Board Members

Matt Buckley, Chair Janine Clifford, Vice Chair Jamie Ahlstedt, Member Susan Alessandri, Member Jessica Chabot, Member Thomas Gay, PEDB Representative



Medway Town Hall 155 Village Street Medway, MA 02053 Telephone (508) 533-3291 Fax (508) 321-4987 Email: DRC@townofmedway.org www.townofmedway.org

TOWN OF MEDWAY COMMONWEALTH OF MASSACHUSETTS

DESIGN REVIEW COMMITTEE

APPROVED - April 3, 2023

DRC Meeting Minutes Monday, March 20, 2023 Zoom (Remote) Meeting

<u>Call to Order:</u> – With a quorum present, this remote meeting was called to order by the Chair Mr. Buckley at 7:00 p.m.

Members	Matthew	Janine	Tom	Jessica	Susan	Jamie
	Buckley	Clifford	Gay	Chabot	Alessandri	Ahlstedt
Attendance	x	X	x	x	Absent with Notice	x

Pursuant to the provisions of Chapter 107 of the Acts of 2022, an act which extends certain COVID-19 measures adopted during the State of Emergency, and under which public bodies retain the option of holding open meetings and hearings remotely, and in accordance with the Medway Select Board's remote participation policy as amended at its July 2, 2021 meeting, Design Review Committee members participated remotely for this meeting. Access via Zoom was provided for public participation. All persons participated remotely in the meeting via Zoom.

At 7:00 PM Mr. Buckley called the meeting to order and conducted a roll call of members present via Zoom as follows: Matthew Buckley, Janine Clifford, Tom Gay, Jess Chabot, and Jamie Ahlstedt.

Also present via Zoom:

- Susy Affleck-Childs, Planning and Economic Development Coordinator
- Cam Alfonso (Signs by Cam) for LZ Nails & Spa at Gould's Plaza, 74 Main ST
- Tabet Charbel, Supreme Pizza, 67 Main ST
- Erik Medeiros, Aharonian & Associates and Sean Donovan (Viewpoint Signs) for Dunkin', 81A Main ST
- David Faist, Project Engineer and Joseph Deluca, Architect (MDA) ETS Equipment Rentals, 39
 Alder ST

Approval of DRC Meeting Minutes - March 06, 2023:

A motion was made by Ms. Clifford to approve the minutes of the 03/06/2023 DRC meeting as submitted, seconded by Ms. Chabot.

Roll Call Vote:

Matt Buckley - Aye

Janine Clifford - Aye

Jamie Ahlstedt – Aye Jess Chabot- Aye Tom Gay- Abstained The motion passed.

Sign Design Review - LZ Nails & Spa at Gould's Plaza, 74 Main ST

Mr. Buckley started the discussion on the topic. Cam Alfonso attended the meeting remotely representing the applicant. The application is for one wall/ façade sign and two insert panels for the free-standing multitenant sign. (*See Attached.*) Lighting will be internally illuminated on the free-standing multi-tenant sign facade, and the externally illuminated on the façade sign. Ms. Chabot talked about the relevance and value of having the master signage plan for Gould's Plaza and reiterated its importance in making the process easier for the applicants and committee members when reviewing projects. Committee members were satisfied with the submitted design including the logo. Ms. Affleck-Childs confirmed about the lighting aspect of the design. To a question, Mr. Alfonso stated it's a whole new sign in aluminum ivory color palette with same design specs as the old sign. Ms. Chabot agreed to write the DRC review letter for the project.

Sign Design Review - Supreme Pizza at Medway Commons, 67 Main ST

Mr. Tarbet Charbel (business owner) attended the meeting remotely. Ms. Affleck-Childs started the discussion and mentioned the business is relocating within Medway Commons due to the addition of the new business, Bright Path Childcare Center. Supreme Pizza has an existing sign that's 18 sq. ft (*See Attached*) in dimensions. Owner intends to use the existing sign and relocate it to the new location. However, the storefront width of the new location allows for only 16 sq. ft. of sign surface area. An application has been filed with the ZBA for a variance to allow the business to utilize the existing sign, which is 2 sq. ft. larger than what is allowed. Ms. Affleck-Childs reminded everyone about the provision in the Zoning Bylaw that if someone seeks a variance or special permit, related to signs, the DRC will get an opportunity to comment on it. The impetus of the request for the variance is the cost originally spent on the existing sign and the additional cost that will be incurred by the owner if a new sign must be fabricated to meet the size requirements. The ZBA hearing for the application is on 04/05/23.

Mr. Charbel explained the existing sign does not necessarily take up a full 2 additional sq. ft. of sign surface area. He stated the words "Pizza & Grill" along with pizza slice graphic are an addition to the existing sign. It was noted the word "Supreme" has been harvested from the old sign and it is the capital "S" and the lower case "p" that account for the additional size. Ms. Chabot said she's OK with keeping the existing sign as is since it is not the applicant's fault that they had to relocate their store within the plaza. She said she is not in favor of the DRC recommending that the applicant cannot keep the existing sign. Other members agreed with Ms. Chabot's comments. Ms. Clifford commented about the potential damage to letters "S" and "p" from weather elements including snow as they protrude above the roof line.

Mr. Charbel said the sign will be installed on a frame which creates some space between the backer and the letters thereby not damaging them. Question was asked if the new words on the sign are flush mounted to the façade and the response was that the letters are affixed to a raceway. Ms. Affleck-Child's suggested the proposed raceway color should match the façade color for consistency. Ms. Clifford will write the DRC letter for the project.

Mr. Buckley made a motion to accept the sign with the dimensions as shown in the drawings submitted to the DRC, seconded by Ms. Clifford. The motion was amended that DRC agrees to a sign size that's appropriate and consistent with the Design Review Guidelines and that the larger sign size (18 Sq. Ft.) is suitable for the new space. Mr. Chabot seconded the revised motion.

Roll Call Vote:

Matt Buckley - Aye
Janine Clifford - Aye
Jamie Ahlstedt - Aye
Tom Gay- Aye
Jess Chabot- Aye
The motion passed.

Façade Improvement and Sign Review - Dunkin, 81A Main ST

Based on the comments provided at the last DRC meeting, revised sign and façade improvement packages were submitted to the DRC with updated elevations and changes made to the areas around proposed signs. (*See Attached.*) Mr. Medeiros participated in the meeting remotely and started the discussion. He said the signage package has been scaled down and includes three building signs thereby meeting zoning requirements. They removed the accent wall signage on the east elevation/drive through side. Changes were also made to the monolith features of the building façade. The Dunkin' channel letters will be placed on the parapet below the roof line on the front (north) façade. The design of the wood and color band around it were revised to make it visually appealing. On the west elevation (parking lot side) the design above the entry had the sign positioned on the monolith feature. However, based on DRC comments, the DD sign was moved northerly (closer to the street) and on white backer.

Mr. Donovan talked about design changes made to the signs. They were repositioned as discussed. The channel letters will remain as proposed before but will be relocated to lower fascia. The sign dimensions will also remain the same. No changes on the pylon signs. The directional signs have been changed to only include Enter and Exit. It was noted the information on the menu board including the specs were provided in the drawings. Ms. Affleck-Childs noted the sign summary for the application has been updated to reflect the latest changes. Mr. Buckley will draft the DRC comment letters.

<u>Informal, pre-application discussion – ETS Equipment Rentals, 39 Alder Street Site Plan and Building Elevations, 39 Alder ST</u>

Ms. Affleck-Childs started the discussion and provided a brief overview of the project. It will be a major site plan with special permits for groundwater protection and outdoor storage. An Order of Conditions and a Land Disturbance Permit from the CONCOM are also needed. Applications will be for building development for ETS equipment rentals and will be submitted to PEDB in mid-April. ETS is a heavy construction equipment rental company. (NOTE – The property is located in the West Industrial zoning district.)

Mr. Joe DeLuca (project architect) reviewed the project specifics with the committee. (*See Attached*) The proposal is to build a single-story prefabricated steel building (80'x 150'). The front of the building faces Alder Street where about 2,000 sq. ft. is allocated for a small showroom, office space, and auxiliary utility space in a parts room. This will be the area that is frequented by public and the space behind will be for the equipment. A second-floor storage area of 2,000 sq. ft. with a small mezzanine structure with removable railing is proposed above the office area to provide equipment and storage space. The entire rear of the facility is proposed for large rental equipment storage and will also include wash bays for cleaning equipment. Design for the building exterior is in development. The building height is just over 34' to the top of the parapet in the front. The eaves are at 25 feet. The Alder Street main entrance includes a two-story lobby space that is about 13.5' high. The signage schematic is preliminary; the logo is being developed. It includes black lettering with an orange gear graphic underneath (*See Attached*). The sign will align with the Design Review Guidelines. A sign company has not been hired for the project yet.

An Exterior Insulation Finishing System (EIFS) facade on the metal building is proposed; it will be fabricated to look like concrete. The proposal is to construct a 36-48" high foundation and install the building on top of it. The steel building manufacturer has not been hired yet. The building rear will have an extended roof to cover exterior equipment to be parked in that location. Mr. Deluca showed the color scheme for the building. A darker gray or a dark bronze storefront color aluminum window system is being considered. Mr. Buckley asked if a monument sign is being considered at the entrance and the response was that it is in discussion.

Mr. David Faist (project engineer) talked about the site plan for the project. The property is located on Alder Street which is in the industrial park. The property is about 7.7 acres in size. The proposal is to develop 1.5- 2 acres in the front portion that is directly adjacent to Alder Street. Steve Costa, owner of ETS Equipment, purchased the property last year. The site is currently undeveloped. Mr. Faist stated he has been working with Mr. Costa for the last 6-8 months to develop a plan. There are wetlands on the property that have been flagged. The immediate abutters to the property were discussed. To the east, Jeff and John Frisco operate a mail sorting business from a small steel building. The Lawrence Waste facility sits on the other side of the wetlands to the west. The proposal is to provide a 30-foot curb cut at the Alder Street entrance with some customer and employee parking. There will be a 5-foot buffer from the 25' Conservation no disturb zone to allow for building construction. The rear of the developed portion of the site will be used for equipment storage. The business sells scissor lifts, large boom lifts along with small construction equipment like bobcats. There will be a gated entrance to the equipment storage area. It was mentioned the site is in aquifer protection zone, a waiver will be needed; a NOI will be filed with CONCOM. This project will include underground stormwater recharge, as well as some planting enhancements in front of the building. Mr. Buckley asked about the screen heights that are used to conceal the equipment from unwanted attention. Mr. Faist will check and get back to the committee on the question.

Ms. Affleck-Childs stated the first iteration of the plans were discussed with Town staff at the Interdepartmental Review meeting a month ago. This group consists of reps from DPW, Fire, Conservation, Building, Planning, and Police departments.

OTHER BUSINESS

- Ms. Affleck-Childs stated the State authorization to municipalities that enables boards and commissions to conduct remote meetings will expire on March 31st. The House of Representatives has passed a version to extend it two more years. The State Senate has passed its own version to extend it two more years. The extension is expected to come through the legislature and to be signed by the Governor, but the timing to do so is uncertain. As a backup, space at the library has been requested for an in-person DRC meeting on April 3rd if needed.
- Medway Cultural Council and Historic Commission have been working together for one + years with the Select Board to develop a scheme for wrapping utility boxes around town. Proposals have been solicited from local artists. Both groups are expected to attend the April 3rd DRC meeting to discuss their projects and plans.
- April 3rd DRC meeting will be the last meeting to be attended by Ms. Affleck-Childs. She asked one of the members to take over Zoom manager responsibilities until her replacement is hired. Ms. Chabot expressed her willingness to volunteer but wasn't sure if she'll be able to attend all meetings.
- Town meeting is on May 8th. All board and commission members are encouraged to attend.
- 7 Sanford Street had a good meeting with the ZBA last week. They were granted two variances to allow construction of 6 residential units on a lot that is less than 30,000 sq. ft. The ZBA's variance approval is contingent upon the applicant securing a multifamily special permit and site plan review approval from the PEDB.
- A multi-family development application at 56 Summer St. is forthcoming within a month.

Motion was made by Ms. Chabot to adjourn the meeting, seconded by Mr. Buckley

Roll Call Vote:

Matt Buckley - Aye

Janine Clifford – Aye

Tom Gay- Aye

Jamie Ahlstedt – Aye

Jessica Chabot- Aye

The motion passed.

The meeting was adjourned at 8:45 p.m.

The next DRC meeting will be held on April 3rd, 2023.

Respectfully submitted,

Sreelatha Allam

Recording Secretary

Reviewed and edited by,

Susan E. Affleck-Childs

Planning and Economic Development Coordinator



Medway Design Review Committee (DRC) Application for Sign Design Review

Medway Location	on/Addres	ss where	e the sign will be i	installed:		
What is the interior	r width of th	ne store/l	business that face	es the street or	parking lot: _	
Building/Develo	pment Na	ame: (if	applicable):			
Medway Zoning	District:					
Applicable Sign	Standard	d Table	(from Medway Z	oning Bylaw) T	able #	·
Business Inform	nation (Lo	cal Med	way business est	ablishment whe	re the sign is	s to be installed)
Business Name:	•		•		J	,
Mailing Address:						
Contact person:						
Phone:				Cell Phone _		
Email address:						
Type of Propos The <i>Medway Zonii</i>						(Section 7.2 Signs).
Type of Si	gn	# of Signs	Signs Dimensions	Total Square Footage of Sign Surface Area	Sign Height	Type of Illumination (internal, external or none)
Wall/Façade						nono
Free-stand Individual Busine						
Free-standing Mu	lti-Tenant					
Development Awning Signatur						
Projecting S						
Directory S	•					
Window Si	<u> </u>					
Other Type of Sign	(Describe)					
attachments. Ple	ase email anufacturer	applicate 's scaled	tion and docume d COLOR drawing	ents to <u>sachild</u>	s@townofm	cation form and all nedway.org AILED specifications
	for materials and illumination. For a wall sign, a scaled image showing the sign's position on the building.					
	_		<u> </u>			_
	indscaping stances fro		d Plot Plan marke lot lines.	ed with location	of the free-s	tanding sign and
4. Co	olor photog	raph(s) c	of building/location	n(s) where sign	will be insta	lled and existing signs
5. Co	olor drawing	g of corp	orate logo <i>(if app</i>	licable).		
6. Co	olor photog	raph of s	similar/comparabl	e sign on which	your sign de	esign is based.
7. A	A letter or other descriptive or explanatory information you want to provide to the DRC.					

	ion pertain to a completely new sign? No (If NO, please include photos/info of the existing sign you are modifying)
	ion pertain to a replacement panel for an existing sign structure? yes, please include photos/info of the existing sign) No
the development?	ocated in a multi-tenant development, is there a Master Sign Plan for
	No Don't Know
	equire the property owner's approval of your sign? No Not applicable
Sign Designer/Fab	ricator/Installer Information
Company Name:	
Mailing Address:	
Contact person:	
Phone:	Cell Phone:
Email address:	
Property Owner Int	formation
Company Name:	
Mailing Address:	
Contact person:	
Phone:	Cell Phone:
Email address:	
meetings. The bu The DRC ger	igns are reviewed by the Medway Design Review Committee (DRC) at public usiness owner and sign designer/fabricator must attend the DRC meeting. nerally meets on the first & third Monday night of each month at 7 p.m. at the Medway Public Library, 26 High ST. gendas are posted at the Calendar & Events section of the Town's web page at www.townofmedway.org)
	Sign Design Review and all supporting information must be submitted to the lanning office by 12 noon on the Wednesday before a DRC meeting.
Please submit this a	pplication form and all attachments as follows:
Email: Fax: Mail: Drop Off:	sachilds@townofmedway.org 508-321-4987 Design Review Committee c/o Medway Planning office 155 Village Street, Medway, MA 02053 Medway Planning office @ Medway Town Hall, 155 Village Street
Phone:	508-533-3291
• •	sign designers should read the Sign Design Guidelines included in y Design Review Guidelines before developing a sign design.
http://www.to	ownofmedway.org/design-review-committee/pages/sign-design-review
Sign designs sho	ould be developed in accordance with the Sign Design Guidelines.
	en and by Moducy Diagram office.
	ceived by Medway Planning office: DRC Meeting Date:
REVIEWED DV WEDWA	v riaininiu Guuranui.

24 in



1/2" thick black plexi with burgundy fronts



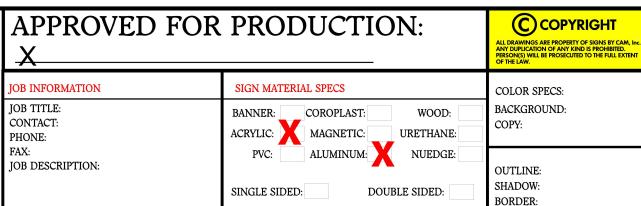


SQUARE FOOTAGE:=



LOGO:





OTHER:



Medway Design Review Committee (DRC) Application for Sign Design Review

Medway Location What is the int				nstalled:		
Building/Develo	pment Na	me: (if a	applicable):			
Medway Zoning	District:					
Applicable Sign	Standard	Table	(from Medway Zo	oning Bylaw) T	able #	
Applicant Inform	nation (Loc	al Medi	way business est	ablishment whe	ere the sign i	s to be installed)
Business Name:						•
Mailing Address:						
Contact person:						
Phone:				Cell Phone _		
Email address:)				
Type of Propose Regulation). The M						(Section 7.2 Signs y.org.
Type of Si	gn	# of Signs	Signs Dimensions	Total Square Footage of Sign Surface Area	Sign Height	Type of Illumination (internal, external or none)
Wall/Façade						,
Free-stand Individual Busine						
Free-standing Mu	lti-Tenant					
Development Awning Sig						
Projecting S	-					
Directory S	_					
Window Si	gn					
Other Type of Sign	(Describe)					
Attach the followattachments. Ple						eation form and all nedway.org
	anufacturer's r materials a			g with dimension	ns and DET	AILED specifications
2. Fo	or a wall sign	ı, a scal	ed image showin	g the sign's pos	sition on the	building.
	andscaping F stances from		d Plot Plan marke lot lines.	d with location	of the free-s	tanding sign and
4. Co	olor photogra	aph(s) o	of building/location	n(s) where sign	will be insta	lled and existing signs
5. Co	olor drawing	of corp	orate logo (if app	licable).		
6. Co	Color photograph of similar/comparable sign on which your sign design is based.					

A letter or other descriptive or explanatory information you want to provide to the DRC.

____ 7.

	ation pertain to a replacement panel for an existing sign structure? (If yes, please include photos/info of the existing sign) No
If the business is	s located in a multi-tenant development, is there a Master Sign Plan for
	No Don't Know
	require the property owner's approval of your sign? No Not applicable
Sign Designer/Fa	abricator/Installer Information
Company Name:	
Mailing Address:	
Contact person:	
Phone:	Cell Phone:
Email address:	
Property Owner I	Information
Company Name:	
Mailing Address:	
Contact person:	
Phone:	Cell Phone:
Email address:	
The busir The DRC g	gn designs are reviewed by the Medway Design Review Committee (DRC). ness owner and sign designer/fabricator must attend the DRC meeting. penerally meets on the first & third Monday night of each month at 7 p.m. at the Medway Library, 26 High ST. peting agendas are posted at the Town's web page at www.townofmedway.org)
An Application fo	or Sign Design Review and all supporting information must be submitted violating office by 12 noon on the Wednesday before a DRC meeting.
Please submit th	is application form and all attachments as follows:
Email: Fax: Mail:	sachilds@townofmedway.org 508-321-4987 Design Review Committee c/o Medway Planning office
Drop Off: Phone:	155 Village Street, Medway, MA 02053 Medway Planning office @ Medway Town Hall, 155 Village Street 508-533-3291
	nd sign designers should read the Sign Guidelines included in the y Design Review Guidelines before developing a sign design.
http://www.t	townofmedway.org/design-review-committee/pages/sign-design-review
Sign designs s	hould be developed in accordance with the Sign Design Guidelines.
Date Application B	Pacaivad by Madway Planning office:
	Received by Medway Planning office: way Planning Coordinator: DRC Meeting Date:



channel letters LED lit on raceway



GENERAL APPLICATION FORM



Phone: 508-321-4915 | zoning@townofmedway.org www.townofmedway.org/zoning-board-appeal

NOTE: THE APPLICATION WILL NOT BE CONSIDERED "COMPLETE" UNLESS ALL NECESSARY DOCUMENTS, FEES, & WAIVER REQUESTS ARE SUBMITTED. A GENERAL APPLICATION FORM MUST BE COMPLETED FOR ALL APPLICATIONS.

TO BE COMPLETED BY THE APPLICANT Applicant/Petitioner(s): Application Request(s): CHARBEL TABET Property Owner(s): Appeal CHARTER MEDWAY II LLC (HIDOEN ACLES REALTY 1, LIC) Special Permit Site Address(es): Variance 67 MAIN ST Determination/Finding Extension UNIT 105 Modification Parcel ID(s): Comprehensive Permit 41-023-067C Zoning District(s): 41 Registry of Deeds Book & Page No. and Date or Land Court Certificate No. and Date of Current Title: TO BE COMPLETED BY STAFF: Check No.: Date of Complete Submittal: Comments:

Page | 1

Received by:

Date:

		YES NO			
Applicable Section(s) of the Zoning Bylaw:	Requesting Waivers?				
POTT MEMORY TO SERVICE A CONTROL OF THE CONTROL OF	Does the proposed use conform to the current Zoning Bylaw?				
Present Use of Property:	Has the applicant applied for and/or been refused a building permit?				
	Is the property or are the buildings/ structures pre-existing nonconforming?				
Proposed Use of Property: RETAIL	Is the proposal subject to approval by the BOH or BOS?				
	Is the proposal subject to approval by the Conservation Commission?				
Date Lot was created:	Is the property located in the Floodplain District?				
Date Building was erected:	Is the property located in the Groundwater Protection District?				
Does the property meet the intent of the Design Review Guidelines?	Is the property located in a designated Historic District or is it designated as a Historic Landmark?				
Describe Application Request:					
EXISTING SIGNAGE AT NEW LOCATION THE EXISTING SUBJECT ZONING DU BE 16 SQ FT.	SNAGE FITS INTO 18 SECTATES SIGN SHOULD	2, Ft.			

Page | 3

Received by:

Date:

FILL IN THE APPLICABLE DATA BELOW

Required Data	Bylaw Requirement	Existing	Proposed
A. Use			
B. Dwelling Units			
C. Lot Size			
D. Lot Frontage	٠.		
E. Front Setback			
F. Side Setback			
G. Side Setback			
H. Rear Setback		,	
I. Lot Coverage		·	
J. Height			
K. Parking Spaces			
L. Other		,	1.7
SIGNAGE	16 SQ.Ft.		18 50 CH

FOR TOWN HALL US To be filled out by the Bu	STATE STATE STATE OF THE STATE		· ·	
Date Reviewed		Medway	Building Commissioner	
Comments:		Par.	:	
* .				

After completing this form, please submit an electronic copy to $\underline{zoning@townofmedway.org}$ and 4 paper copies to the Community & Economic Development Department.

Page | 4 Received by: Date:



TOWN OF MEDWAY ZONING BOARD OF APPEALS 155 Village Street

Phone: 508-321-4915 | zoning@townofmedway.org www.townofmedway.org/zoning-board-appeal

155 Village Street Medway MA 02053

NOTE: THE APPLICATION WILL NOT BE CONSIDERED "COMPLETE" UNLESS ALL NECESSARY DOCUMENTS, FEES, & WAIVER REQUESTS ARE SUBMITTED. A GENERAL APPLICATION FORM MUST BE COMPLETED FOR ALL APPLICATIONS.

TO BE COMPLETED BY THE APPLICANT

Please provide evidence regarding how the Variance Criteria, outlined below, is met. All Variance Criteria must be met to be considered. Provide attachments if necessary.

 What circumstances exist relating to the shape, topography, or soil conditions of the subject property which do not generally affect other land in the zoning district? (See MGL c. 40A Section 10)
 NaN

ZÓNING PERMITS A 16 SQ.FT. SIGN APPUCANT SEEKS PERMISSION TO USE EXISTING SIGN WHICH IS 18 SQ.FT.

 What substantial hardship, financial or otherwise, is caused by the circumstances listed above when the literal enforcement of Medway Zoning Bylaw is applied? (See MGL c. 40A Section 10) (Cannot be personal hardship)

APPLICANT WOULD HAVE THE EXPENSE OF FABRICATION OF NEW SIGN, IB NOT ALLOWED USE OF EXISTING ONG.

3. State why desirable relief may be granted without substantial detriment to the public good.

EXISTING SIGN IS JUST 2 SQ. FT. OUGQ

4. State why relief may be granted without nullifying or substantially derogating from the intent or purpose of the Zoning Bylaw.

USE OF THE EXISTING SIGN WILL NOT CUCRWHELM THE VISUAL LOOK OR SCALE OF THE STORE FRONT AS IT IS JUST 2 SQ. FT. GUCR

W	•
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ignature of Applicant (Potitionar or I

Signature of Applicant/Petitioner or Representative

03/06/2023

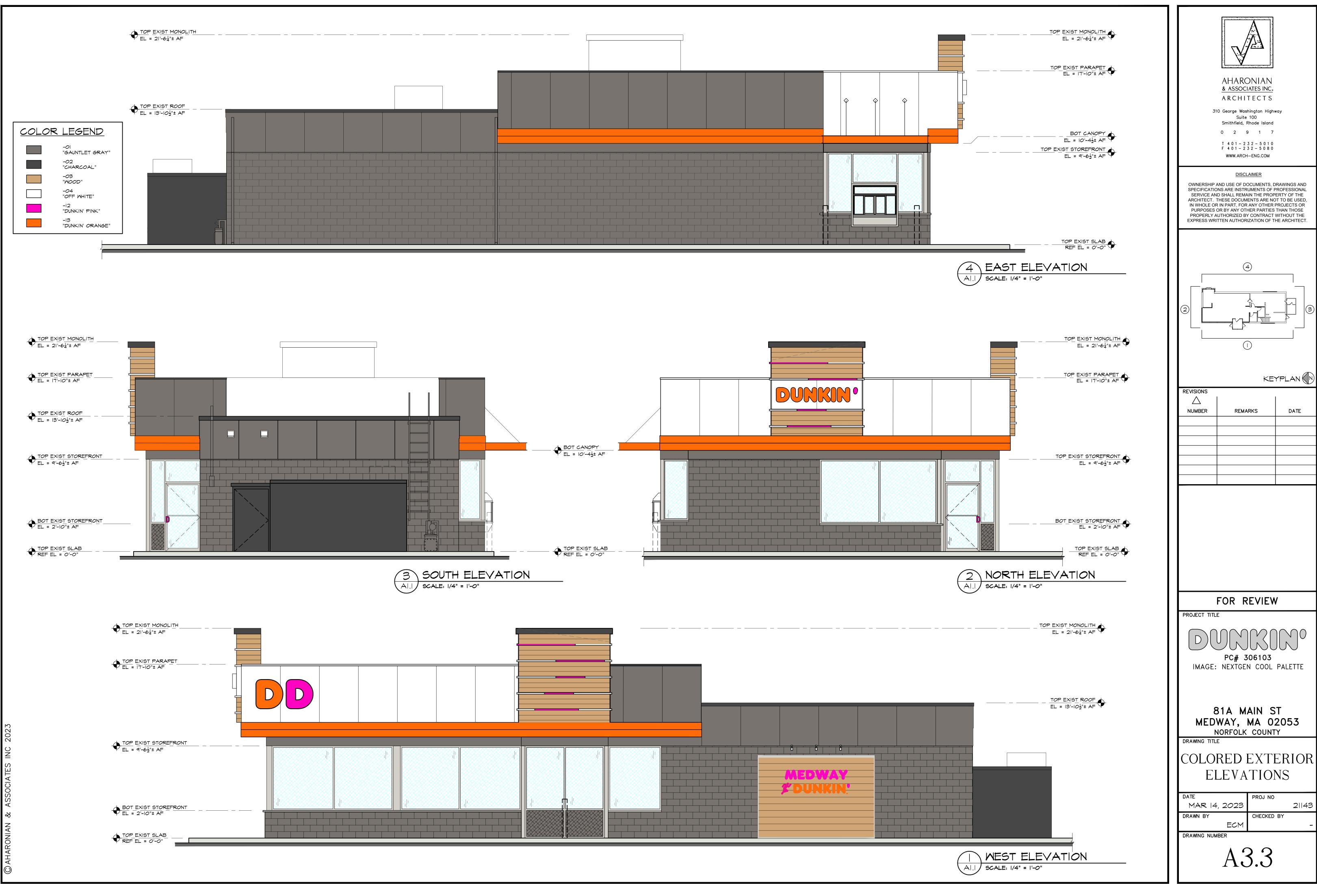
Date

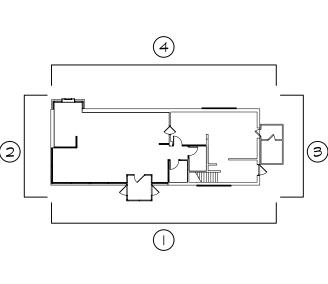


March 20, 2023 Medway Design Review Committee Meeting

<u>Dunkin Façade Review and Sign</u> Package

- Revised façade renovation plan dated 3-14-23 by Aharonian & Associates Architects
- Revised signage package dated 3-15-23 by ViewPoint Sign and Awning
- Updated summary of revised sign package prepared by Susy Affleck-Childs





REVISIONS		
\triangle		
NUMBER	REMARKS	DATE

	DAIL	PROJ NO		1
	MAR 14, 2023		21143	
	DRAWN BY	CHECKED BY		
	ECM		-	
	DRAWING NUMBER			

Susan Affleck-Childs

From: Sean Donovan <donovan@viewpointsign.com>

Sent: Wednesday, March 15, 2023 12:32 PM

To: | Icronin@viewpointsign.com; Susan Affleck-Childs

Cc: louisemplacido@aol.com; 'Lenny Cenundolo'; 'Erik Medeiros'

Subject: [External] DUNKIN' 81A Main St (Sign Design Review) - Medway DRC Meeting **Attachments:** DD_MedwayMA-81aMainSt_Channels_1b.pdf; DD_MedwayMA-81aMainSt_DDChnls_

1b.pdf; DD_MedwayMA-81aMainSt_MROD_1b.pdf; DD_MedwayMA-81aMainSt_PylonFaces_1a.pdf;

DD_MedwayMA-81aMainSt_DirOverlays_1b.pdf; DD_MedwayMA-81aMainSt_ClearBar_

1a.pdf; DD_MedwayMA-81aMainSt_Canopy_1a.pdf; DD_MedwayMA-81aMainSt_DigitalMenu_Pg2a.pdf; DD_MedwayMA-81aMainSt_DirOverlays_1b.pdf

Importance: High

Hi Lauren and Susan,

Here are the revised signage drawings per DRC's comments from Monday's 3/6 review hearing...

DUNKIN' letters in lower fascia band on north elev.,
DD letters relo on west elev.,
MROD letters no change,
pylon faces (no change),
logo's removed from dir. faces and copy changed,
clearance bar and order canopy (no changes)
and product drawing for updated menu board (by others).

Susan,

Please confirm if Lauren needs to re-submit submit anything to secure our spot on DRC's next meeting...

Thanks,

Sean Donovan

ViewPoint Sign and Awning (Phone) 508-393-8200 (Mobile) 508-400-2550 (Fax) 508-393-4244 donovan@viewpointsign.com www.viewpointsign.com

From: Susan Affleck-Childs [mailto:sachilds@townofmedway.org]

Sent: Monday, March 06, 2023 9:19 AM

To: donovan@viewpointsign.com

Cc: lcronin@viewpointsign.com; louisemplacido@aol.com; 'Lenny Cenundolo'

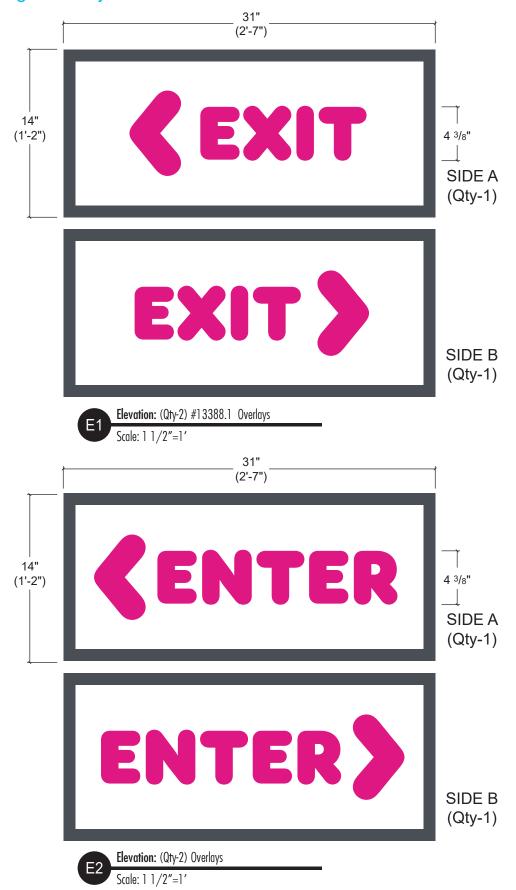
Subject: RE: [External] Dunkin Donuts - 81A Main St (Sign Design Review) - Medway DRC Meeting

Great, thanks!

From: Sean Donovan <donovan@viewpointsign.com>

Sent: Monday, March 6, 2023 9:17 AM

To: Susan Affleck-Childs <sachilds@townofmedway.org>



E1 "Exit"



E2 "Enter"

Existing



Description:

(Qty-4) Dibond overlay signs.

- Digitally printed reflective vinyl with lamination (flooded).
- Repaint existing directional signs.

Typeface/Logo:

NextGen Art on File Dunkin' Sans Display

Colors:

Existing Cabinet: - Painted Dark Gray PMS 7540c (BM Raccoon Fur 2126-20) - Painted Dark Gray PMS 7540c (BM Raccoon Fur 2126-20) Existing Posts:

Overlays: - Dibond (Stock White)

- Digitally Printed on White Reflective 3M 280-10 Graphics:

- Laminated with 3M 8518 gloss clear - DD Orange PMS 165c (printed) - DD Magenta PMS 219c (printed)

- Dark Gray PMS 7540c (printed)

Installation:

By ViewPoint

Dunkin' Location: Account Manager: Sean Donovan

DD_MedwayMA-81aMainSt_DirOverlays_1b.ai

01.25.23 1 Designer:

Revisions: 03.15.23 .5 MH

Revisions:

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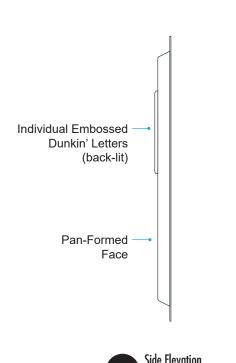
Customer Approval

Acct. Manager Approval

Production Approval







Description:

(Qty-2) Pan-formed replacement faces.

- Pan-formed polycarbonate face.
- Embossed Dunkin' letters & flat translucent vinyl graphics.
- Translucent White backspray.
- Re-paint existing cabinet and post.

Typeface/Logo:

Dunkin Sans Display

Colors:

- Clear Polycarbonate Faces: Backspray: - Painted trans White

Revisions:

- DD Orange trans 3M #3630-3123 (2nd Surface) Graphics:

- DD Magenta trans 3M #3630-1379 (2nd Surface)

Cabinet & Post: - Painted BM Raccoon Fur 2126-20 (Dark Gray PMS 7540c)

Installation:

By ViewPoint

Proposed



Dunkin' Location:

81 A Main St. Medway MA

Account Manager: Sean Donovan

DD_MedwayMA-81aMainSt_PylonFaces_1a.ai

Date: 01.25.23 1 Designer: Steven Mannetta Revisions:

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Customer Approval

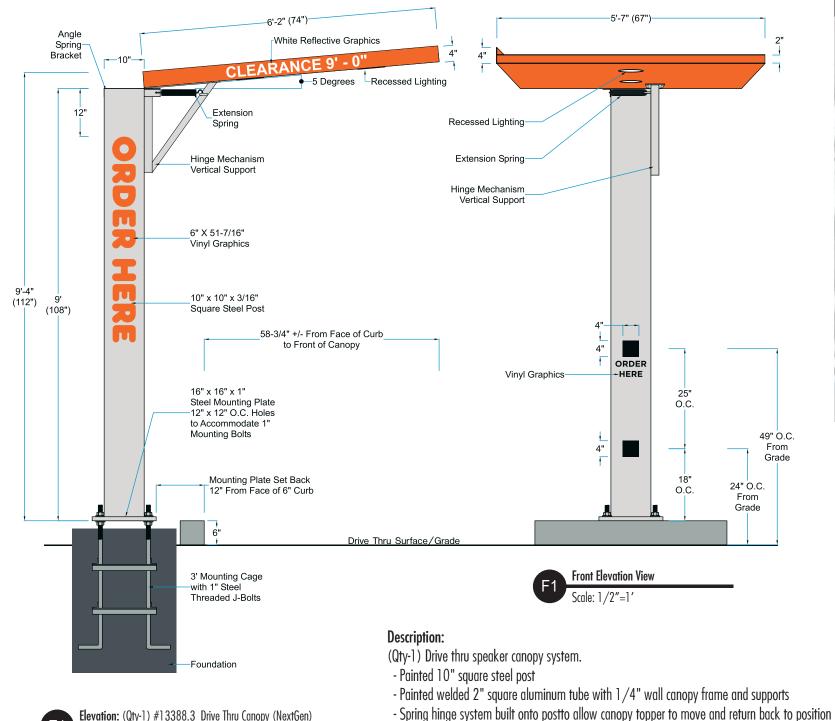
Acct. Manager Approval

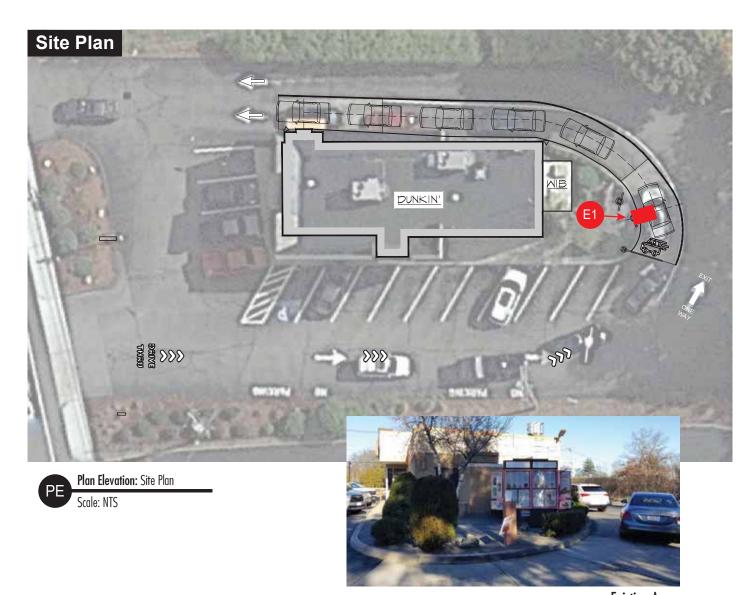
Production Approval

Existing

VIF

DD-SS-DT-01 - Drive Thru Canopy (NextGen)





Existing Area

Logo/Typeface:

Clearance - Arial Bold / Order Here - Gotham Bold

Colors:

Canopy: - Painted DD Orange PMS 165c

Swing Bracket: - Painted to match Nebulous White PTE-04 (gloss) (PMS Cool Gray 1c) Post: - Painted to match Nebulous White PTE-04 (gloss) (PMS Cool Gray 1c)

- Painted to match Nebulous White PTE-04 (gloss) (PMS Cool Gray 1c) Plate:

GC Lights:

"Clearance": - White Reflective 3M 280-10 Order Gfx - Black H.P. 3M 220-12 - DD Orange H.P. 3M 220-14

Installation:

By ViewPoint

This sign is intended to be installed in accordance with the requirements of Article 600 of the National Electrical Code (NEC) and/or other applicable Local Electrical Codes (LEC). This includes proper grounding and bonding of the sign.

Elevation: (Qty-1) #13388.3 Drive Thru Canopy (NextGen)

- Painted 16" x 16" x 1" steel mounting plate

- Vinyl "Order Here" graphics to approach side of upright

- Note: Optional Universal base plate available

Revisions:

- (2) Green Creative NCDL EXT 12w Universal voltage 120-277v-0-10v dimming ThinFit series, LED recessed lighting mounted under canopy

- 4" Bent aluminum panel for 1st surface White reflective vinyl "Clearance" graphics

Account Manager: Dunkin' Sean Donovan Location:

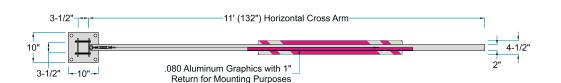
DD_MedwayMA-81aMainSt_Canopy_1a.ai

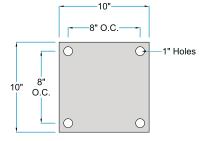
01.25.23 .5 Designer: Steven Mannetta Revisions: THIS PROPOSAL DRAWING CONTAINS ORIGINAL ELEMENTS CREATED BY VIEWPOINT SIGN AND AWNING. ALL RIGHTS RESERVED.



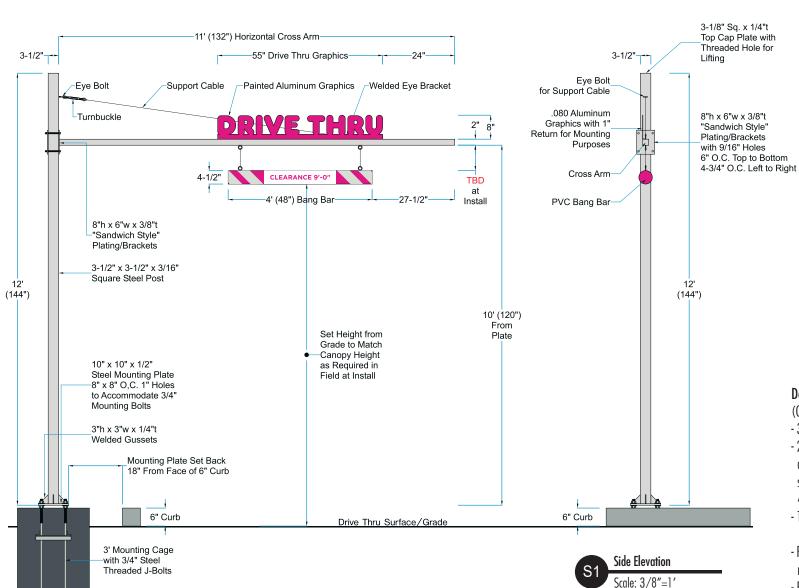
Customer Approval Acct. Manager Approval Production Approval

DD-SS-DT-07 - Clearance Bar (NextGen)











Existing Area

Description:

(Qty-1) NextGen style clearance bar.

Site Plan

- 3-1/2" square with 3/16" wall Steel main post
- 2" square Steel cross arm with eye-bolt & turnbuckle hardware to accommodate support cable and 8"h x 6"w x 3/8"t sandwich style plating brackets with 9/16" holes 6" on center top to bottom & 4-3/4" on center left to right
- 10" x 10" x 1/2" Steel mounting plate with 1" holes 8" on center & 3"h x 3"w x 1/4" welded gussets
- Painted .080 Aluminum header graphics with 1" bent-back return for mounting to cross-arm.
- Painted 4-1/2" PVC crash-tube with vinyl "clearance" copy & White Reflective vinyl striping
- Crash tube affixed to cross arm with aircraft cable and required hardware. Note: cross-arm eye bolts to be removable for maintenance purposes

Logo/Typeface:

Header Gfx - Dunkin' Sans Display Clearance Gfx - Gotham Bold

Colors:

Post & Plate - Painted to match Nebulous White PTE-04 (PMS Cool Gray 1c) (gloss) - Painted to match Nebulous White PTE-04 (PMS Cool Gray 1c) (gloss) Cross Arm

Crash Tube - Painted DD Magenta PMS #219c

Header Gfx - Painted DD Magenta PMS #219c (face, returns & back) Vinyl Graphics - White Reflective 3M #280-10

- DD Magenta H.P. Arlon #58

- Painted to match Nebulous White PTE-04 (PMS Cool Gray 1c) (gloss) Hardware

Installation:

By ViewPoint

Elevation: (Qty-1) 13388.2 Clearance Bar (NextGen)

Foundation

Job: Account Manager: Dunkin' Sean Donovan Location: 81 A Main St. Medway MA

Date: 01.25.23 .5 Designer: DD_MedwayMA-81aMainSt_ClearBar_1a.ai

Revisions:

Revisions:

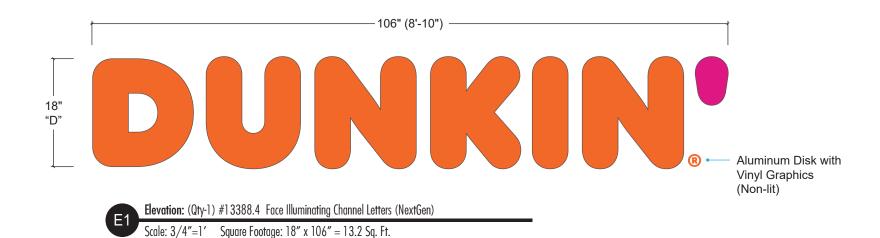
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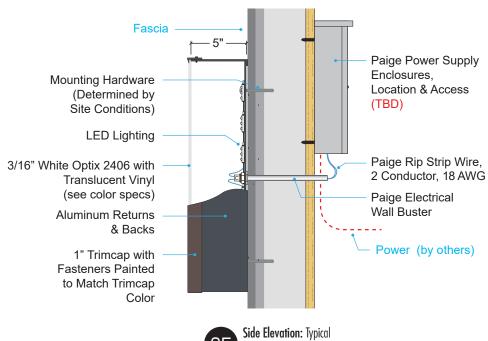
Customer Approval

Acct. Manager Approval

Production Approval







Description:

(Qty-1) Face-lit LED channel letters (NextGen)

- Stock aluminum returns and trimcap.
- Acrylic faces with translucent vinyl flooded on faces.
- -.063 aluminum disk with vinyl ® graphics.
- Remote LED power supplies Location / Access (TBD)

Logo/Typeface:

Dunkin' Sans Display

Colors:

- Stock Alumet Alum. Charcoal Gray (close match to PMS 7540c) Returns:

- White Optix 2406 Acrylic Faces: - Stock Bronze Jewelite 313 Trimcap:

Channel Vinyl: - DD Orange 3M 3630-3123 translucent vinyl (flooded)

- DD Magenta 3M 3630-1379 translucent vinyl (flooded)

® Disc: - White .063 Aluminum

- DD Orange 3M 220-14 high performance vinyl

LEDs - White

Installation:

By ViewPoint / Note: Power by Others

This sign is intended to be installed in accordance with the requirements of Article 600 of the National Electrical Code (NEC) and/or other applicable Local Electrical Codes (LEC).

This includes proper grounding and bonding of the sign.

Job: Dunkin' Location: Account Manager: Sean Donovan

01.25.23 .75 Designer: DD_MedwayMA-81aMainSt_Channels_1b.ai Steven Mannetta

Revisions: 03.15.23 .5 MH Revisions: THIS PROPOSAL DRAWING CONTAINS ORIGINAL ELEMENTS CREATED BY VIEWPOINT SIGN AND AWNING. ALL RIGHTS RESERVED.



Customer Approval

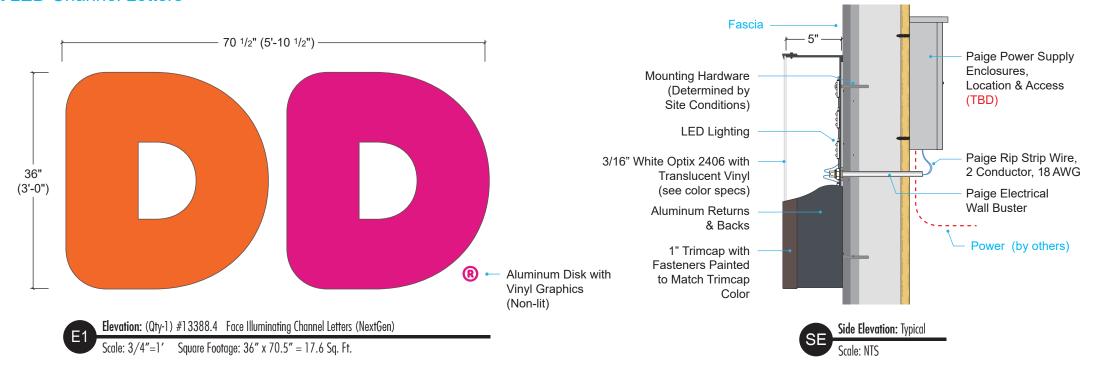
Acct. Manager Approval

Production Approval

TBD/VIF

Face-lit LED Channel Letters

Proposed





(Qty-1) Face-lit LED channel letters (NextGen)

- Stock aluminum returns and trimcap.
- Acrylic faces with translucent vinyl flooded on faces.
- -.063 aluminum disk with vinyl ® graphics.
- Remote LED power supplies Location / Access (TBD)

Logo/Typeface:

Dunkin' Sans Display

Colors:

- Stock Alumet Alum. Charcoal Gray (close match to PMS 7540c) Returns:

- White Optix 2406 Acrylic Faces: Trimcap: - Stock Bronze Jewelite 313

Channel Vinyl: - DD Orange 3M 3630-3123 translucent vinyl (flooded)

- DD Magenta 3M 3630-1379 translucent vinyl (flooded)

® Disc: - White .063 Aluminum

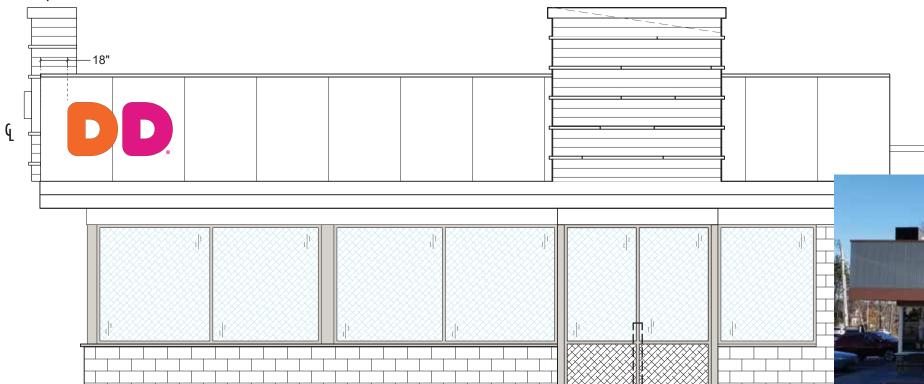
- DD Magenta Arlon #58 HP vinyl

LEDs - White

Installation:

By ViewPoint/ Note: Power by Others

This sign is intended to be installed in accordance with the requirements of Article 600 of the National Electrical Code (NEC) and/or other applicable Local Electrical Codes (LEC). This includes proper grounding and bonding of the sign.



Revisions:

Existing Cut-Size: 48"x97"=31.65 sq.ft.

Location Elevation: West Elevation

Existina

Job: Dunkin' Location:

Account Manager: Sean Donovan DD_MedwayMA-81aMainSt_DDChnls_1b.ai

Revisions: 01.25.23 .5 03.15.23 .5 Designer: Steven Mannetta

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Finished Area Measurements & Access (VIF)



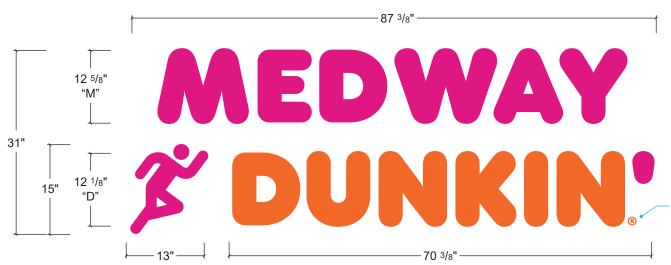
Customer Approval

Acct. Manager Approval

Production Approval

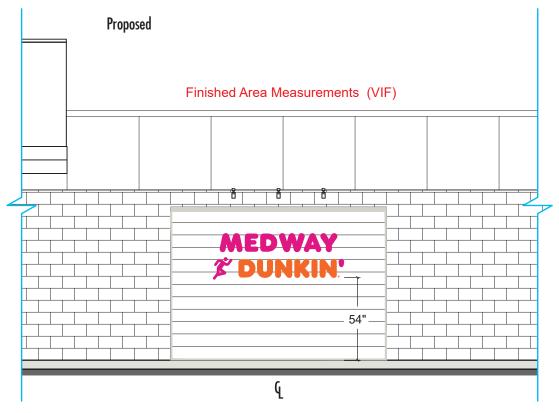
TBD/VIF

Dimensional Graphics (non-lit)



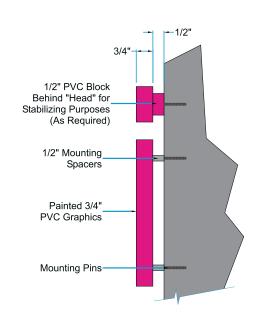
Painted PVC Disk with Vinyl Graphics Flush Mounted with VHB Tape

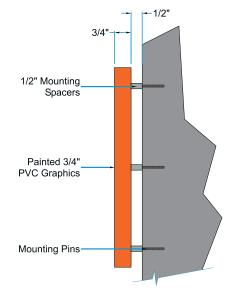
Elevation: (Qty-1) #13388.5 Dimensional Graphics (NextGen) Square Footage: 31"x87.375"=18.80 sf.



Existing









Description:

(Qty-1) Dimensional PVC graphics.

- Painted 3/4" PVC graphics
- Painted 3/4" PVC disk with vinyl "R" graphics (VHB flush mount)
- Mounting pins with 1/2" spacers for wall mounting.
- Note: "Head" of running icon to have painted 1/2" PVC block affixed to back for stabilizing purposes. Mounting pin(s) to be affixed to 1/2" block

Typeface/Logo:

Dunkin' Sans Display/ NextGen Art on File

Colors:

PVC Graphics: - Painted DD Orange PMS 165C (faces & returns)

- Painted DD Magenta PMS 219C (faces & returns)

Vinyl Graphics: - Oracal 010 White HP vinyl

Installation:

By ViewPoint

Location Elevation: West Elevation

Dunkin' Location:

Account Manager: Sean Donovan

DD_MedwayMA-81aMainSt_MROD_1b.ai

01.25.23 .5 Designer: Steven Mannetta

Revisions: 03.15.23 .25 Revisions: THIS PROPOSAL DRAWING CONTAINS ORIGINAL ELEMENTS CREATED BY VIEWPOINT SIGN AND AWNING. ALL RIGHTS RESERVED.



Customer Approval

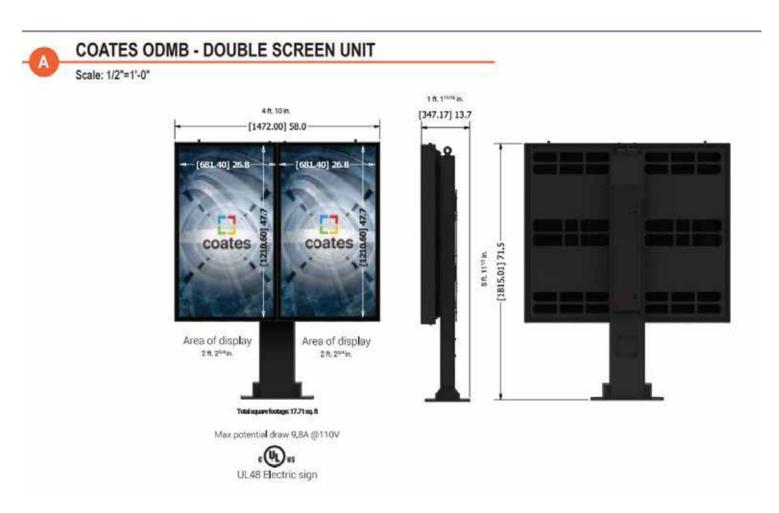
Acct. Manager Approval

Production Approval

VIF

PERMIT- ODMB solution dimensions and Electrical requirements

- 1. Each individual drive-thru lane is to have its own **dedicated 20-amp circuit** to independently power the Coates digital outdoor solu on. The Coates Outdoor Menu Board can be powered on a joint 20-amp circuit.
- •The wiring plan must be calculated based on the number of units to be installed on each site
- •Each unit incorporates an interior flexible conduit to wire the internal circuit breaker for energy
- 2.Maximum power consump on: 4.9 Amps max @ 120V
- 3. Required to have LIVE, NEUTRAL, and GROUND supplied with solid 14-gauge wiring
- 4. Total conduits needed for this por on of the job are explained below this will help to accommodate for data, power, D/T comms system and future use if needed.
 - •Coates ODMB = (4x) 1" Conduits
 - •Dunkin' All in One with Canopy = (5x) 1" Conduits





Existing:



Sample Photo of Completed Location:

#13388

Account Manager: Sean Donovan

DD_MedwayMA-81aMainSt_DigitalMenu_Pg1a.ai

03.15.23 .75 Designer:

Revisions:

Revisions: THIS PROPOSAL DRAWING CONTAINS ORIGINAL ELEMENTS CREATED BY VIEWPOINT SIGN AND AWNING. ALL RIGHTS RESERVED.

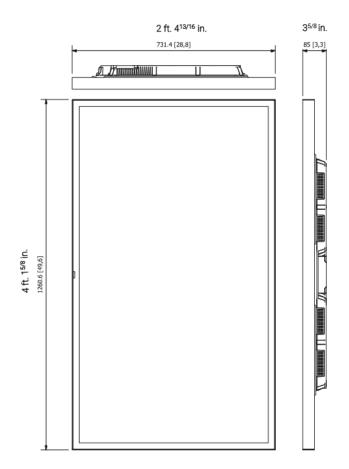


Customer Approval

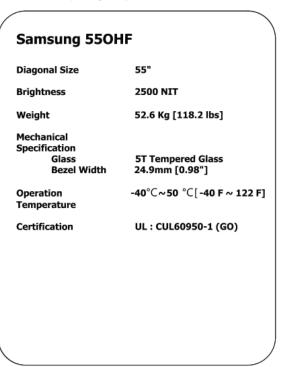
Acct. Manager Approval

Production Approval

PERMIT- Samsung Specs and Lumen Out put



Display specification



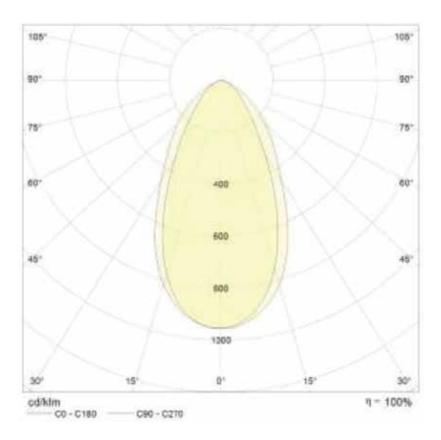
Display specification Lumen output

The attached is the max potential light output of the screen (see accompanying IES file)

The units have inbuilt ambient light sensors

These light sensors dim the brightness of the screen based on the light surrounding it

The screens can dim from full brightness 2500nit (Fig1.) all the way down to 500nit to prevent excessive output (glare) in low light and night time environments



#13388

Account Manager:

Account Manager:

Sean Donovan

File:

Dosigner:

Mathew Hoard

Mathew Hoard

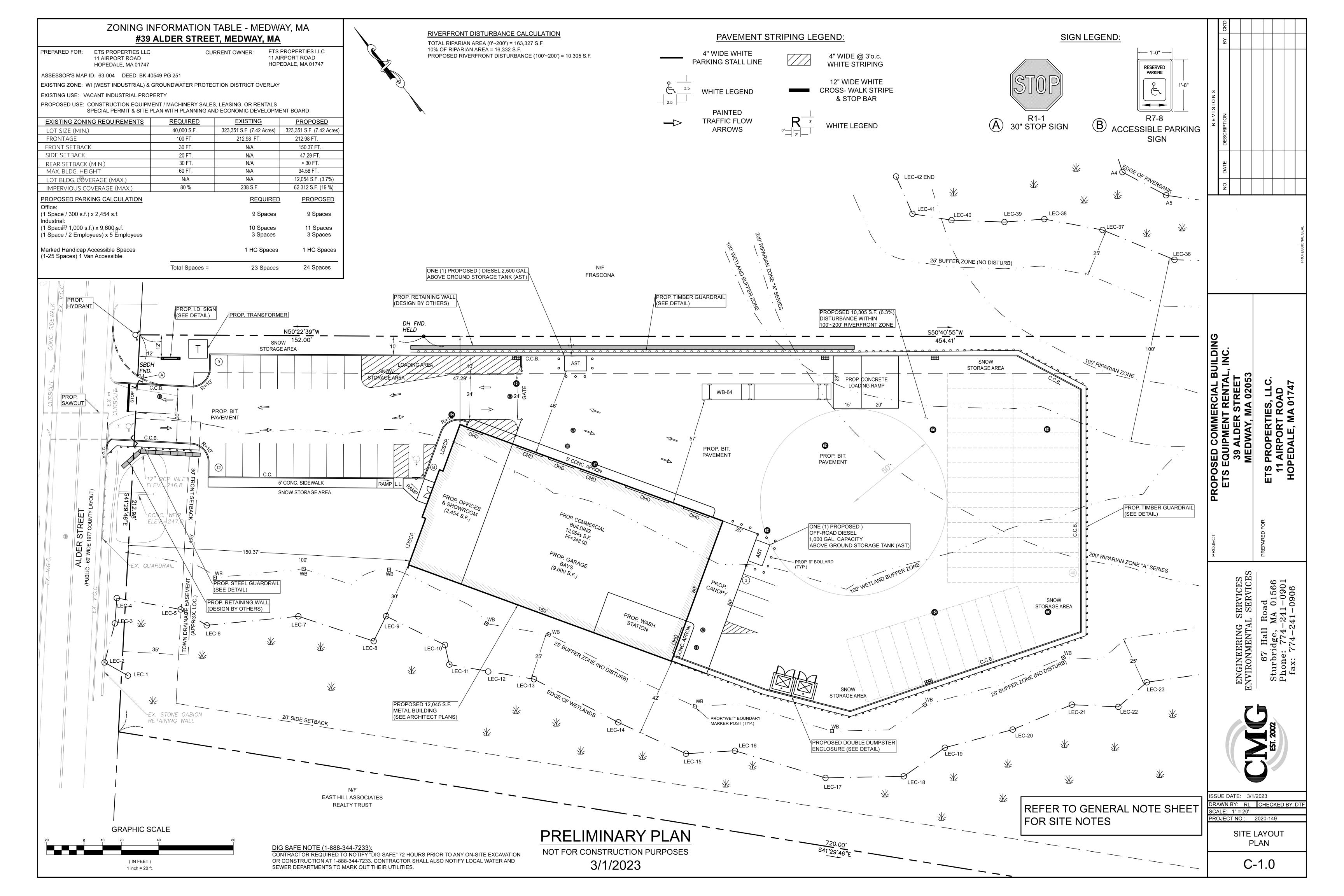
A Main St. Medway MA

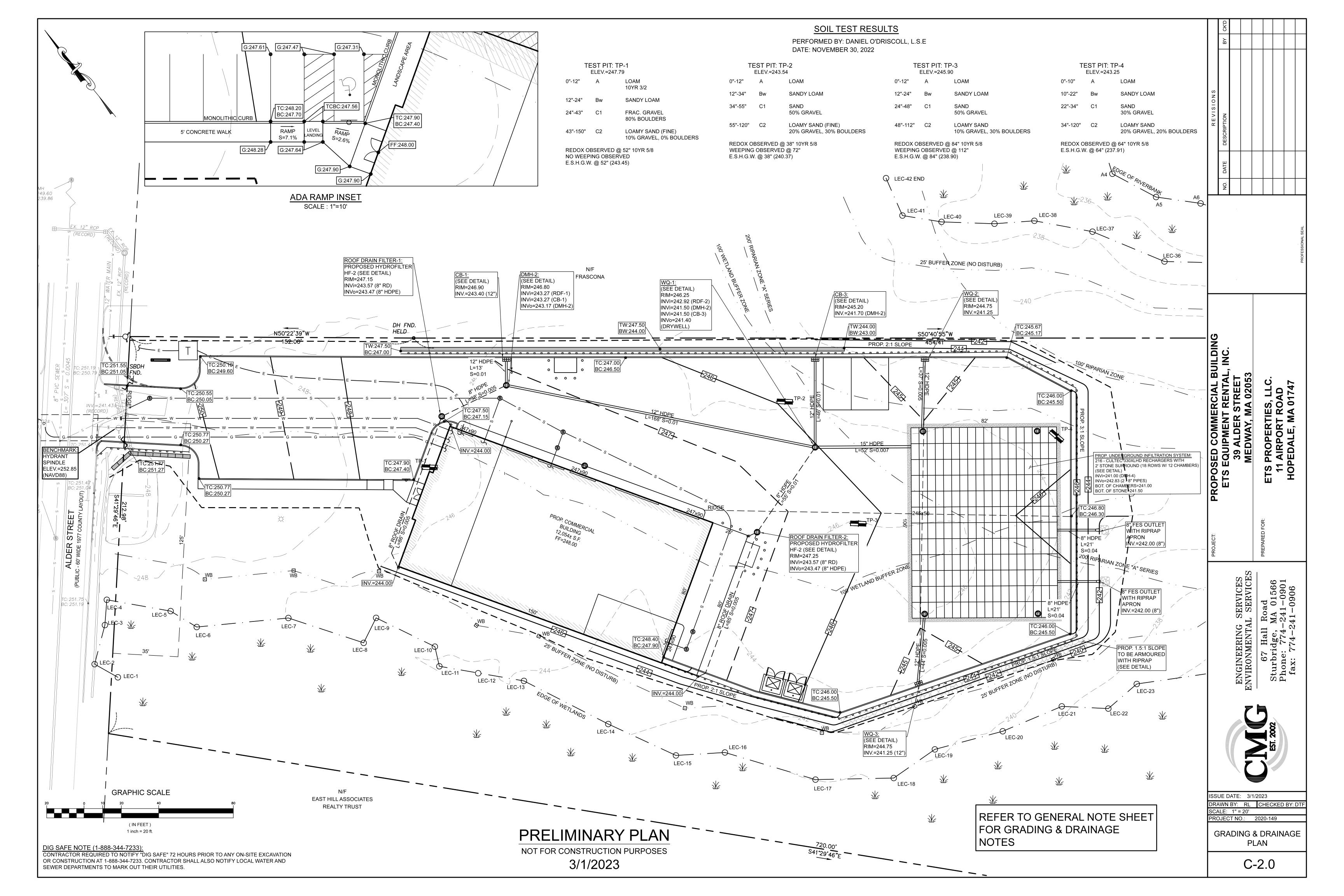
A Main St. Medway Main St. Medway

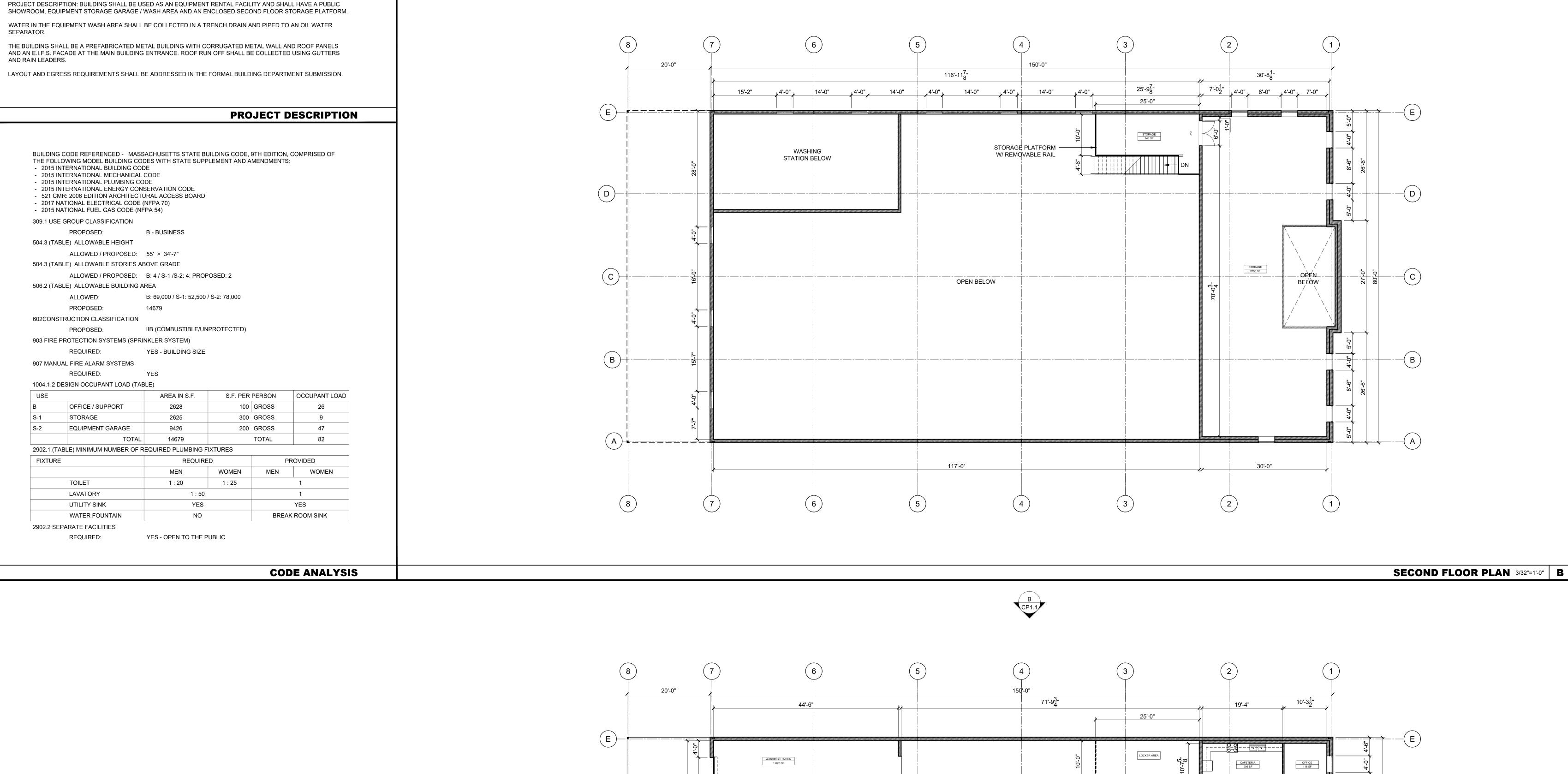
	DUNKIN DONUTS SIGN PACKAGE - UPDATED 3-17-23						
	EXISTING SIGNS	PROPOSED SIGNS	Notes	Zoning Compliance			
WALL SIGNS							
North elevation (facing Main Street)	Box/cabinet style 48" tall x 97" wide = 31.65 sq. ft. (DUNKIN' DONUTS with coffee cup logo)	Individual Internally illuminated channel letters (DUNKIN') 18" tall x 106" wide = 13.2 sq. ft.	REPLACEMENT SIGN - reduced size	This site has 2 sign frontages (north facing (41') and west facing (72'). a) 3 wall signs are allowed; 4 3 are proposed. One needs to be eliminated. b) Maximum amount of sign surface area is 2x the longest sign frontage = 144 sq. ft. NOTE - The proposed amount of sign surface area and the number of wall signs complies.			
West elevation (#1) (facing parking area)	Box/cabinet style 48" tall x 97" wide = 31.65 sq. ft. (DUNKIN' DONUTS with coffee cup logo)	Individual Internally illuminated channel Letters (DD) 36" tall x 70.5" wide = 17.6 sq. ft.	REPLACEMENT SIGN - reduced size				
West elevation (#2)	NONE	Dimensional graphics (external illumination) (Medway Dunkin with runner logo) 31" tall x 87.375" wide = 18.8 sq. ft.	NEW SIGN				
East elevation (where pick up- window is located)	NONE	Dimensional graphics (external illumination) (Something Fresh Is Always Brewing) with a horizontal stripe above and a horizontal stripe below) 29" tall x 129" wide = 25.97 sq. ft.	NEW SIGN				
TOTAL	2 wall signs with a total of 63.3 sq. ft. of sign surface area	-4 wall signs with a total of 75.57 sq. ft. of sign surface area. 3 wall signs with a total of 49.6 sq. ft.					
FREE-STANDING	SIGN						
Front	Internally illuminated (DUNKIN' DONUTS DRIVE THRU with coffee cup logo) 37" tall x 74" wide = 19 sq. ft. per side x 2 sides = 38 sq. ft. No landscaping around the base of the sign.	Internally illuminated (DUNKIN' DRIVE THRU) 37" tall x 74" wide = 19 sq. ft. per side x 2 sides = 38 sq. ft.	REPLACEMENT SIGN - Same sign structure and type; different text; repaint sign post; not sure of sign height	a) Maximum allowed is 48 sq. ft. for a 2 sided sign b) Maximum height is 8'. What is the current sign height? Is it nonconforming? c) Minimum setback from street is 10'. What is the current sign setback? Is it non-conforming? d) Landscaping needed around the base of the sign 3' in all directions.			
TOTAL	38 sq. ft.	38 sq. ft.					

EXISTING SIGNS	PROPOSED SIGN	Notes	Zoning Compliance	
AL SIGNS at curbs				
(EXIT with arrow with coffee cuplogo) - external illumination 14" tall x 31" wide = 3 sq ft. per side x 2 sides = 6 sq. ft.	(DNKN' SEE YOU SOON) 14" tall x 31" wide = 3 sq ft. per side x 2 sides = 6 sq. ft.	REPLACEMENT SIGN - Use existing directional sign; repaint sign post	directing traffic and parking, such as entrance and exit signs, each not exceeding four square feet in sign surface area, bearing no advertising matter are	
(ENTER with arrow with coffee cuploge) - external illumination 14" tall x 31" wide = 3 sq ft. per side x 2 sides = 6 sq. ft.	(DNKN" WELCOME BACK) 14" tall x 31" wide = 3 sq ft. per side x 2 sides = 6 sq. ft.	REPLACEMENT SIGN - Use existing directional sign; repaint sign post		
2 two-sided signs for a total of 12. sq. ft.	2 two-sided signs for a total of 12. sq. ft.			
AL SIGN - DRIVE THRU CLEARANC	E BAR			
None	(Drive Thru) letters mounted on a horizontal cross arm (8" tall x 55" wide = 3 sq. ft.) with (Clearance 9") bar 4.5" tall x 48" wide = 1.5 sq. ft. hung underneath	NEW SIGN	On premises devices guiding and directing traffic and parking, such as entrance and exit signs, each not exceeding four square feet in sign surface area, bearing no advertising matter are EXEMPT (No sign permit needed).	
AL SIGN - DRIVE THRU CANOPY w	rith speaker			
None	(ORDER HERE) vinyl graphics arranged	NEW SIGN	On premises devices guiding and directing traffic and parking, such as entrance and exit signs, each not exceeding four square feet in sign surface area, bearing no advertising matter are EXEMPT (No sign permit needed).	
	(EXIT with arrow with coffee cuplogo) - external illumination 14" tall x 31" wide = 3 sq ft. per side x 2 sides = 6 sq. ft. (ENTER with arrow with coffee cuplogo) - external illumination 14" tall x 31" wide = 3 sq ft. per side x 2 sides = 6 sq. ft. 2 two-sided signs for a total of 12. sq. ft. AL SIGN - DRIVE THRU CLEARANC None	(EXIT with arrow with coffee cuplege) - external illumination 14" tall x 31" wide = 3 sq ft. per side x 2 sides = 6 sq. ft.	CEXIT with arrow with coffee cup-logo - external illumination 14" tall x 31" wide = 3 sq ft. per side x 2 sides = 6 sq. ft.	

	EXISTING SIGNS	PROPOSED SIGN	Notes	Zoning Compliance
DRIVETHRU M	ENU BOARD			
	Yes.	58" wide x 48 high. Overall height is 72" tall. Internally illuminated.		Exempt Sign.
WINDOW AND	DOOR SIGNAGE			
WINDOW AND	DOOK SIGITAGE			TDD Would like to one what is
	Yes. Not sure of details	No submittals		TBD. Would like to see what is planned.
sac (3-17-23)				







MILLENNIUM DESIGN ASSOCIATES, INC 1599 WASHINGTON ST, SUITE 1A BRAINTREE, MA 02184 PHONE: 781.843.9400 www.MDAarchitecure.com

EXPERIENCE, SERVICE, CREATIVITY & PARTNERSHIP

SEAL:

PROJECT NO: 1522

CONSULTANT:



PROJECT LOCATION:

39 ALDER STREET MEDWAY, MA

ORIGINAL ISSUE DATE DESIGN REVIEW
COMMITTEE SUBMITTAL REVISIONS & SUBMISSIONS

SHEET NAME :

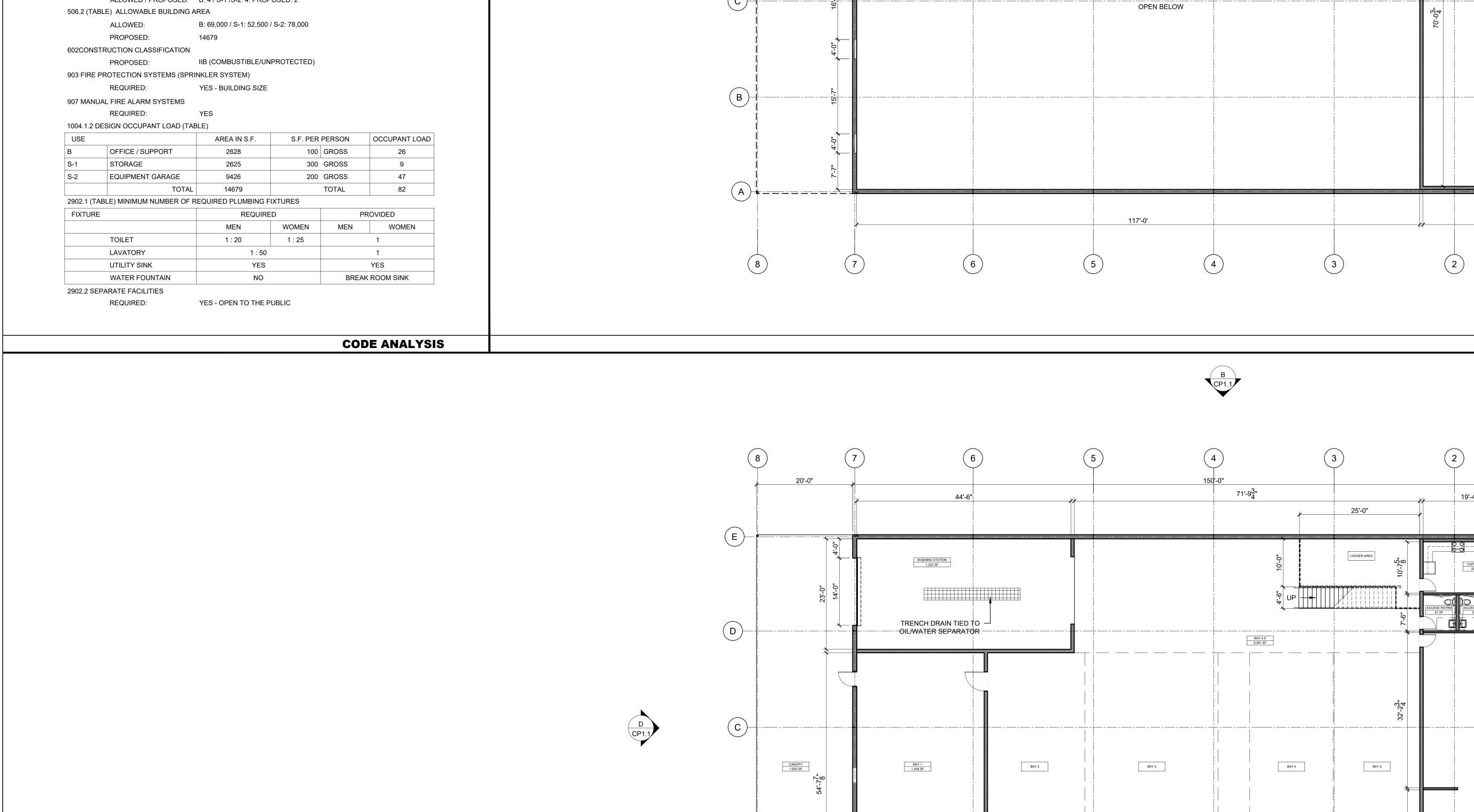
CONCEPT PLANS

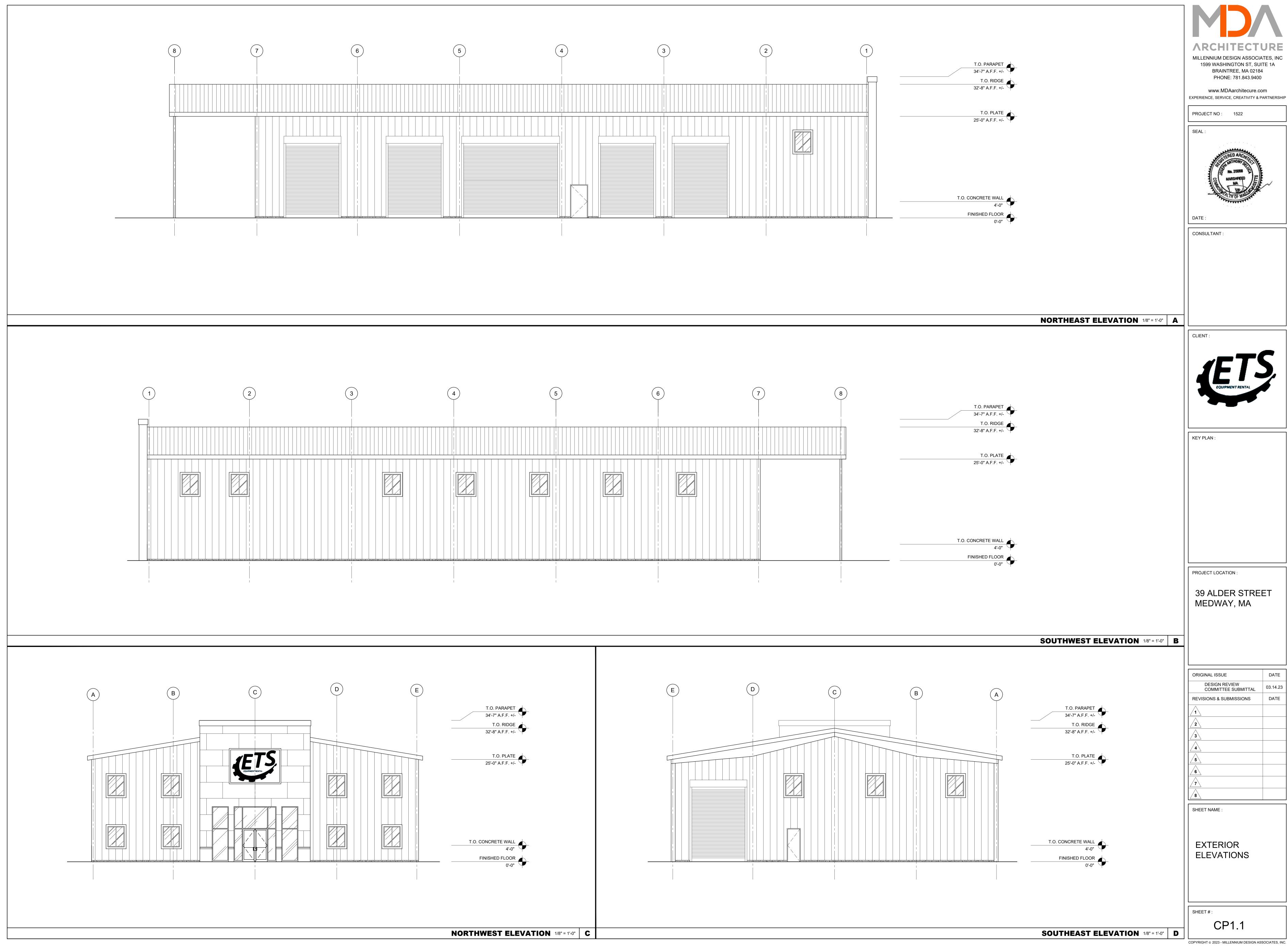
FIRST FLOOR PLAN 3/32"=1'-0" COPYRIGHT © 2023 - MILLENNIUM DESIGN ASSOCIATES, INC.

OFFICE 124 SF

SHOWROOM 280 SF

2'-9", 4'-0" 2'-5" 14'-0" 4'-4"





MILLENNIUM DESIGN ASSOCIATES, INC 1599 WASHINGTON ST, SUITE 1A



ORIGINAL ISSUE	DATE
DESIGN REVIEW COMMITTEE SUBMITTAL	03.14.23
REVISIONS & SUBMISSIONS	DATE
1	
2	
3	
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5	
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8	
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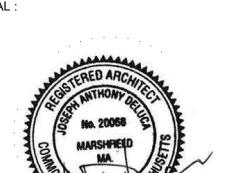


MILLENNIUM DESIGN ASSOCIATES, INC 1599 WASHINGTON ST, SUITE 1A BRAINTREE, MA 02184

PHONE: 781.843.9400

www.MDAarchitecure.com EXPERIENCE, SERVICE, CREATIVITY & PARTNERSHIP

PROJECT NO: 1522



CONSULTANT:

CLIENT :



NORTHEAST SIDE NTS 2

PROJECT LOCATION :

39 ALDER STREET

MEDWAY, MA

ORIGINAL ISSUE DESIGN REVIEW COMMITTEE SUBMITTAL REVISIONS & SUBMISSIONS

SHEET NAME :

EXTERIOR RENDERINGS

CP1.2

SOUTHEAST SIDE NTS 1



