



Town of Medway  
**DESIGN REVIEW COMMITTEE**  
155 Village Street  
Medway MA 02053  
508-533-3291  
[drc@townofmedway.org](mailto:drc@townofmedway.org)

March 5, 2019

Spencer Technologies  
C/O David Strickler, CEO  
10 Trotter Drive  
Medway, MA 02053

RE: DRC Sign Design Review  
Spencer Technologies  
10 Trotter Drive, Medway, MA

Dear Sir(s),

Thank you for submitting the proposed signage for Spencer Technologies to the Medway Design Review Committee (DRC) for review. The information was filed with the Town on February 21<sup>st</sup>, 2019.

Pursuant to the *Medway Zoning Bylaw*, SECTION 7.2 Sign Regulations, this communication serves as the DRC's review letter regarding the proposed wall façade sign and 2 one-sided free-standing Delivery and Pick-up and Visitors directional signage, and 2 inserts on the 495 Business Park free-standing sign for Spencer Technologies at 10 Trotter Drive, Medway. Please be advised that this letter does NOT constitute approval of a sign permit. You must still apply for and secure a sign permit from the Medway Building Department prior to sign installation. Do not install the sign before obtaining the required permit.

On Monday, February 25<sup>th</sup>, 2019 the DRC met with Audrey Peterson of The Sign Center to review the proposed signage for Spencer Technologies. You have proposed the following as represented on the sign designs submitted (**See Attached**).

- Wall Façade Sign 71" high x 170" wide (83.82 sq.) This sign will be comprised of individual reverse channel letters without borders, frame, or raceway and include internally illuminated back lit halo lighting.
- An insert in the existing, 2-sided, free-standing directory sign for the 495 Business Park at Trotter Drive and Milford St. 3" x 44" (.92 sq. ft. x 2 sides for a total of 1.84 sq. ft.) This is a pre-existing, non-conforming sign. This is a replacement panel on the existing sign.
- An insert in the existing, 1-sided, free-standing (Pick-up and Delivery) directional sign 30" x 30" (6.25 sq. ft.) This is a replacement panel on the existing sign.
- An insert in the existing, 1-sided, free-standing (Visitors) directional sign 30" x 30" (6.25 sq. ft.) This is a replacement panel on the existing sign.

**Design Review Committee Members**

Matthew Buckley, Member & Chair  
Rachel Walsh, Member & Vice Chair  
Jessica Chabot, Member

Dan Connolly, Member  
Tom Gay, Planning and Economic Development  
Board Representative

Seth Kendall, Member  
Rachel Wolff Lander, Member

DRC offers the following comments/recommendations regarding the proposed Spencer Technologies signs:

**Wall Facade Sign**

- Brick on the facade should be cleaned to remove any ghosting left behind from the Cybex sign before the new Spencer wall sign is installed.
- Burgundy color for the inserts on the existing 2-sided 495 Business Park directory sign at Trotter and Milford should precisely match the color of the other business signs.

You indicated that you would consider these suggestions and move ahead. You are welcome to return to a future DRC meeting for further conversation and ideas regarding signage for Spencer Technologies. Please contact the Medway Planning and Economic Development office at 508-533-3291 if you would like to schedule another appointment with the DRC.

The DRC's goal is to enhance the identification value of business signs in Medway. We seek to help Medway businesses and organizations develop their signs as long-term investments, designed for sound readability with appropriate graphics and materials in a manner that suits budgetary constraints and enhances our community's appearance and appeal.

Thank you for your time. We wish Spencer Technologies much success at its new Medway location.

Sincerely,

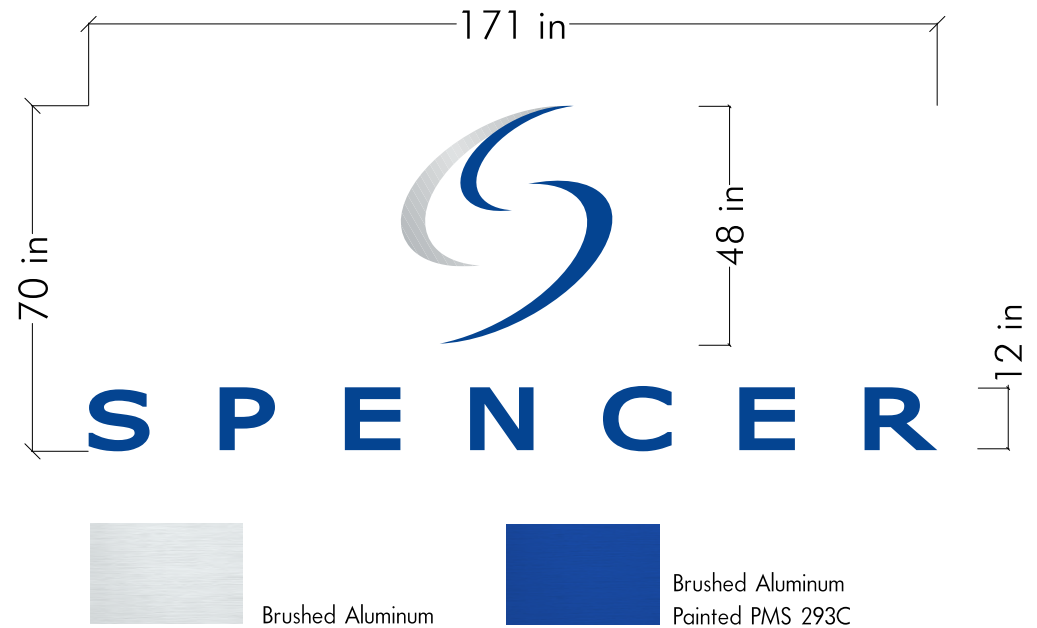


Matthew J. Buckley  
Chairman

cc: Jack Mee, Medway Building Commissioner  
Rindo Barese, Medway Building Department  
Kelly O'Brien, Medway Building Department  
Audrey Peterson, The Sign Center

# Exterior Building Logo

Location 1



Spencer Technologies

10 Trotter Dr, Medway MA

Sales Associate Audrey Peterson

Job # 2030

date	12/21/18
designed by	K Hansen
file name	Exterior Building Logo.plt
details	1"D Aluminum Channel Letters Horizontal Brushed, Blue Painted PMS 293C LED Halo Lighting Stand Off Stud Mount

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THE SIGN CENTER  
UNAUTHORIZED USE OR  
DUPLICATION PROHIBITED

Remove Cybex International



Double Faced Tenant Directory



3 in 44 in

# SPENCER TECHNOLOGIES



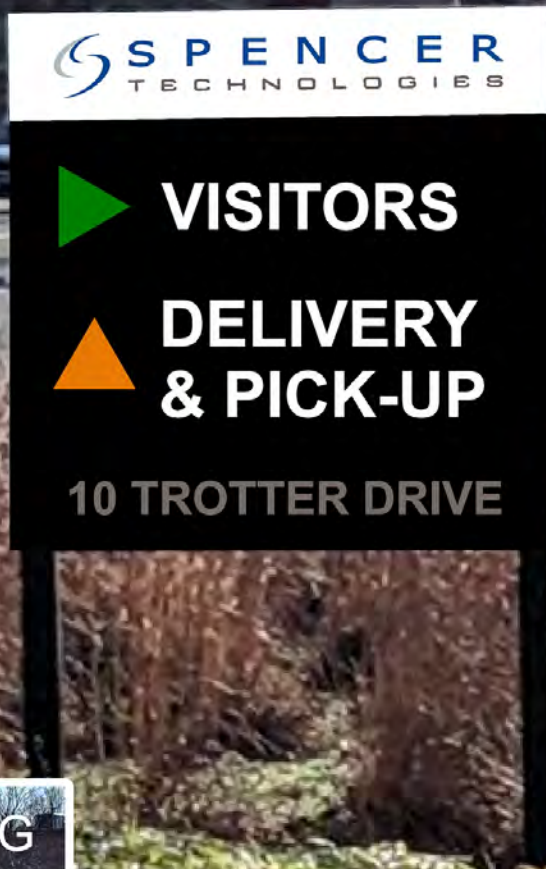
Spencer Technologies  
10 Trotter Dr, Medway MA  
Sales Associate Audrey Peterson  
Job # 2030

date 12/21/18  
designed by K Hansen  
file name Freestanding Tenant Directory Vinyl.plt  
details Peel & Replace  
3M Burgundy Vinyl Graphics

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PROPOSED



PROPOSED



EXISTING



EXISTING

**the sign center**  
get noticed.

Spencer Technologies  
10 Trotter Dr, Medway MA  
Sales Associate Audrey Peterson  
Job # 2030

date 12/21/18  
designed by K Hansen  
file name Exterior Directional Signs.plt  
details Digitally Printed Graphics on  
Intermediate Reflective Vinyl  
w/ Matte Laminate

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