



Town of Medway

Cultural Council Meeting

Tuesday, April 13, 2021 at 7:00 p.m.

Zoom Meeting Participation

Pursuant to Governor Baker's March 12, 2020 Order of Suspending Certain Provisions of the Open Meeting Law, and the Governor's March 15, 2020 order imposing strict limitations on the number of people that may gather in one place, no in-person attendance of members of the public will be permitted at this meeting. Access via Zoom is provided for the required opportunity for public participation at the bottom of the agenda.

The Medway Cultural Council meeting was held via Zoom with all remote participants on April 13, 2021.

Present:

Chair Jennifer Kendall, Vice Chair Jordan Warnick,

Members: Hazel Warnick, Phil Giangarra, Celeste Falcone, Gail Hachenburg, Rebecca Atwood, Karyl Wong, Angelica Crosby, Ancelin Wolfe

Absent:

Joanne Williams, Judy Moffatt, Valerie Shinas, Kim Blenkhorn

Chairman Kendall opened the meeting for the Cultural Council meeting at 7:02 p.m.

Approval of Minutes

Gail moved to approve the Cultural Council minutes dated March 9, 2021 as amended. Jordan seconded and the motion carried unanimously with a roll call vote as follows.

Jordan – Yes, Hazel – Yes, Gail -Yes, Celeste – Yes, Becky – Yes, Phil – Yes, Karyl – Yes, Ancelin – Abstain, Angelica – Yes, Jennifer – Yes. 9-0-1

Community Survey

Jennifer said the survey is still available on the town website to participate until the end of April. She also noted points for review based on the survey feedback so far.

- 11 out of the 37 people that participated in the survey responded “none” to the question looking at awareness of MedCC programs. She finds that troubling and hopes the mailers will help.
- The photo contest and artist spotlight were heavily checkmarked answers.
- The third question regarding the funding of future projects included answers such as “public art,” “festivals,” “performances,” “diversity,” and “programming for children.” These will be the type of projects that will be focused on moving forward.
- The fourth question looked at populations to which funding should be directed. The most commonly stated answer was “all,” and Jennifer mentioned the importance of providing programs for all ages.
- 45.7% answered they are not aware that grants were available to them.
- Facebook is the most common answer to the question looking at how people hear about MedCC events and programs.
- Based on the survey, the most important priorities for the council when granting funds should be community-wide gatherings such as festivals, public art projects, as well as nature/environmental education projects.
- 14.7% of respondents to the eighth question said they were involved in art organizations.
- Some helpful comments on the survey about ways of making people aware of the funding process include mailers, a webinar and setting up a table at a town meeting.

Jennifer will add all members on the survey as collaborators to review results of the survey, as well as post a summary to the town website.

Mailers

Jordan reviewed the current rendering of the mailers that will be sent out to the community to showcase current and upcoming events within the Cultural Council, including information about Four Legs to Stand, Grasshopper and Friends, Bridges, and Can Man. It will also include contact information and MedCC websites, as well as a QR code.

Gail suggested using the CC logo on the front of the card.

Karyl suggested updating the front with the small pictures from the back and adding 2021 and not seasons.

Jordan said he will need to make changes and move quickly to send them out. He mentioned the cost for mailers and postage will be between \$1850 - \$2000.

Phil confirmed account balances as follows.

Donation Account \$5410.00

Arts Lottery \$6800.00

Town Account \$3750.00

It was suggested to use the Town Account first as it will be lost if not used. A brief discussion of permissible uses for each account was discussed as well as outstanding financial commitments.

Phil Moved to approve on a contingent basis funding of the EDDM Mailer. Gail seconded and the motion carried unanimously with a roll call vote as follows.

Jordan – Yes, Hazel – Yes, Gail -Yes, Celeste – Yes, Becky – Yes, Phil – Yes, Karyl – Yes, Ancelin – Yes, Angelica – Yes, Jennifer – Yes. 9-0

Non-discrimination statement

Celeste reviewed current updated versions of the non-discrimination and equity statements. Once approved by the town legal counsel, the statements will be found on the town CC website as well as the CC WordPress site. Gail will bring the statement to Allison Potter for review by town counsel.

Ancelin moved to approve the proposed Non-discrimination and Equity statements for Town Council approval. Gail seconded and the motion carried unanimously during a roll call vote as follows.

Jordan – Yes, Hazel – Yes, Gail -Yes, Celeste – Yes, Becky – Yes, Phil – Yes, Karyl – Yes, Ancelin – Yes, Angelica – Yes, Jennifer – Yes. 9-0

Celeste reviewed the current social media guideline statement for approval to submit to Medway Town council. Karyl asked to amend the statement for a more concise sentence. The council agreed to move forward with just the first sentence of the prepared statement.

Jordan moved to approve the social media guideline statement as amended. Gail seconded and the motion carried unanimously with a roll call vote as follows.

Jordan – Yes, Hazel – Yes, Gail -Yes, Celeste – Yes, Becky – Yes, Phil – Yes, Karyl – Yes, Ancelin – Yes, Angelica – Yes, Jennifer – Yes. 9-0

COAAST

Hazel updated the committee on the scheduled performance date of Wednesday, May 5th at 7PM. She noted Medway Cable will not broadcast the performance unless it was requested by the community as they are not currently a sponsor of the performance.

Gail suggested pursuing a donation of \$250 from Medway Cable and Medway Library that will in turn reduce the Cultural Councils donation to \$250 and ensure broadcasting. Hazel will work quickly to secure those two donations.

Liability

Gail said she spoke with Allison Potter about the use of liability waivers. Moving forward all participants in contests, photos, videos and alike will need to sign a waiver for the right to republish but not sell. Additionally, volunteers and hired workers will need to sign town waivers.

In response to a question asked by Celeste, people who are recipients of state grants are under their own liability and will not use a town waiver.

Bridge Update

Gail noted the funds for bridge signs comes from a town warrant.

Jennifer updated the committee with the proposed “TBD” bridge name to be known as “Connections”.

Jordan moved to approve the current TBD name to be known as Connections. Gail seconded and the motion carried unanimously with a roll call vote as follows.

Jordan – Yes, Hazel – Yes, Gail -Yes, Celeste – Yes, Becky – Yes, Phil – Yes, Ancelin – Yes, Jennifer – Yes. 8-0

Gail urged everyone to contribute to the bridge brainstorming and work as a collaborative effort.

Becky suggested providing a paper map of all bridges and benches with distances between them. She volunteered to create a drawing of the map and investigate production costs.

Jennifer asked Phil if he completed the Greg Maichack paperwork, Phil confirmed he will complete the following day.

Karyl updated the committee on ongoing pending events. She noted that many grantees are waiting to solidify plans until Covid restrictions are lifted.

Jennifer reviewed upcoming events on the calendar.

Jennifer has set up Zoom meetings for the Eleanor Roosevelt performances. However, she is unsure if she set them up correctly. She asked if someone will be able to help with settings and manage the Zoom room.

Phil will gladly help manage the Zoom rooms and will look into correctly setting it up. This was followed by a lengthy discussion on Zoom training.

At approximately 8:30 p.m. Becky Atwood left the meeting.

Adjournment

At approximately 8:45, the Cultural Council meeting adjourned.

Respectfully Submitted by,
Metaxia Mitropoulos