



Town of Medway
DESIGN REVIEW COMMITTEE
155 Village Street
Medway MA 02053
508-533-3291
drc@townofmedway.org

December 21, 2021

Mr. Christopher Feeley
Feeley Roche Building
146 Main Street
Medway, MA 02053

Dear Mr. Feeley,

Thank you for submitting the proposed signage for the Feeley Roche Building at 146 Main Street to the Medway Design Review Committee (DRC) for review. The information was first filed with the Town on November 30th. You attended the December 6th DRC meeting and a revised sign design was submitted on December 12th by Cam Afonso of Signs by Cam.

Pursuant to the Medway *Zoning Bylaw*, SECTION 7.2 Sign Regulations, this communication serves as the DRC's review letter regarding the proposed free-standing monument sign and wall sign for the Feeley Roche Building at 146 Main Street. Please be advised that this letter does NOT constitute approval of a sign permit. You must still apply for and secure a sign permit from the Medway Building Department prior to sign installation. Do not install the signs before obtaining the required permit.

On Monday, December 20th, 2021, the DRC met with you to review the revised proposed signs for the Feeley Roche Building. You have proposed the following as represented in the revised sign designs prepared by Signs by Cam Inc. (**See Attached**).

- **Monument sign** – Double sided, 60'' W x 14'' H (per side), 1'' thick PVC freestanding business sign. 18 sq. ft. per side x 2 sides = total of 36 sq. ft. The proposed sign will be mounted on the existing granite posts installed by the previous owner for its sign.
- **Building sign** – Single-sided, 19.5'' W x 42'' H, 1'' thick PVC building business sign. 2 sq. ft. The proposed sign will be mounted on the rear of the building near the handicap ramp to direct visitors to the back entrance of the building.

The DRC agreed that the signs are attractive and appropriate to the Feeley Roche Building and business surroundings of this area. The Committee offers the following comments and recommendations regarding the proposed signs:

- Landscaping is to be installed in the Spring of 2022. Pursuant to the Zoning Bylaw, landscaping shall be provided 3' in all directions around the base of the sign. 4-season plant variety is encouraged with use of native, non-invasive plants.
- If sign lighting is going to be installed, Feeley Roche Building will need to file with the Medway Building Department for an electrical permit. No light spillage will be allowed and screening for oncoming traffic will be required.

Design Review Committee Members

Matthew Buckley, Member & Chair
Dan Connolly, Member

Tom Gay, PEDB Representative

Janine Clifford, Member
Rachel Walsh, Member

Per your indication, you noted that you would consider these suggestions and move forward. Please contact the Medway Planning and Economic Development office at 508-533-3291 if you would like to schedule another appointment with the DRC.

The DRC's goal is to enhance the identification value of business signs in Medway. We seek to help Medway businesses and organizations develop their signs as long-term investments, designed for sound readability with appropriate graphics and materials in a manner that suits budgetary constraints and enhances our community's appearance and appeal.

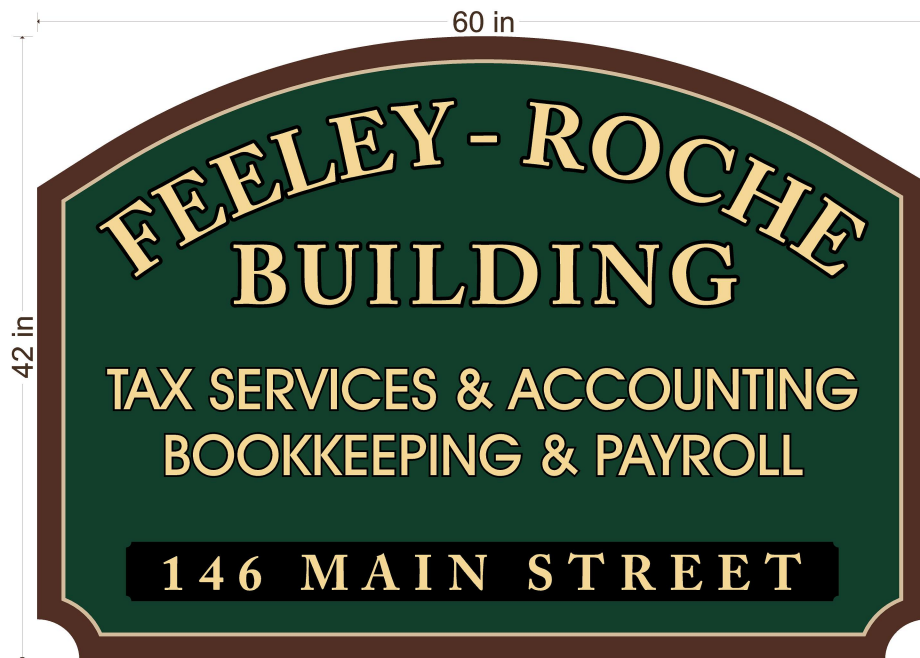
Thank you for your time. We are pleased to see such an attractive sign going up at this site and we wish you much success in Medway.

Sincerely,

A handwritten signature in black ink, appearing to read "Matthew J. Buckley". The signature is fluid and cursive, with the first name "Matthew" and last name "Buckley" clearly distinguishable.

Matthew J. Buckley
Chair

cc: Jack Mee, Medway Building Commissioner
Rindo Barese, Medway Building Department
Ericka Robertson, Medway Building Department
Kelly O'Brien, Medway Building Department
Cam Afonso, Signs by Cam



1" thick pvc with flat vinyl graphics.

Signs By Cam Inc.

Sign & Graphic Solutions • Uncompromising Integrity

Cam Afonso

837 Upper Union St., Suite C-18
Franklin, MA 02038

Phone: 508-364-2905

Fax/Office: 508-528-0766

E-Mail: cam@signsbycam.com

Website: www.signsbycam.com

APPROVED FOR PRODUCTION:

X

JOB INFORMATION

JOB TITLE:

CONTACT:

PHONE:

FAX:

JOB DESCRIPTION:

SQUARE FOOTAGE: =

SIGN MATERIAL SPECS

BANNER: ☐ COROPLAST: ☐ WOOD: ☐

ACRYLIC: ☐ MAGNETIC: ☐ URETHANE: ☐

PVC: ☒ ALUMINUM: ☐ NUEDGE: ☐

SINGLE SIDED: ☐ DOUBLE SIDED: ☒

OTHER: _____

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ANY DUPLICATION OF ANY KIND IS PROHIBITED.
PERSON(S) WILL BE PROSECUTED TO THE FULL EXTENT
OF THE LAW.

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BACKGROUND:

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LOGO: