



Town of Medway
DESIGN REVIEW COMMITTEE
155 Village Street
Medway MA 02053
508-533-3291
drc@townofmedway.org

February 24, 2021

Back to Basics Preschool and Daycare
C/O Wendy Kilty
114d Main St
Medway, MA 02053

RE: DRC Sign Design Review
Back to Basics Preschool and Daycare
114d– Medway, MA

Dear Ms. Kilty,

Thank you for submitting the proposed signage for Back to Basics Preschool and Daycare to the Medway Design Review Committee (DRC) for review. The information was filed with the Town on February 9, 2021 by Bryan Bonina of Signarama in Walpole.

Pursuant to the Medway Zoning Bylaw, SECTION 7.2 Sign Regulations, this communication serves as the DRC's review letter regarding the proposed wall façade sign for your new location at 114d Main Street in the Medway Place shopping plaza. Please be advised that this letter does NOT constitute approval of a sign permit. You must still apply for and secure a sign permit from the Medway Building Department prior to sign installation. Do not install the sign before obtaining the required permit.

On Monday evening, February 22, 2021, the DRC met with you and Mr. Bonina to review the proposed signage for Back to Basics Preschool and Daycare. Thank you for ZOOMING in for the meeting. You have proposed the following as represented on the sign design submitted (**See Attached**).

- Wall Façade Sign 30"x120" (25 square feet). This sign is replacing an existing sign used by the prior tenant. The sign is not illuminated.

The DRC offers the following comments/recommendations regarding the proposed sign:

- The DRC recommends the sign be manufactured the way it's proposed.
- The DRC suggests illuminating the sign using existing lighting on the building
- The DRC recommends that the façade of the building be painted to hide the ghosting left behind from the previous tenant's signage.

Design Review Committee Members

Matthew Buckley, Member & Chair
Jessica Chabot, Member & Vice Chair

Dan Connolly, Member
Tom Gay, Planning and Economic Development
Board Representative

Alex Siekierski, Member
Rachel Walsh, Member

You indicated that you would consider these suggestions and move ahead. You are welcome to return to a future DRC meeting for further conversation and ideas regarding signage for Back to Basics Preschool and Daycare, particularly if you decide to add a projecting sign off the building near the driveway to your space. Please contact the Medway Planning and Economic Development office at 508-533-3291 if you would like to schedule another appointment with the DRC.

The DRC's goal is to enhance the identification value of business signs in Medway. We seek to help Medway businesses and organizations develop their signs as long-term investments, designed for sound readability with appropriate graphics and materials in a manner that suits budgetary constraints and enhances our community's appearance and appeal.

Thank you for your time. We wish Back to Basics Preschool and Daycare continued success in Medway.

Sincerely,

A handwritten signature in black ink, reading "Matthew J. Buckley". The signature is fluid and cursive, with the first name "Matthew" and last name "Buckley" clearly legible.

Matthew J. Buckley
Chairman

cc: Jack Mee, Medway Building Commissioner
Rindo Barese, Medway Building Department
Erika Robertson, Medway Building Department
Kelly O'Brien, Medway Building Department
Bryan Bonina, Signarama
Jim Griffin, Medway Realty, LLC

QTY 1 Aluminum Frame Sign



WALPOLE
Signarama
The way to grow your business.

458 High Plain St. Intersection Rts 1 & 27
Walpole, MA 02081
508-660-1231
signarama-walpole.com
sales@signarama-walpole.com



- Proof colors may vary from monitors & actual sign materials.
- A pdf proof is not a correct representation of printer output color.
- Resolution & Color from files provided by customer are the customers responsibility.
- Hard Proofs can be printed to ensure color satisfaction at a cost to be determined.
- Additional design charges may apply if customer does not proceed with all or part of project

PROOF 1	PROOF 2	PROOF 3	PROOF 4	PROOF 5
FREE	FREE	\$20.00	\$25.00	\$30.00

This proof is for conceptual use - actual sizes / colors / proportions may slightly vary.

**CLIENT
APPROVAL**

- Client signature ensures all spellings & specifications for signage are correct.
- All errors are your responsibility once final approval is received.
- Additional charges apply if you wish to make changes once artwork has been printed, fabricated and/or installed.

Customer: Back to Basics Day Care

Date:

Approved By:

THIS ORIGINAL DESIGN AND ALL INFORMATION CONTAINED HEREIN ARE THE PROPERTY OF SIGNARAMA, AND SUBJECT TO RETURN, ANY UNAUTHORIZED USE IS FORBIDDEN.