



Town of Medway
DESIGN REVIEW COMMITTEE
155 Village Street
Medway MA 02053
508-533-3291
drc@townofmedway.org

April 28, 2021

Keystone Liquors
C/O Andy Patel
88 Main Street
Medway, MA 02053

RE: DRC Sign Design Review
Keystone Liquors
88 Main Street – Medway, MA

Dear Mr. Patel,

Thank you for submitting the proposed signage for Keystone Liquors to the Medway Design Review Committee (DRC) for review. The information was filed with the Town on April 13th, 2021.

Pursuant to the Medway Zoning Bylaw, SECTION 7.2 Sign Regulations, this communication serves as the DRC's review letter regarding the proposed wall façade sign for Keystone Liquors at 88 Main Street in Medway. Please be advised that this letter does NOT constitute approval of a sign permit. You must still apply for and secure a sign permit from the Medway Building Department prior to sign installation. Do not install the sign before obtaining the required permit.

On Monday, April 26, 2021, the DRC met with your representative, Gilmar DaSilva of Best Price Signs and Printing of Brockton, MA, to review the proposed signage for Keystone Liquors. You have proposed the following as represented on the sign design prepared by Best Price Signs and Printing. The sign design is undated. (**See Attached**).

- Replacement of the current sign with a channel letter sign, 14.5' wide by 2.5' tall for a total of 36.25 square feet. KEYSTONE will have white faces; LIQUORS will have red faces. That size conforms with what is allowed per the Zoning Bylaw. The individual letters will be attached to a raceway.

The DRC offers the following comments/recommendations regarding the proposed signs:

- Clean, paint and prepare the stucco façade where the prior sign had been installed. This will remove any ghosting from the former sign on the façade and eliminate any holes or imperfections to allow a cleaner appearance to the new sign.
- Paint the raceway to match the stucco façade color.
- Set lighting of sign to an appropriate brightness and set to a timer that will shut the sign off, after business hours.

Design Review Committee Members

Matthew Buckley, Member & Chair
Jessica Chabot, Member & Vice Chair
Janine Clifford, Member

Dan Connolly, Member
Tom Gay, Planning and Economic Development
Board Representative

Alex Siekierski, Member
Rachel Walsh, Member

Mr. DaSilva indicated that you would consider these suggestions and move ahead. Please contact the Medway Planning and Economic Development office at 508-533-3291 if you would like to schedule another appointment with the DRC.

The DRC's goal is to enhance the identification value of business signs in Medway. We seek to help Medway businesses and organizations develop their signs as long-term investments, designed for sound readability with appropriate graphics and materials in a manner that suits budgetary constraints and enhances our community's appearance and appeal.

Thank you for your time. We are pleased to welcome you as the new owner of Keystone Liquors to Medway. We wish you much success.

Sincerely,

A handwritten signature in black ink, appearing to read "Matthew J. Buckley". The signature is fluid and cursive, with the first name "Matthew" and last name "Buckley" clearly distinguishable.

Matthew J. Buckley
Chairman

cc: Jack Mee, Medway Building Commissioner
Rindo Barese, Medway Building Department
Ericka Robertson, Medway Building Department
Kelly O'Brien, Medway Building Department
Gilmar DaSilva, Best Price Signs and Printing
Jim Griffin, Diversified Funding, Inc.

DRAWING :

SIGN DETAIL

REVISION :

DATE :

1

CLIENT

keystone liquors

ADDRESS

88 Main Street
Medway, MA

PROJECT

SIGNAGE

FILE NAME

DESIGNER

GILMAR

COMMENTS

PROJECT COST
\$7.000

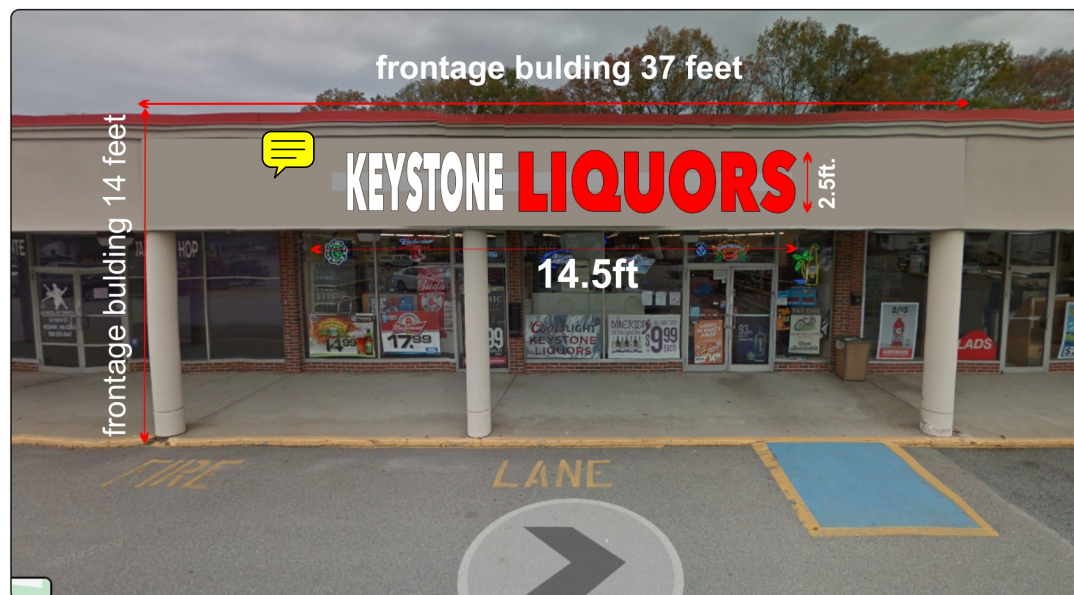
APPROVAL



EXISTING



PROPOSED



replacing existing sign box for a channel letter

WWW.BPSIGNSANDPRINTING.COM

E-mail: signs@bpsignsandprinting.com

Office: 508-388-9568
Cell: 508-825-3024
1034 N. Montello Street - Brockton, MA 02301