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TOWN OF MEDWAY

COMMONWEALTH OF MASSACHUSETTS

DESIGN REVIEW COMMITTEE

March 9th, 2023

To: Medway Planning & Economic Development Board
From: Design Review Committee
Re: Master Signage Plan for Milford Regional Medical Facility, 68A Main Street

Dear Members of the Medway Planning and Economic Development Board,

The Medway Design Review Committee [DRC] is pleased to provide a comment letter for the master signage package for the Milford Regional Hospital medical building to be located at 68A Main Street. Most recently, the DRC met with representatives of the project on Monday, March 6th, 2023 to review an updated signage package that addressed the recommendations previously provided by the DRC.

Those updates included the following:

- The pylon sign included a detail and description of a cap/shroud to housing linear LED lighting intended to graze the face of the sign at both sides
- Updates of the façade rendering to include revisions of the louvered panels and windows at parapet wall, as well as a louver detail.
- Added lighting for Lab entrance signage.
- Details and plans for directional signage.

Below are our only remaining comments for consideration discussed with the applicant regarding the signage package:

- **Directory Signage** – For the “Main Entrances and Physician Offices” sign, remove the directional arrow and replace with “Ahead” for clearer direction to keep cars moving toward the back of facility to access the parking area. This sign can also be enlarged 2 sq. ft. as not all of the sq. ft. allowance for directory signage has been used. The sign should be repositioned a little closer to the front of building, so it is immediately noticeable to incoming patrons.
- **Directional Signage** - The “Enter” sign should be reduced to 4 sq. ft. and read “Entry for all services” to reaffirm that the entry for all services is around the back and to the side.
- For submittal of the final signage package, all sq. ft. sizes should be noted on the drawings for easy reference.

For consideration of the Planning and Economic Development Board, this project has been reviewed by the DRC in 4 separate and very productive working sessions with the design team from Signs, Plus and property representatives, concluding in a very successful signage plan that is both sensitive to the location and pleasing in aesthetic. The DRC is happy to recommend this project be approved as designed and with the remaining signage considerations.

Very truly yours,

Matt Buckley
Chair