



Pursuant to Governor Baker's March 12, 2020 Order Suspending Certain Provisions of the Open Meeting Law, and the Governor's March 15, 2020 Order imposing strict limitations on the number of people that may gather in one place, no in-person attendance of members of the public will be permitted at this meeting. Access via Zoom is provided for the required opportunity for public participation at the bottom of the agenda.

The Medway Cultural Council meeting was held via Zoom on October 12, 2020.
Approved 11/10/2020

OFFICER'S UPDATES AND REPORTS

Call to Order: Chair Jennifer Kendall called the meeting to order at 7:05 pm.

Members in attendance (on Zoom): Jennifer Kendall, Jordan Warnick, Phil Giangarra, Celeste Falcone, Gail Hachenberg, Judy Moffatt, Hazel Warnick, Ancelin Wolfe, Karyl Wang, Rebecca Atwood

Absent: Joanne Williams, Kim Blenkhorn, Angelica Crosby

September Meeting Minutes:

Upon a motion by Mr. Giangarra and seconded by Ms. Hachenburg, the Board voted unanimously to approve the September 7 minutes.

Treasurer Report: Phil Giangarra reported that the following amounts were in the MCC account:

- Town - \$5,000.00
- Art Lottery LCC - \$6872.60
- CC donation account - \$3160.00 (with \$1,000 encumbered for CANMAN)

Karyl will email Phil a list from of what has been paid out this year and what is pending.

Jennifer mentioned that because the state budget will be passed after election, there will likely be two December meetings, one to determine who will receive grants and another to determine amount.

Jennifer noted that the Historical Society wants to change their grant, will have that information for next meeting.

Artist Spotlight: Jennifer mentioned that Medway Cable Access will be creating artist spotlight videos and requested MCC members record artist introductions. Gail, Judy & Rebecca all volunteered.

Chairperson Report

- Proposed amended MCC Mission Statement: The mission of the Medway Cultural Council is to infuse our community with rich art and cultural experiences through grant funding and program development and to create opportunities to bring recognition to our local artists and nourish the conditions under which the artist community can flourish here.
- **Upon a motion by Mr. Warnick and seconded by Mr. Giangarra, the Board voted unanimously to accept the amended mission statement. The motion carried.**
- Jennifer encouraged all to attend Town Meeting on November 16 if they feel safe to do so.

Vice Chair Report

- New logo – discussion around new, updated logo and whether Mass Cultural Council logo should be included on letterhead. Group agreed that they preferred unframed image of tree logo, but didn't agree on whether text underneath should be block or script. JordanWarnick will continue collecting information on this, tabled to next week. Gail requested that going forward, if there is a change to something that has previously been voted on, the committee that worked on originally should be contacted first.

Art Advocacy

- Hazel mentioned that per MassCreatives update, federal funding would be available after election. Also the Audience Outlook Monitor conducted by WolfBrown indicates that people likely ready to go back to theatres next year.
- Encourage people to take census in order for increased funding.
- Will have another update next week.

Art Programming Subcommittee

- **The Brige Project** – MCC is committed to providing support, backing and energy on this project that Joanne will present at the next meeting. Gail and Jennifer will work on a letter of support of this project in the meantime.
- **Art Outside** – Julie Harrington suggested doing this in spring, adults only. Karyl will help organize, supervise, will discuss with subcommittee.

- **The Mask Project-** Judy researched costs of various masks that were too costly for MCC to consider at this time.
- **Library Project** – Judy explained this ‘color and send’ greeting card family project for kids that stay for lunch at library. She will create two fall images before Thanksgiving, then two winter images later. Question as to whether possible to copy at Town Hall. Library will provide crayons, colored pencils.
 - **Upon a motion by Mr. Warnick and seconded by Mr. Giangarra, the Board voted unanimously to authorize up to \$30 for this library project. The motion carried.**

Marketing & Publicity Subcommittee

- **Agricultural Photo Contest** – Celeste said this contest went well. Jordan volunteered to send a notice to papers announcing winners. Judy mentioned she was impressed with the eloquence in which a judge expressed what makes a good photograph. Jordan will include this wording if OK with judge. Discussed possibility of a spring photo contest and a winter decorate-your-door contest (this will be discussed further at Program Development Subcommittee)
- Facebook – Celeste has started posting to facebook. She and Jennifer will meet do discuss how she can more fully take over this task.

Zoom Account: MCC needs own account so that we can set up meetings independently.

Upon a motion by Mr. Warnick and seconded by Ms. Hachenburg, the Board voted unanimously to purchase own Zoom account. The motion carried.

Jennifer noted that next week at the Marketing Subcommittee Meeting they will discuss:

- Virtual Studio Tour
- Color & Send Greeting Cards Project
- Artist Spotlight videos

Strategic Plan: Jordan had an outline prepared but due to computer issues, lost it. Will work on it for next meeting.

Poster Discussion: Jordan said this is moving slowly, will be discussed over winter. Considering involving businesses.

Other: Jordan also mentioned that due to technical difficulties, he is phasing out Town of Medway email and using gmail account.

Upon a motion by Ms. Moffatt and seconded by Ms. Falcone, the Board voted unanimously to adjourn the remote meeting via Zoom at 8:45 p.m. The motion carried.

Respectfully Submitted,

Karen Tegelaar
Night Board Secretary