



Town of Medway
DESIGN REVIEW COMMITTEE
155 Village Street
Medway MA 02053
508-533-3291
drc@townofmedway.org

December 10, 2021

Ms. Robin Beaudreau
Country Cottage
35 Summer Street
Medway, MA 02053

Dear Ms. Beaudreau,

Thank you for submitting the proposed signage for the Country Cottage to the Medway Design Review Committee (DRC) for review. The information was filed with the Town on November 17th, 2021 by Cam Afonso of Signs by Cam.

Pursuant to the Medway *Zoning Bylaw*, SECTION 7.2 Sign Regulations, this communication serves as the DRC's review letter regarding the proposed free-standing monument sign for the Country Cottage facility at 35 Summer Street. Please be advised that this letter does NOT constitute approval of a sign permit. You must still apply for and secure a sign permit from the Medway Building Department prior to sign installation. Do not install the sign before obtaining the required permit.

On Monday, December 6th, 2021, the DRC met with your sign fabricator, Cam Alfonso of Signs by Cam, to review the proposed monument sign for the Country Cottage. You have proposed the following as represented in the sign designs prepared by Signs by Cam, Inc. (**See Attached**).

- **Monument sign** – Double sided, 2' x 6' (per side) aluminum panel freestanding business sign. The proposed sign will be mounted on existing footings between two 53" tall aluminum posts designed to look like crayons. Total sign surface area is 24 sq. ft. for both sides. The height will be 53" above the ground. Landscaping is shown as existing. No lighting will be included.

The DRC agreed that the sign is attractive and appropriate to Country Cottage's business and the surroundings of this area. The Committee offers the following comments/recommendations regarding the proposed sign:

- Ensure lettering of "Country Cottage" depicted in "purple" matches the color of the "purple" crayon post.

Design Review Committee Members

Matthew Buckley, Member & Chair
Dan Connolly, Member

Tom Gay, PEDB Representative

Janine Clifford, Member
Rachel Walsh, Member

Cam Afonso indicated that you would consider these suggestions and move ahead. Please contact the Medway Planning and Economic Development office at 508-533-3291 if you would like to schedule another appointment with the DRC.

The DRC's goal is to enhance the identification value of business signs in Medway. We seek to help Medway businesses and organizations develop their signs as long-term investments, designed for sound readability with appropriate graphics and materials in a manner that suits budgetary constraints and enhances our community's appearance and appeal.

Thank you for your time. We are pleased to see such an attractive sign going up at this site.

Sincerely,

A handwritten signature in black ink, appearing to read "Matthew J. Buckley". The signature is fluid and cursive, with the first name "Matthew" and last name "Buckley" clearly distinguishable.

Matthew J. Buckley
Chair

cc: Jack Mee, Medway Building Commissioner
Rindo Barese, Medway Building Department
Ericka Robertson, Medway Building Department
Kelly O'Brien, Medway Building Department
Cam Afonso, Signs by Cam

**12' FROM SIDEWALK
EXISTING CONCRETE PADS
EXISTING LANDSCAPING ALREADY
NO LIGHTING**



***all aluminum construction**

Signs By Cam Inc.

Sign & Graphic Solutions • Uncompromising Integrity

Cam Afonso

837 Upper Union St., Suite C-18
Franklin, MA 02038

Phone: 508-364-2905

Fax/Office: 508-528-0766

E-Mail: cam@signsbycam.com

Website: www.signsbycam.com

APPROVED FOR PRODUCTION:

X

JOB INFORMATION

JOB TITLE:

CONTACT:

PHONE:

FAX:

JOB DESCRIPTION:

SQUARE FOOTAGE: =

SIGN MATERIAL SPECS

BANNER: ☐ COROPLAST: ☐ WOOD: ☐

ACRYLIC: ☐ MAGNETIC: ☐ URETHANE: ☐

PVC: ☐ ALUMINUM: ☐ NUEDGE: ☐

SINGLE SIDED: ☐ DOUBLE SIDED: ☐

OTHER: _____

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ANY DUPLICATION OF ANY KIND IS PROHIBITED.
PERSON(S) WILL BE PROSECUTED TO THE FULL EXTENT
OF THE LAW.

COLOR SPECS:

BACKGROUND:

COPY:

OUTLINE:

SHADOW:

BORDER:

LOGO: