



Town of Medway
DESIGN REVIEW COMMITTEE
155 Village Street
Medway MA 02053
508-533-3291
drc@townofmedway.org

July 17, 2018

Family Medicine Associates
Ms. Karen Mullen
Signs Plus
89 South Main Street
Milford, MA 01757

RE: DRC Sign Design Review
Family Medicine Associates
Gould's Plaza
74 Medway, MA

Dear Ms. Mullen,

Thank you for submitting the proposed new signage for Family Medicine Associates at 74 Main Street to the Medway Design Review Committee (DRC) for review. The information was filed with the Town on July 11th, 2018.

Pursuant to the Medway Zoning Bylaw, SECTION 7.2 Sign Regulations, this communication serves as the DRC's review letter regarding the proposed wall façade sign and a 2-sided panel on the free-standing multi-tenant development monument sign for Gould's Plaza at 74 Main Street. Please be advised that this letter does NOT constitute the Town's approval or issuance of a sign permit. You must still apply for and secure the required sign permits from the Medway Building Department prior to sign installation. Do not install the signs before obtaining the required permit.

On Monday, July 16, 2018, the DRC met with you to review the proposed signage for Family Medicine Associates. The signage pertains to a rebranding of Tri County Medical Associates into Milford Regional Physician Group. You have proposed the following as represented on the sign designs submitted (**See Attached**).

- Wall Façade Sign 22" x 120" (18.33 SF). This sign is externally illuminated and is replacing an existing sign.
- Free-standing multi-tenant development monument sign panel is 14" x 47 (4.9 SF per side for 9.8 SF total)

Design Review Committee Members

Matthew Buckley, Member & Chair
Rachel Walsh, Member & Vice Chair

Jessica Chabot, Member & Corresponding Secretary
Dan Connolly, Member

*Tom Gay, Planning and Economic
Development Board Representative*
Seth Kendall, Member

The DRC offers the following comments/recommendations regarding the proposed signs:

- The sign complies with the master signage plan for Gould's Plaza.
- The DRC recommends the signs be manufactured as proposed.

You are welcome to return to a future DRC meeting for further conversation and ideas regarding signage for Community Pediatrics of Medway. Please contact the Medway Planning and Economic Development office at 508-533-3291 if you would like to schedule another appointment with the DRC.

The DRC's goal is to enhance the identification value of business signs in Medway. We seek to help Medway businesses and organizations develop their signs as long-term investments, designed for sound readability with appropriate graphics and materials in a manner that suits budgetary constraints and enhances our community's appearance and appeal.

Thank you for your time. We wish Community Pediatrics continued success in Medway.

Sincerely,

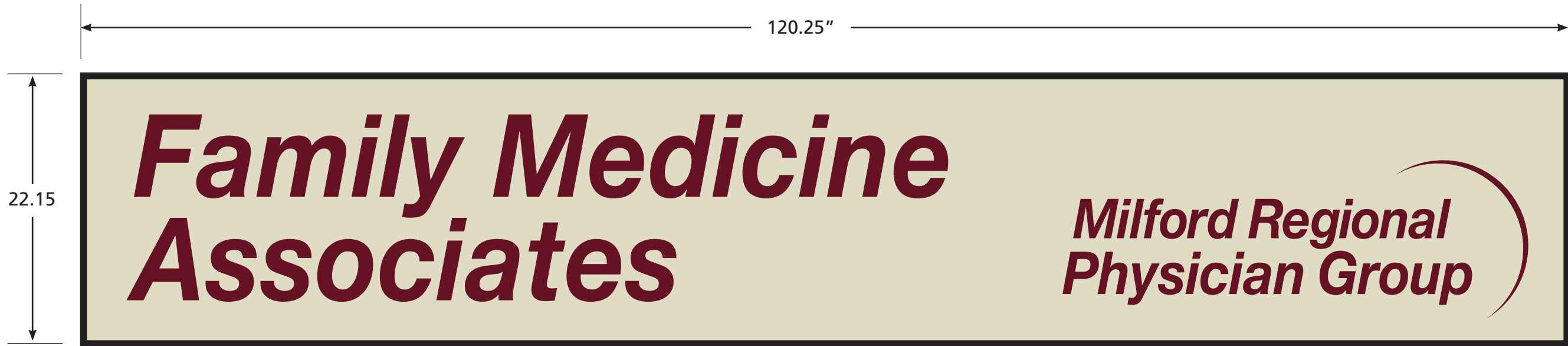
A handwritten signature in black ink, reading "Matthew J. Buckley". The signature is fluid and cursive, with the first name "Matthew" and last name "Buckley" clearly legible.

Matthew J. Buckley
Chairman

cc: Jack Mee, Medway Building Commissioner
Rindo Barese, Medway Building Department
Lester Gould, Nagog Realty Trust

Building Fascia Sign
Family Medicine Associates
74 Main Street, Medway, MA
6/22/18

PROPOSED



Building Fascia Sign
Existing sign will be replaced by a new unit of the same size and fabrication. The read will be updated to reflect the new physician group branding.

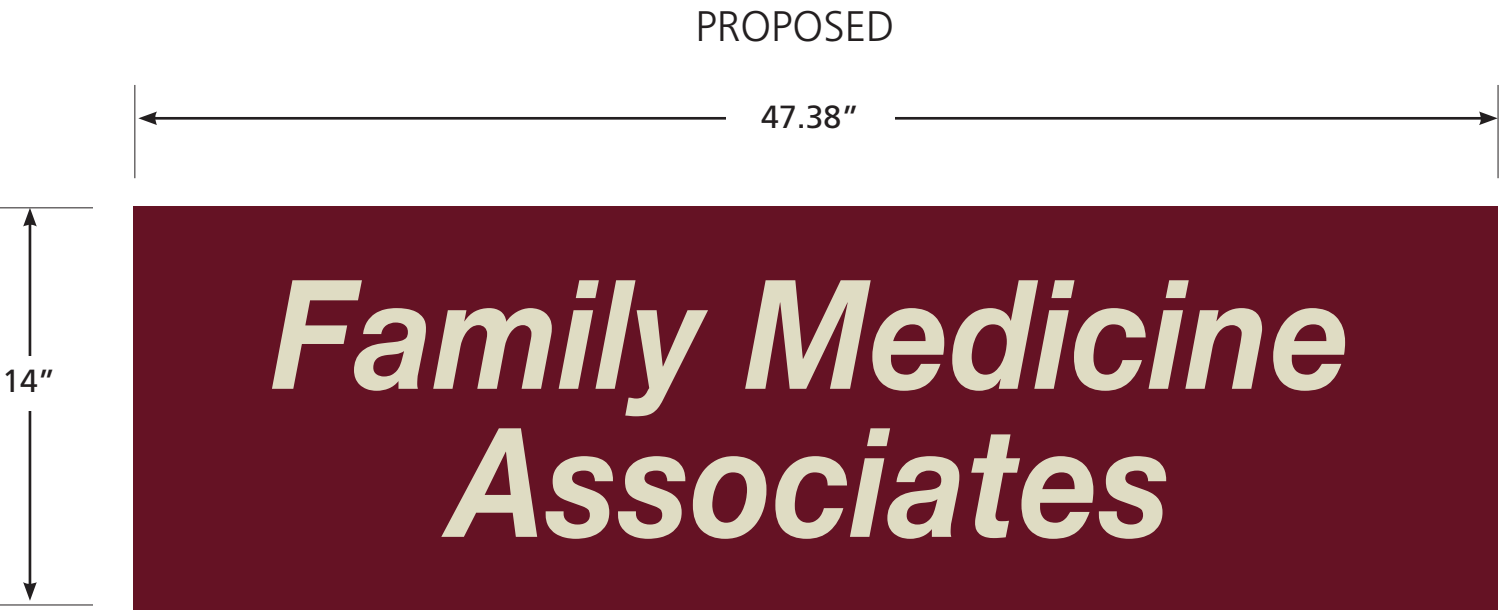


PROPOSED



EXISTING

Street Pylon Sign Insert
Family Medicine Associates
74 Main Street, Medway, MA
6/22/18



Street Pylon Insert (Two Sided)
Existing insert will be replaced by a new unit of the same size and fabrication. The read will be updated to reflect the new physician group branding.



PROPOSED



EXISTING