



Town of Medway
DESIGN REVIEW COMMITTEE
155 Village Street
Medway MA 02053
508-533-3291
drc@townofmedway.org

January 18, 2017

Paul Cantor
Connections Physical Therapy
6 Main Street
Medway, MA 02053

RE: DRC Sign Design Review Letter
Connections Physical Therapy

Dear Mr. Cantor,

Thank you for submitting the proposed facade signage for Connections Physical Therapy to the Medway Design Review Committee (DRC) for review. The information was filed with the Town on 1/4/2017. We understand the sign will be constructed and installed by Signarama of Walpole, MA.

Pursuant to the Medway Zoning Bylaw, SECTION 7.2 Sign Regulations, this communication serves as the DRC's review letter regarding the proposed facade sign for Connections Physical Therapy at 6 Main St, Medway, MA. Please be advised that this letter does NOT constitute the Town's approval of a sign permit. You must still apply for and secure a sign permit from the Medway Building Department prior to the sign installation.

On Monday, January 9th, the DRC met with you to review the proposed facade signage. You have proposed the following as represented on the sign designs submitted and as attached.

- A white background panel measuring 30" x 136" for a total of 28.3 square feet
- The sign will read Connections Physical Therapy in blue, with the circular company logo to the left in orange with white swirl.
- The sign will feature blue channel lettering and will be LED lit.

The DRC offers the following comments/recommendations regarding the sign.

- The sign features a successful design and is consistent with the company website and branding.
- The sign's lighting should be studied/considered. The logo features a white background, but in this case, the blue lettering and orange logo are the only illuminated elements. During operating hours after dark, the white background may fade out/appear grey.
- Explore entrance lighting such as sconces by the doorway if possible with the landlord.

You are welcome to return to a future DRC meeting for further conversation and ideas regarding signage for the Connections Physical Therapy. Please contact the Medway Planning and Economic Development office at 508-533-3291 if you would like to schedule another appointment with the DRC.

Design Review Committee Members

Matthew Buckley, Member & Chairman
Julie Fallon, Member & Vice Chair

Jessica Chabot, Member
Tom Gay, Planning and Economic
Development Board Representative

Lisa Graves, Member
Rachel Walsh, Member & Corresponding
Secretary

The DRC's goal is to enhance the identification value of business signs in Medway. We seek to help Medway businesses and organizations develop their signs as long-term investments, designed for sound readability with appropriate graphics and materials in a manner that suits budgetary constraints and enhances our community's appearance and appeal.

Thank you for your time. We wish you continued success in Medway.

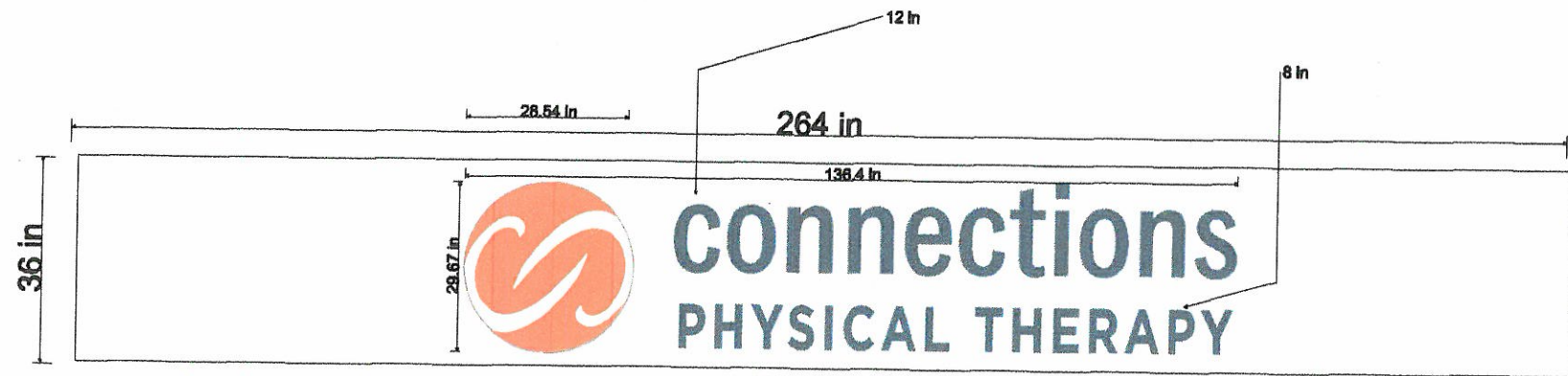
Sincerely,

A handwritten signature in black ink, reading "Matthew J. Buckley". The signature is written in a cursive style with a large, stylized "M" and "B".

Matthew J. Buckley
Chairman

cc: Jack Mee, Medway Building Commissioner
Bob Poteau

- Direct Flush Mount on PVC, LED Channel Letters
- Black 063 Alum Returns
 - Blue Standard Available Acrylic Faces and 1 inch Trim Cap
 - White Circle with Standard Translucent Vinyl Graphic



WALPOLE
Signarama
 The way to grow your business.

458 High Plain St. Intersection Rts 1 & 27
 Walpole, MA 02081
 508-660-1231
 signaramawalpole.com
 sales@signarama-walpole.com



- Proof colors may vary from monitors & actual sign materials.
- A pdf proof is not a correct representation of printer output color.
- Resolution & Color from files provided by customer are the customers responsibility.
- Hard Proofs can be printed to ensure color satisfaction at a cost to be determined.
- Additional design charges may apply if customer does not proceed with all or part of project

PROOF 1	PROOF 2	PROOF 3	PROOF 4	PROOF 5
FREE	FREE	\$20.00	\$25.00	\$30.00

This proof is for conceptual use - actual sizes / colors / proportions may slightly vary.

**CLIENT
 APPROVAL**

- Client signature ensures all spellings & specifications for signage are correct.
- All errors are your responsibility once final approval is received.
- Additional charges apply if you wish to make changes once artwork has been printed, fabricated and/or installed.

Customer: GAW

Date:

Approved By:

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