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TOWN OF MEDWAY

COMMONWEALTH OF MASSACHUSETTS

DESIGN REVIEW COMMITTEE

March 7, 2023

Ms. Tracy Fye
Faith in Beauty
165 Main Street, Suite 103
Medway, MA 02053

Dear Ms. Fye,

Thank you for submitting the proposed signage for Faith In Beauty and The Academy located at 165 Main Street in the Medway Mill to the Medway Design Review Committee (DRC) for review. We received the application and initial sign designs from Ms. Karen Mullen of Signs Plus on February 27, 2023. We understand Ms. Mullen is acting on your behalf.

Pursuant to the Medway *Zoning Bylaw*, SECTION 7.2 Sign Regulations, this communication serves as the DRC's review letter regarding the proposed signs for Faith In Beauty and The Academy. Please be advised that this letter does NOT constitute approval of a sign permit by the Town. You must still apply for and secure a sign permit from the Medway Building Department prior to sign installation. Do not install the new signs before obtaining the required permit.

On Monday, March 6, 2023, the DRC met with Ms. Mullen via Zoom and reviewed the proposed wall signs for Faith in Beauty and The Academy. The sign designs depict 2 new facade signs to be positioned on the east facing building façade at the Main St entrance of the property known as the Medway Mill. One sign is a replacement for the existing Faith In Beauty sign and the second is a new sign for The Academy. Each sign is 24" tall by 65" wide for a total of 10.8 sq. ft. per sign. Details: chocolate brown background with black edging, and light tan text. See attached.

The DRC agreed that the style of lettering and placement of the two facade signs were appropriate and comply with the master sign plan for Medway Mill.

The DRC offers the following comment/recommendation regarding the proposed sign for Faith in Beauty.

- We recommend that the "IN" on the "FAITH IN BEAUTY" sign be reduced in size to better correlate with the applicant's branding.

We appreciate having the opportunity to review and offer feedback on the proposed new signage for Faith in Beauty and The Academy.

We are pleased to offer any additional input as may be needed.

Sincerely,

A handwritten signature in black ink, appearing to read "Matthew J. Buckley". The signature is fluid and cursive, with the first name "Matthew" and last name "Buckley" clearly distinguishable.

Matthew J. Buckley
Chair

cc: Jon Ackley, Medway Building Commissioner
Rindo Barese, Medway Building Department
Ericka Robertson, Medway Building Department
Kelly O'Brien, Medway Building Department
Karen Mullen, Signs Plus
John Greene, 165 Main Street Realty Trust



24.00 in

65.08 in

THE ACADEMY
ADVANCED MEDICAL
AESTHETIC ACADEMY

FAITH IN BEAUTY
MEDICAL AESTHETICS
TRACY L. FYE NURSE PRACTITIONER

