

## Board Members

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Representative



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# TOWN OF MEDWAY

## COMMONWEALTH OF MASSACHUSETTS

### DESIGN REVIEW COMMITTEE

November 27, 2023

Zelda's Minerals  
C/O Janet Daniel  
74 main street # 7  
Medway, MA 02053

RE: Zelda's Minerals- Sign Permit  
Gould's Plaza, 74 Main Street  
Medway, MA 02053

Dear Ms. Daniel,

Thank you for submitting the proposed signage for Zelda's Minerals to the Medway Design Review Committee (DRC) for review. The information was filed with the Town by New CC Sign on November 14, 2023.

Pursuant to the Medway Zoning Bylaw, SECTION 7.2 Sign Regulations, this communication serves as the DRC's review letter regarding the proposed wall façade sign. Please be advised that this letter does NOT constitute approval of a sign permit by the Town of Medway. Your sign company must still apply for and secure a sign permit from the Medway Building Department prior to sign installation. Do not install the sign before obtaining the required permit.

On Monday, November 20, 2023, the DRC met with Owen McElroy of Co. Graphics and Signs to review the proposed signage for the Zelda's Minerals at Gould's Plaza. Gould's Plaza has adapted a signage program for which the DRC is familiar with. Mr. McElroy has proposed the following as represented on the sign designs submitted. (**See Attached**).

- Wall Façade Sign 22"x120" (18SF). This sign is not illuminated and matches the existing style, color scheme, and format of the established signage program for Gould's Plaza.
- Directory Sign 13"x36" (two sides). This sign is internally illuminated (backlit) and matches the existing style, color scheme, and format of the established signage program for Gould's Plaza.
- Wall Façade sign will use the existing sign frame and recover the face so that no damage/staining from the previous sign will be seen.

The DRC has no further recommendations for this sign.

You are welcome to return to a future DRC meeting for further conversation and ideas regarding signage for Zelda's Minerals. Please contact the Medway Planning and Economic Development office at 508-533-3291 if you would like to schedule another appointment with the DRC.

In reviewing sign designs for Medway's businesses, the DRC's goal is to enhance the identification value of business signs in Medway. We seek to help Medway businesses and organizations develop their signs as long-term investments, designed for sound readability with appropriate graphics and materials in a manner that suits budgetary constraints and enhances our community's appearance and appeal.

Thank you for your time. We wish Zelda's Minerals much success in Medway.

Sincerely,

A handwritten signature in black ink, reading "Matthew J. Buckley". The signature is written in a cursive style with a large, stylized "M" and "B".

Matthew J. Buckley  
Chairman

cc: