



Town of Medway  
**DESIGN REVIEW COMMITTEE**  
155 Village Street  
Medway MA 02053  
508-533-3291  
[drc@townofmedway.org](mailto:drc@townofmedway.org)

December 9, 2021

Ms. Christina Moreau  
Agnoli Sign Company  
722 Worthington Street  
Springfield, MA 01105

Dear Ms. Moreau,

Thank you for submitting the proposed signage for Professional Physical Therapy's new location at the Medway Place shopping center to the Medway Design Review Committee (DRC) for review. The information was filed with the Town on November 29, 2021.

Pursuant to the Medway *Zoning Bylaw*, SECTION 7.2 Sign Regulations, this communication serves as the DRC's review letter regarding the proposed building mounted sign for Professional Physical Therapy at the storefront/façade at 104 Main St., Unit #15 and the plaques on both sides of two Medway Place free-standing, Multi-Tenant Development Signs. Please be advised that this letter does NOT constitute approval of a sign permit. You must still apply for and secure a sign permit from the Medway Building Department prior to sign installation. Do not install the signs before obtaining the required permit.

On Monday, December 6<sup>th</sup>, 2021, the DRC met with you, via Zoom, to review the aforementioned proposed signs for Professional Physical Therapy, as represented in the attached sign designs.

- **Wall/Façade Sign** – 37”H x 116.5”W LED internally illuminated channel letters for the business name and logo with black returns/trim. Letter materials are white acrylic w/transparent burgundy and dark blue vinyl. Raceways to house the electrical connections to be painted to match the building façade.
- **Plaque signs @ Existing Free-Standing Multi-Tenant Development Signs** - (2) 12” x 37” removable plaques, opaque black with white letters/graphics consistent with existing signage on each of the two existing signs.

The Committee offers the following comments/recommendations regarding the proposed signs:

- The DRC agreed that the proposed façade sign is appropriate and consistent with the current aesthetic of existing signage at the Medway Place shopping center.
- Recommend patch, repair, and repainting of the existing façade to cover any shadow lines and attachment openings from previous signage prior to installation of the new façade signage.

#### Design Review Committee Members

Matthew Buckley, Member & Chair  
Janine Clifford, Member

Dan Connolly, Member  
Tom Gay, PEDB Representative

Rachel Walsh, Member

- Ensure LED lighting CCT is a “warm white” 27-30K and consistent with the color temperature at the rest of the shopping plaza. Consider providing timer/controls to illuminate during dark hours and to be off when the business is closed.
- Consider eliminating the business logo on the plaques (if allowed) on the free-standing multi-tenant signs as the placement of the logo is inconsistent with its placement on the building mounted sign.

Please feel free to contact the Medway Planning and Economic Development office at 508-533-3291 if you would like to schedule another appointment with the DRC to discuss any other signage matters.

The DRC’s goal is to enhance the identification value of business signs in Medway. We seek to help Medway businesses and organizations develop their signs as long-term investments, designed for sound readability with appropriate graphics and materials in a manner that suits budgetary constraints and enhances our community's appearance and appeal.

Thank you for your time. We are pleased to see the commitment of consistency of signage at Medway Place to further improve the aesthetic of the shopping plaza.

Sincerely,



Matthew J. Buckley  
Chair

cc: Jack Mee, Medway Building Commissioner  
Rindo Barese, Medway Building Department  
Ericka Robertson, Medway Building Department  
Kelly O’Brien, Medway Building Department  
Matt Kraft, Professional Physical Therapy  
Patricia Holland, Diversified Funding, Inc.

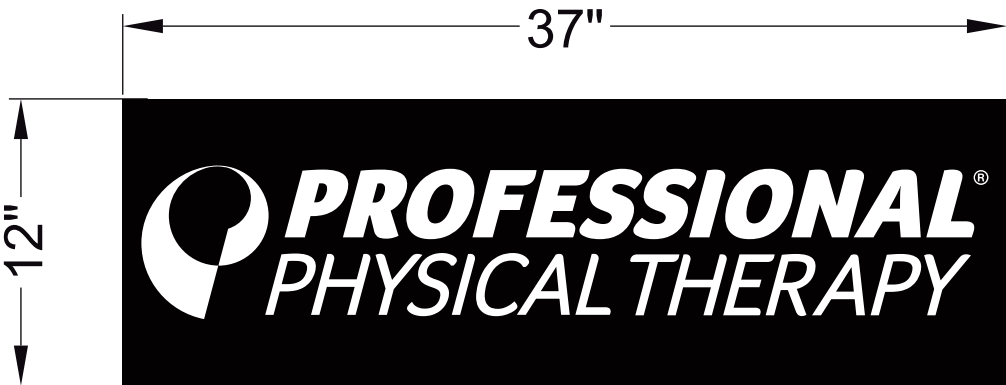




OPTION 2

SIDE A

DOUBLE SIDED SIGN  
NEED 2 TENANT PANELS



1/2" WHITE PVC  
HP BLACK VINYL  
BRACKET ON BACK (TYPE TBD)

EXISTING



PROPOSED



EXISTING



PROPOSED



SIDE B

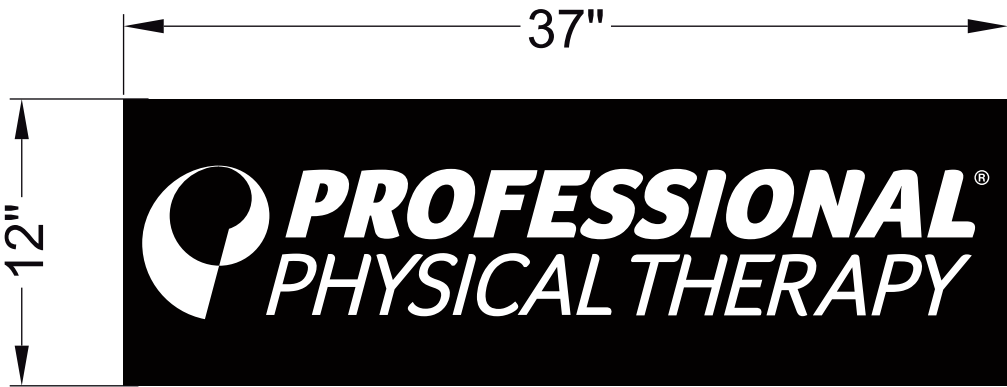
<div> AGNOLI SIGN COMPANY, INC. 722 WORTHINGTON STREET SPRINGFIELD, MA 01105 TEL. (413) 732-5111</div>	ORIG. DATE: 08-31-21	REV. DATE: 00-00-00	REV. DATE: 00-00-00	APPROVAL: <input type="checkbox"/> APPROVED DATE:  <input type="checkbox"/> APPROVED AS NOTED DATE:  <input type="checkbox"/> REVISE & RE-SUBMIT DATE:	PROFESSIONAL PHYSICAL THERAPY/MEDWAY, MA-104 MAIN STREET.PLT					<div><div>WOS# 00000</div><div>PAGE: 2 of 5</div></div>
	REV. DATE: 09-02-21V	REV. DATE: 00-00-00	REV. DATE: 00-00-00		PROFESSIONAL PHYSICAL THERAPY/MEDWAY, MA-104 MAIN STREET.CDR					
	REV. DATE: 00-00-21	REV. DATE: 00-00-00	REV. DATE: 00-00-00		NOT FOR PRODUCTION					
	CUSTOMER: PPT 576 BROADHOLLOW RD. MELVILLE, NY 11747	LOCATION: PPT 104 MAIN STREET UNIT 15 MEDWAY, MA	CONTACT: LIZ WHITTINGHAM  STORE#: 0000		SALESPERSON: CM	PROJECT MANAGER: CM	RELEASE DATE: 00-00-21		<div><div></div><div>APPROVED ELECTRIC SIGN</div><div><small>THIS ARTICLE IS INTENDED TO BE INSTALLED IN ACCORDANCE WITH THE REQUIREMENTS OF ARTICLE 610 OF THE NATIONAL ELECTRICAL CODE AND/OR OTHER APPLICABLE LOCAL CODES. THIS INCLUDES PROPER GROUNDING AND BONDING OF THE SIGN.</small></div></div> <div>THIS DESIGN IS THE EXCLUSIVE PROPERTY OF AGNOLI SIGN COMPANY INCORPORATED AND ALL RIGHTS TO ITS USE OR REPRODUCTION ARE RESERVED</div>	
						DESIGNER: LANCE	SCALE: AS SHOWN			



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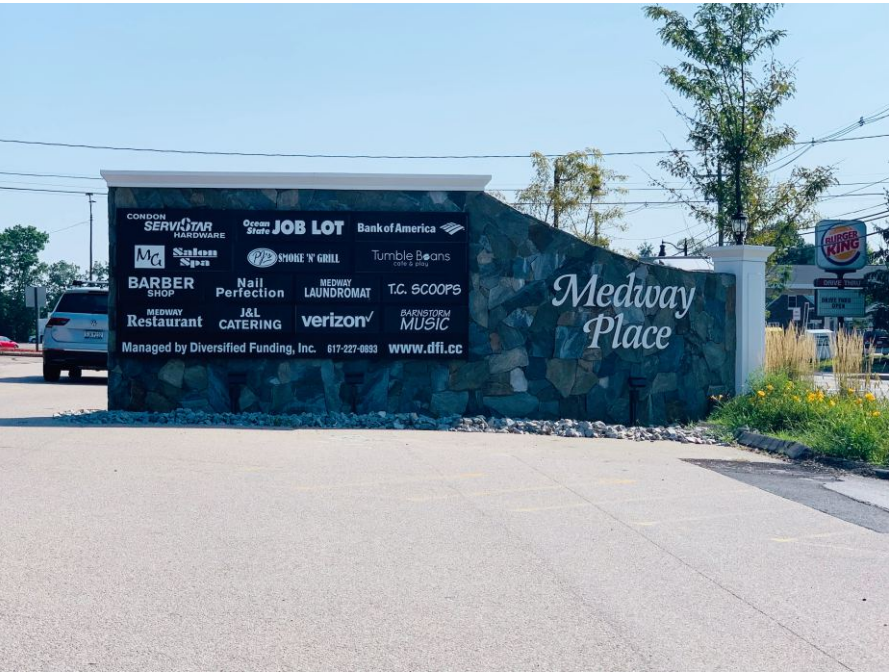
EXISTING



PROPOSED



EXISTING



PROPOSED



SIDE B