



Town of Medway
DESIGN REVIEW COMMITTEE

155 Village Street
Medway MA 02053
508-533-3291

drc@townofmedway.org

December 15, 2022

Mr. Joshua Zicherman
Medway Nutrition
113 Main St.
Medway, MA 02053

Dear Mr. Zicherman,

Thank you for submitting the designs for the new signage at Medway Nutrition at 113 Main Street to the Medway Design Review Committee (DRC) for review. We understand you are the new owner of the business.

Pursuant to the Medway *Zoning Bylaw*, SECTION 7.2 Sign Regulations, this communication serves as the DRC's review letter regarding the proposed signs for Medway Nutrition. Please be advised that this letter does NOT constitute approval of a sign permit. You or your sign company must still apply for and secure a sign permit from the Medway Building Department.

On November 7, 2022, the DRC met with you, via Zoom, to review the new designs for the façade and monument signs for Medway Nutrition. We note that at the time of meeting with you, the signs had already been installed without securing a permit from the Medway Building Department.

The application included color images of the signs but did not detail the specifics of the material or installation. The sign designs were prepared RI Motor Sports of Franklin, MA (**see attached**) and depict the following:

- Two identical circular façade signs with the new graphic applied over the pre-existing Medway Nutrition signs used by the previous owner. One sign is 3' in diameter for an area of approximately 9 sq. ft. The other sign is 4' round for an area of approximately 16 sq. ft.
- Rectangular monument panels also applied to the previous sign with a size of 2' x. 4' for 8 sq. ft. per side x 2 sides = 16 sq. ft.

The DRC met and discussed the design of the installed signs.

Design Review Committee Members

Matthew Buckley, Member & Chair
Janine Clifford, Member & Vice Chair

Jamie Ahlstedt, Member
Susan Alessandri, Member

Jessica Chabot, Member
Tom Gay, Planning and Economic
Development Board Representative

- The DRC noted that the black lettering of the text on the dark blue background was difficult to read. The DRC recommends that the color of the lettering in the word “Nutrition” would be more readable if printed in a different color.

We are pleased to offer any additional input as may be needed. Please don't hesitate to contact the Medway Planning and Economic Development office at 508-533-3291 if you would like to schedule another appointment with the DRC to discuss any other signage matters.

Sincerely,

A handwritten signature in black ink, appearing to read "Matthew J. Buckley". The signature is fluid and cursive, with the first name "Matthew" and last name "Buckley" clearly distinguishable.

Matthew J. Buckley
Chair

cc: Jonathan Ackley, Medway Building Commissioner
Rindo Barese, Medway Building Department
Ericka Robertson, Medway Building Department
Kelly O'Brien, Medway Building Department





MEDWAY
NUTRITION