



Town of Medway
DESIGN REVIEW COMMITTEE
155 Village Street
Medway MA 02053
508-533-3291
drc@townofmedway.org

May 11, 2021

Barnstorm Music
C/O 98 Main Street
98 Main Street
Medway, MA 02053

RE: DRC Sign Design Review
Barnstorm Music
98 Main Street – Medway, MA

Dear Mr. Connelly,

Thank you for submitting the proposed signage for Barnstorm Music to the Medway Design Review Committee (DRC) for review. The information was filed with the Town on April 30, 2021 on your behalf by Thinkbox Graphics.

Pursuant to the Medway Zoning Bylaw, SECTION 7.2 Sign Regulations, this communication serves as the DRC's review letter regarding the proposed new wall (façade) sign for Barnstorm Music – 98 Main Street. Please be advised that this letter does NOT constitute approval of a sign permit. Your sign company must still apply for and secure a sign permit from the Medway Building Department prior to sign installation. Do not install the sign before obtaining the required permit.

On Monday, May 3, 2021, the DRC met with your representative, Jon Farnsworth of Thinkbox Graphics, Inc. of Bellingham, MA, to review the proposed signage for Barnstorm Music. You have proposed the following as represented on the sign designs as prepared by Thinkbox Graphics. The plans are undated. (**See Attached**).

- Installation of a LED internally lit channel letter wall sign with yellow letters and a yellow, blue and black translucent graphic of a guitar, mounted on a raceway painted to match the façade of the building. The sign measures 26" tall by 108' wide for a total of 19.5 square feet of sign surface area. In terms of its size and lighting, the sign complies with the Zoning Bylaw sign regulations for the central business zoning district.

The DRC offers the following comments/recommendations regarding the proposed sign:

- Clean, paint and prepare the stucco façade to remove any ghosting on the façade and eliminate any holes or imperfections to allow a cleaner appearance to the new sign.

Design Review Committee Members

*Matthew Buckley, Member & Chair
Jessica Chabot, Member & Vice Chair
Janine Clifford, Member*

*Dan Connolly, Member
Tom Gay, Planning and Economic Development
Board Representative*

*Alex Siekierski, Member
Rachel Walsh, Member*

- Set lighting of the sign to an appropriate brightness and to a timer that will shut off the sign after business hours. Consider less light output due to the bright contrasting colors of the sign to increase readability.

NOTE – We understand that with the installation of the new permanent sign on the building façade, the current Barnstorm Music banner sign in the display window will need to be removed.

Your representative indicated that you would consider these suggestions and move ahead. Please contact the Medway Planning and Economic Development office at 508-533-3291 if you would like to schedule another appointment with the DRC.

The DRC's goal is to enhance the identification value of business signs in Medway. We seek to help Medway businesses and organizations develop their signs as long-term investments, designed for sound readability with appropriate graphics and materials in a manner that suits budgetary constraints and enhances our community's appearance and appeal.

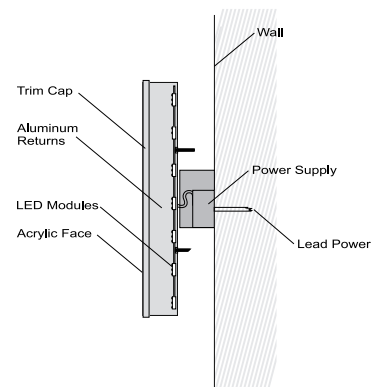
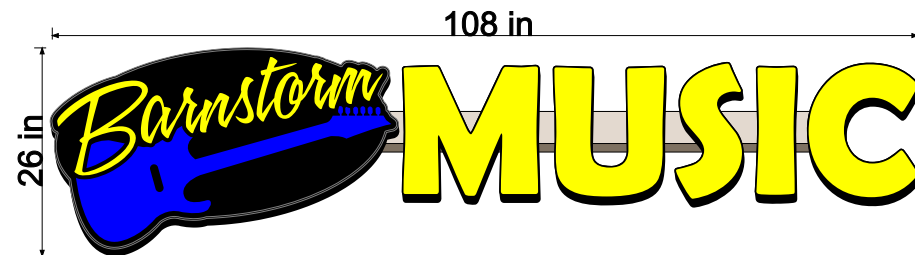
Thank you for your time and investment. We are pleased to see such an attractive sign going up at this well-established Medway business.

Sincerely,



Matthew J. Buckley
Chairman

cc: Jack Mee, Medway Building Commissioner
Rindo Barese, Medway Building Department
Ericka Robertson, Medway Building Department
Kelly O'Brien, Medway Building Department
Jon Farnsworth, Thinkbox Graphics
Jim Griffin, Diversified Properties



Internally Lit Channel Letter Sign
LED Illuminated
Yellow and blue translucent graphics.
Raceway painted color of building.
Black Returns / Black Trimcap

Building 20 ft linear frontage
Sign - 19.5 sf.



DESIGN PROOF

This artwork is owned by, and the information contained in is proprietary to Thinkbox Graphics, Inc. By receipt hereof the holder agrees not to use the artwork, disclose it to any third party, nor reproduce this artwork without the prior written consent of Thinkbox Graphics, Inc. Holder also agrees to immediately return this artwork upon request of Thinkbox Graphics, Inc. By signing off on this proof customer agrees that all information contained is accurate and that all colors, fonts, graphics, spelling and overall look of artwork. Artwork may not be used for any purpose without permission from Thinkbox Graphics, Inc. until contractual agreements have been met, and ownership has been transferred to holder. By replying to this proof with an email, fax or verbal approval you are agreeing that all colors, grammar, logos, branding and overall look of signage is satisfactory.