



Town of Medway  
**DESIGN REVIEW COMMITTEE**  
155 Village Street  
Medway MA 02053  
508-533-3291  
[drc@townofmedway.org](mailto:drc@townofmedway.org)

July 17, 2018

Ms. Karen Mullen  
Signs Plus  
89 South Main Street  
Milford, MA -01111757

RE: DRC Sign Design Review  
Community Pediatrics of Medway  
116 Main St– Medway, MA

Dear Ms. Mullen,

Thank you for submitting the proposed new signage for Community Pediatrics of Medway at 116 Main Street to the Medway Design Review Committee (DRC) for review. The information was filed with the Town on July 11<sup>th</sup>, 2018.

Pursuant to the Medway Zoning Bylaw, SECTION 7.2 Sign Regulations, this communication serves as the DRC's review letter regarding the proposed wall façade sign and a 2-sided panel on the free-standing multi-tenant development monument sign for Drybridge Crossing at 116 Main ST. Please be advised that this letter does NOT constitute the Town's approval or issuance of a sign permit. You must still apply for and secure the required sign permits from the Medway Building Department prior to sign installation. Do not install the signs before obtaining the required permit.

On Monday, July 16, 2018, the DRC met with you to review the proposed signage for Community Pediatrics of Medway. The signage pertains to a rebranding of Tri County Medical Associates into Milford Regional Physician Group. You have proposed the following as represented on the sign designs submitted (**See Attached**).

- Wall Façade Sign 36" x 118" (29.5SF)
- Free-standing multi-tenant development monument sign panel is 12" x 71.75" (6 SF per side for 12SF total)

The DRC offers the following comments/recommendations regarding the proposed signs:

- The DRC recommends the signs be manufactured as proposed.

**Design Review Committee Members**

*Matthew Buckley, Member & Chair*  
*Rachel Walsh, Member & Vice Chair*

*Jessica Chabot, Member & Corresponding Secretary*  
*Dan Connolly, Member*

*Tom Gay, Planning and Economic*  
*Development Board Representative*  
*Seth Kendall, Member*

You are welcome to return to a future DRC meeting for further conversation and ideas regarding signage for Community Pediatrics of Medway. Please contact the Medway Planning and Economic Development office at 508-533-3291 if you would like to schedule another appointment with the DRC.

The DRC's goal is to enhance the identification value of business signs in Medway. We seek to help Medway businesses and organizations develop their signs as long-term investments, designed for sound readability with appropriate graphics and materials in a manner that suits budgetary constraints and enhances our community's appearance and appeal.

Thank you for your time. We wish Community Pediatrics continued success in Medway.

Sincerely,

A handwritten signature in black ink, appearing to read "Matthew J. Buckley". The signature is fluid and cursive, with the first name "Matthew" and last name "Buckley" clearly distinguishable.

Matthew J. Buckley  
Chairman

cc: Jack Mee, Medway Building Commissioner  
Rindo Barese, Medway Building Department  
Longobardi Realty LLC

Building Fascia Sign  
**Community Pediatrics of Medway**  
116 Main Street, Medway, MA  
6/22/18

PROPOSED



**Building Fascia Sign**

Existing sign will be replaced by a new unit of the same size and fabrication. The read will be updated to reflect the new physician group branding.

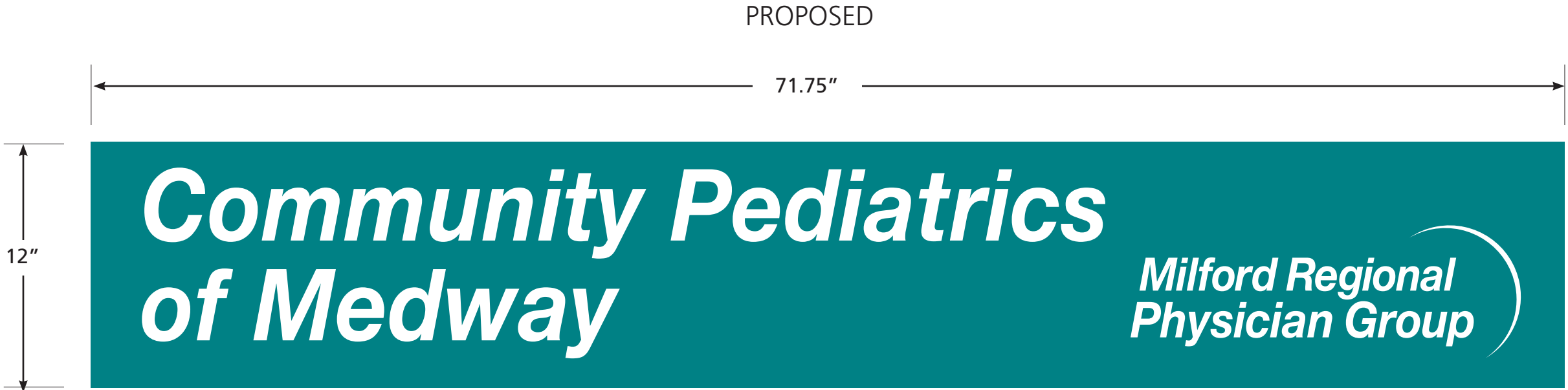


PROPOSED



EXISTING

Street Pylon Sign Insert  
**Community Pediatrics of Medway**  
116 Main Street, Medway, MA  
6/22/18



**Street Pylon Insert** (Two Sided)  
Existing insert will be replaced by a new unit of the same size and fabrication. The read will be updated to reflect the new physician group branding.



PROPOSED



EXISTING