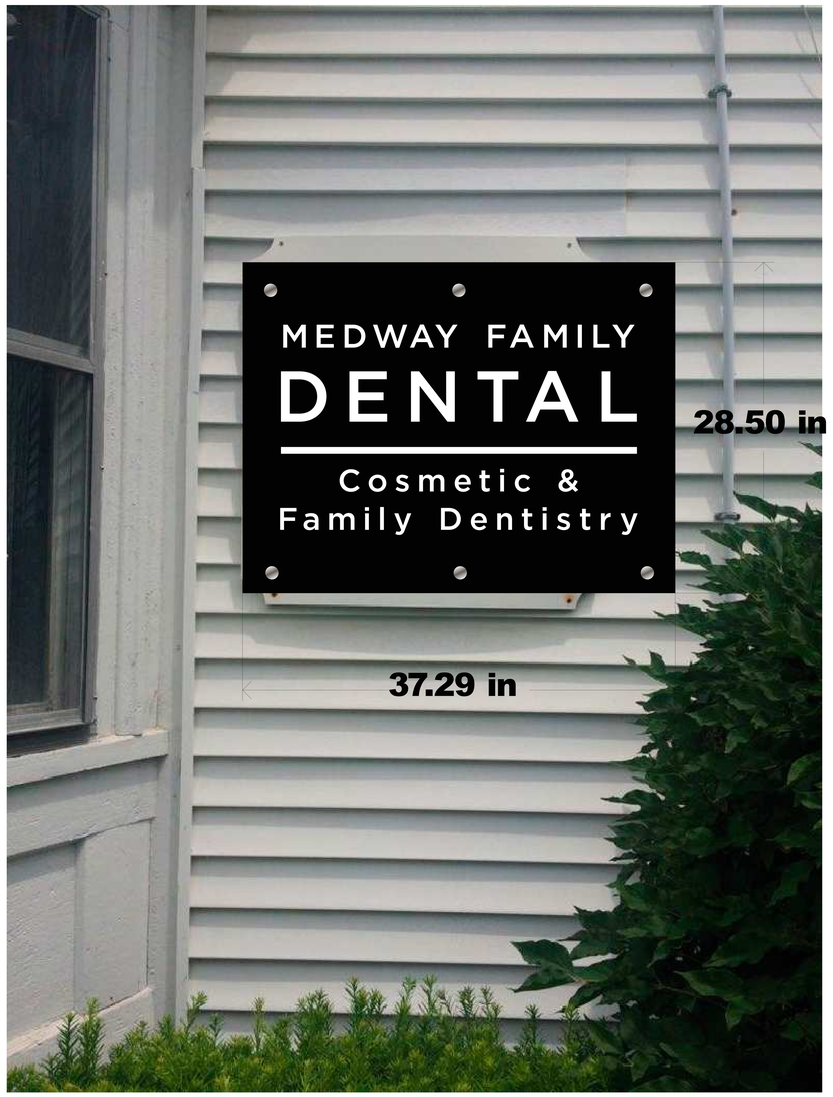
ANY AND ALL SIGNAGE PERMITS ARE THE RESPONSIBLITY OF THE CUSTOMER.

Proposed Layout

EXISTING SIGN



PROPOSED NEW SIGN



INSTALL NEW .25" THICK DARK GRAY SIGN PANEL WITH .25" THICK ACRYLIC DIMENSIONAL LETTER TEXT AND MOUNTED ON SIGN STRUCTURE WITH 1" DIAMETER BRUSHED SILVER STANDOFFS AS SHOWN.

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