



Town of Medway
DESIGN REVIEW COMMITTEE
155 Village Street
Medway MA 02053
508-533-3291
drc@townofmedway.org

April 8, 2018

Mr. Michael Li
Angel Nails & Spa
74 Main Street
Medway, MA 02053

RE: DRC Sign Design Review
Angel Nails & Spa - Façade and Panel Signage
Gould's Plaza
74 Main St. – Medway, MA

Dear Mr. Li,

Thank you for submitting the proposed signage for Angel Nails & Spa to the Medway Design Review Committee (DRC) for review. The information was filed with the Town on Thursday March 15th, 2018.

Pursuant to the Medway Zoning Bylaw, SECTION 7.2 Sign Regulations, this communication serves as the DRC's review letter regarding the proposed façade and panel signage for Angel Nails & Spa, 74 Main St, located at Gould's Plaza. Please be advised that this letter does NOT constitute approval of a sign permit. You must still apply for and secure a sign permit from the Medway Building Department prior to sign installation. Do not install the signs before obtaining the required permit.

On Monday, April 2nd, the DRC met with your sign fabricator, Cam Afonso from Signs by Cam, to review the proposed signage for the Angel Nails & Spa. You have proposed the following as represented on the sign designs submitted (**See Attached**).

- Facade Sign measuring 2' high x 10' wide, 20 SF total. The design features the word "Angel" at left, in script, and "NAILS & SPA" at the right, bold. The sign is designed in accordance with the Master Signage Plan for Gould's Plaza and uses the prescribed Burgundy font on Almond panel color scheme. The sign will be externally illuminated.
- Double sided panels are proposed for the multi-tenant ladder sign at the entrance to the plaza. Two 12" x 48" panels are proposed, for a total of 8 SF. The design features the word "Angel" at top left, in script, with an accent line, and "NAILS & SPA" across the panel, bold. The sign is designed in accordance with the Master Signage Plan for Gould's Plaza and uses the prescribed Almond font on Burgundy panel color scheme. The sign will be internally illuminated.

Design Review Committee Members

Matthew Buckley, Member & Chair
Rachel Walsh, Member & Vice Chair
Jessica Chabot, Member & Corresponding Secretary

Dan Connolly, Member
Tom Gay, Planning and Economic Development
Board Representative

Seth Kendall, Member
Alex Kevork, Member

The DRC offers the following comments/recommendations regarding the proposed signs:

- The proposed signage has been designed in accordance with the Gould's Plaza Master Signage Plan
- The layout and font chosen are legible and use the space well without being too crowded.
- The DRC recommends that both styles of signs proposed be constructed and installed as-proposed.

You are welcome to return to a future DRC meeting for further conversation and ideas regarding signage for Angel Nails & Spa. If you would like to schedule another appointment with the DRC, please contact the Medway Planning and Economic Development office at 508-533-3291.

The DRC's goal is to enhance the identification value of business signs in Medway. We seek to help Medway businesses and organizations develop their signs as long-term investments, designed for sound readability with appropriate graphics and materials in a manner that suits budgetary constraints and enhances our community's appearance and appeal.

Thank you for your time. We wish Angel Nails & Spa much success. Thank you for choosing Medway for your business.

Sincerely,

A handwritten signature in black ink, appearing to read "Matthew J. Buckley". The signature is fluid and cursive, with the first name "Matthew" and last name "Buckley" clearly distinguishable.

Matthew J. Buckley
Chairman

cc: Jack Mee, Medway Building Commissioner
Jill Karakeian, Medway Building Department
Rindo Barese, Medway Building Department
Cam Afonso, Signs by Cam



Signs By Cam Inc.

Sign & Graphic Solutions • Uncompromising Integrity

Cam Afonso

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E-Mail: cam@signsbycam.com

Website: www.signsbycam.com

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X

JOB INFORMATION

JOB TITLE:

CONTACT:

PHONE:

FAX:

JOB DESCRIPTION:

SQUARE FOOTAGE: =

SIGN MATERIAL SPECS

BANNER: ☐ COROPLAST: ☐ WOOD: ☐

ACRYLIC: ☒ MAGNETIC: ☐ URETHANE: ☐

PVC: ☐ ALUMINUM: ☒ NUEDGE: ☐

SINGLE SIDED: ☐ DOUBLE SIDED: ☐

OTHER: _____

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