



Town of Medway
DESIGN REVIEW COMMITTEE
155 Village Street
Medway MA 02053
508-533-3291
drc@townofmedway.org

December 31, 2019

D & M Auto Parts – Carquest
C/O Doug Urmston
72 Main Street
Medway, MA 02053

Dear Mr. Urmston,

Thank you for submitting the proposed signage for D & M Auto Parts to the Medway Design Review Committee (DRC) for review. The information was filed with the Town on December 5th, 2019.

Pursuant to the Medway Zoning Bylaw, SECTION 7.2 Sign Regulations, this communication serves as the DRC's review letter regarding the proposed free-standing monument sign and facade sign for D & M Auto Parts at 72 Main Street, Medway. Please be advised that this letter does NOT constitute approval of a sign permit. You must still apply for and secure a sign permit from the Medway Building Department prior to sign installation. Do not install the signs before obtaining the required permit.

On Monday, December 16th, 2019, the DRC met with Cam Afonso of Signs by Cam to review the proposed signage for D & M Auto Parts/Carquest. You have proposed the following as represented on the sign designs submitted (**See Attached**).

- Panel change to the existing, internally illuminated, free-standing monument sign, double sided 23.5" x 67.5" x 2 (approximately 24 SF). Two options were provided, one with a white background and one with a blue background.
- Replace raceway facade sign 240" x 42" (70 SF) on the south facing storefront.

The DRC offers the following comments/recommendations regarding the proposed signs:

- The DRC recommends use of the sign with the white background.
- The DRC recommends that text weight be reduced in the lettering for the word "Auto Parts" in the monument sign panel.
- The DRC recommends that any discoloration of dirt left on the facade from the previous sign be cleaned to eliminate ghosting to leave a clean space on which the new raceway sign can be installed.
- The DRC acknowledges the communication from property owner Marianne Connaughton to adjust the position of the panels on the free-standing sign such that the Direct Tire panel be placed above the D & M Auto Parts panel.

Design Review Committee Members

*Matthew Buckley, Member & Chair
Rachel Walsh, Member & Vice Chair
Jessica Chabot, Member*

*Dan Connolly, Member
Tom Gay, Planning and Economic Development
Board Representative*

*Rachel Wolff Lander, Member
Alex Siekierski, Member*

The DRC's goal is to enhance the identification value of business signs in Medway. We seek to help Medway businesses and organizations develop their signs as long-term investments, designed for sound readability with appropriate graphics and materials in a manner that suits budgetary constraints and enhances our community's appearance and appeal.

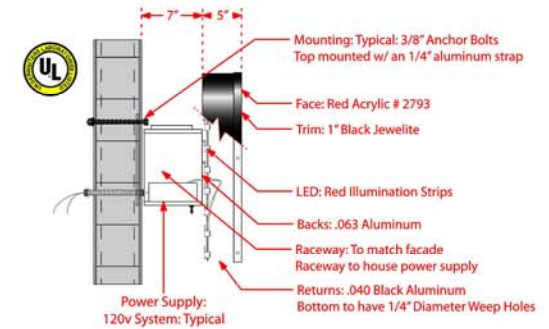
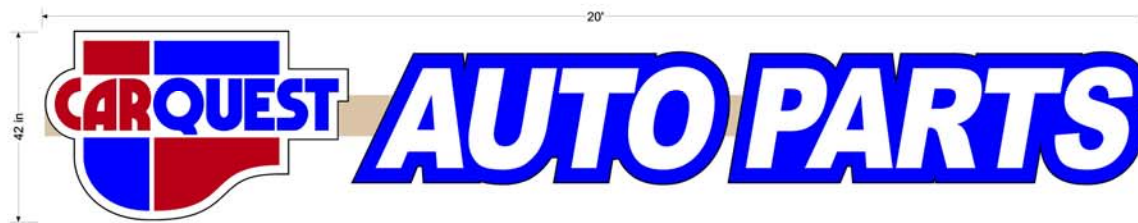
Thank you for your time. We wish D & M Auto Parts much success at its new Medway location.

Sincerely,

A handwritten signature in black ink, reading "Matthew J. Buckley". The signature is fluid and cursive, with the first name "Matthew" and last name "Buckley" clearly legible.

Matthew J. Buckley
Chairman

cc: Jack Mee, Medway Building Commissioner
Rindo Barese, Medway Building Department
Kelly O'Brien, Medway Building Department
Erika Robertson, Medway Building Department
Marianne Connaughton
Cam Afonso, Signs by Cam



*Note: All fasteners to be non-ferrous and all penetrations shall be sealed water tight

Front-Lit L.E.D Channel Letter - Raceway Mount
TYPICAL - Section Detail



Signs By Cam Inc

Sign & Graphic Solutions • Uncompromising Integrity

Cam Afonso

837 Upper Union St., Suite C-18
Franklin, MA 02038

Phone: 508-364-2905

Fax/Office: 508-528-0766

E-Mail: cam@signsbycam.com

Website: www.signsbycam.com

APPROVED FOR PRODUCTION:

X

JOB INFORMATION

JOB TITLE:

CONTACT:

PHONE:

FAX:

JOB DESCRIPTION:

SQUARE FOOTAGE:=-

SIGN MATERIAL SPECS

BANNER: ☐ COROPLAST: ☐ WOOD: ☐

ACRYLIC: ☐ MAGNETIC: ☐ URETHANE: ☐

PVC: ☐ ALUMINUM: ☐ NUEDGE: ☐

SINGLE SIDED: ☐ DOUBLE SIDED: ☐

OTHER: _____

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COLOR SPECS:

BACKGROUND:

COPY:

OUTLINE:

SHADOW:

BORDER:

LOGO: