



Town of Medway
DESIGN REVIEW COMMITTEE
155 Village Street
Medway MA 02053
508-533-3291
drc@townofmedway.org

June 23, 2020

Mr. Mark Pielocik
CDB ReLeaf Center
98 Main Street
Medway, MA 02053

Dear Mr. Pielocik,

Thank you for submitting the proposed signage for CDB ReLeaf Center to the Medway Design Review Committee (DRC) for review. The application was originally filed with the Town on information was filed with the Town on June 10, 2020. A revised sign design was submitted on June 11, 2020.

Pursuant to the Medway Zoning Bylaw, SECTION 7.2 Sign Regulations, this communication serves as the DRC's review letter regarding the proposed wall sign for CDB ReLeaf Center at 98 Main Street. Please be advised that this letter does NOT constitute approval of a sign permit. You must still apply for and secure a sign permit from the Medway Building Department prior to sign installation. Do not install the sign before obtaining the required permit.

On Monday, June 15th, 2020, the DRC met with you to review the proposed signage for the CDB ReLeaf Center. You have proposed the following as represented on the sign design submitted on June 11, 2020. (**See Attached**).

- Channel letter and two cabinet signs, with an area measuring 31" x 71" for a total of 15.3 square feet.
- The sign will be comprised of acrylic faced channel letters in green for "CBD" and two cabinet signs, (one with logo at left and other below channel letters with "ReLeaf Center" text) all with aluminum framework.
- The sign is to be mounted to the building façade with an aluminum raceway, painted to match the building façade and will be internally illuminated with LED.

The DRC offers the following comments/recommendations regarding the proposed sign:

- The proposed sign features an attractive color and design scheme that is well chosen to represent the business type and use.
- The DRC recommends care be taken to paint the façade to eliminate the ghosting and stains from the prior occupant's sign. It should be noted that a non-permitted and non-compliant sign was installed prior to the DRC's review. The time to repaint this surface is when the non-permitted sign is swapped out for the new, compliant sign as shown on the attached drawing.

Design Review Committee Members

Matthew Buckley, Member & Chair
Rachel Walsh, Member & Vice Chair
Jessica Chabot, Member

Dan Connolly, Member
Tom Gay, Planning and Economic Development
Board Representative

Alex Siekierski, Member
Rachel Wolff Lander, Member

- The intensity of the internal illumination should be metered or dimmed to match ambient light. Over-bright illumination will make the sign difficult to read.
- The DRC recommends that the applicant review window signage regulations with a Medway Building Department representative to ensure compliance with the Zoning Bylaw.

You indicated that you would consider these suggestions and move ahead. You are welcome to return to a future DRC meeting for further conversation and ideas. Please contact the Medway Planning and Economic Development office at 508-533-3291 if you would like to schedule another appointment with the DRC.

The DRC's goal is to enhance the identification value of business signs in Medway. We seek to help Medway businesses and organizations develop their signs as long-term investments, designed for sound readability with appropriate graphics and materials in a manner that suits budgetary constraints and enhances our community's appearance and appeal.

Thank you for your time. We wish CDB ReLeaf Center much success in Medway.

Sincerely,



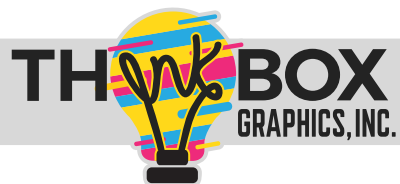
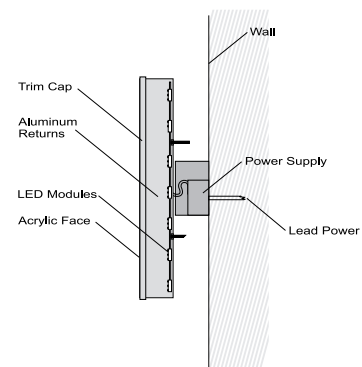
Matthew J. Buckley
Chairman

cc: Jack Mee, Medway Building Commissioner
Kelly O'Brien, Medway Building Department
Rindo Barese, Medway Building Department
Erika Robinson, Medway Building Department
Jon Farnsworth, Thinkbox Graphics
Maria Castagna, Thinkbox Graphics
Jim Griffin, Diversified Funding, Inc.



Channel Letter Sign:

- LED Internally Illuminated letter set with white acrylic faces, and black aluminum returns.
- Painted raceway to match building.
- 4" deep letters.
- digital print and translucent graphics applied to faces.



DESIGN PROOF

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