



Town of Medway
DESIGN REVIEW COMMITTEE
155 Village Street
Medway MA 02053
508-533-3291
drc@townofmedway.org

April 5, 2022

Mr. Jack Mee
Building Commissioner
Town of Medway
155 Village Street
Medway, MA 02053

Dear Jack,

On Monday, March 21st, 2022, the DRC reviewed a proposed façade sign for the Medway Police department building at 315 Village Street, Medway MA. The sign design was prepared by Poblocki Sign Company of Medway, MA and depicts new façade lettering over the building's central entrance facing Main Street. The proposed new lettering includes "Medway Police" in a straight line and a dedication name for the building as "W. David Lambirth" in honor of former Police Chief Dave Lambirth, positioned on the arch above the main entrance doorway.

The DRC agreed that the style of lettering and placement on the building was appropriate. The DRC offers the following comments/recommendations regarding the proposed sign:

- The lettering is clean and easily read but small changes to the spacing and sizing of the lettering will make the information more easily read. Please see illustration below.
- The DRC recommends an increase in the size of the lettering in "Medway Police" to be more easily read and to help quickly identify this important municipal building.
- The position of the "Medway Police" lettering should be lowered, located closer to the archway below, to decrease the amount of space between the two lines of lettering and improve the overall design. This rearrangement also serves to reduce the overall sign surface area of the sign and bring it into compliance with the size limitations of the Zoning Bylaw's sign regulations.

The DRC discussed at length the message in the naming of the building and provides the following additional comments for consideration:

- For the purposes of making a clearer and more permanent dedication, the DRC recommends inclusion of the word "Building" after the name to more completely achieve this goal. The term "W. David Lambirth Building" has a great sense of permanence and meaning. The DRC has provided a simple example of this layout to help illustrate this recommendation in the illustration below.
- Position the lettering of the name on the top course of arched bricks with the word "Building" below on the next row.

Design Review Committee Members

Matthew Buckley, Member & Chair
Jessica Chobot, Member & Vice Chair

Dan Connolly, Member
Tom Gay, Planning and Economic Development
Board Representative

Rachel Walsh, Member
Janine Clifford, Member

- Together with the larger "Medway Police" lettering above, the revised sign design is more concise and former Chief Lambirth's dedication is more readily viewed.

We appreciate having the opportunity to review and offer feedback on the proposed new signage for the Medway Police Department.

We are pleased to offer any additional input as may be needed.

Sincerely,



Matthew J. Buckley
Chair

cc: Jack Mee, Medway Building Commissioner
Rindo Barese, Medway Building Department
Ericka Robertson, Medway Building Department
Kelly O'Brien, Medway Building Department
Chief Allen Tingley, Medway Police

Recommended Sign Revisions

