



Medway Cultural Council Art Programming Subcommittee Minutes February 23, 2021

Pursuant to Governor Baker's March 12, 2020 Order Suspending Certain Provisions of the Open Meeting Law, and the Governor's March 15, 2020 Order imposing strict limitations on the number of people that may gather in one place, no in-person attendance of members of the public will be permitted at this meeting. Access via Zoom is provided for the required opportunity for public participation at the bottom of the agenda. The Medway Cultural Council meeting was held via Zoom at 7 p.m. on February 23, 2021.

Meeting started at 7:03 pm

Present: Gail Hachenberg, Jordan Warnick, Judith Moffatt, Valerie Shinas, Becky Atwood, Celeste Falcone, Jennifer Kendall, Karyl Wong (present for a portion of the meeting)

Absent: Joanne Williams, Kim Blenkhorn

1. Minutes

The minutes from the January 26, 2021 meeting were accepted and approved with a motion from Jordan and a second from Judith.

2. COAAST was discussed. Hazel is the point person for this project. She is gathering information from the organization regarding other possible sources of funds. Hazel explained that it is indeed \$1500 for a virtual performance and that the budget numbers that were sent by them included an extra zero. At a later time, we will discuss whether or not we want to look into including other nearby towns in the project.

3. Bridge Name

The name of the remaining bridge for the Bridge Project is being researched. It was noted that this is a slow process. It is vitally important to honor the indigenous people who lived here before we did. To do this correctly, Gail has been doing outreach to the Nipmuc nation to look for advice and input about the bridge situation and find out about who exactly used to be on this

land. It is felt that a stamp of approval from indigenous leaders is needed so that traditional artwork could possibly be included as well as information that is appropriate, correct, and sensitive. Jordan suggested the name " Bridge of Indigenous Nations" to encompass all possibilities. Gail noted that we will be meeting with the Selectboard next month (hopefully) so that the bridge names approved at the February all-council meeting can be put forth for approval by them.

3. Spring Photo Contest

The spring photo contest was briefly discussed. It was noted that Jennifer sent over contest information to Valerie and that Valerie and Kim will begin work on it.

4. The Behind-The-Scenes

The Behind-The-Scenes culinary video series was discussed. The plan is to film the first of this series in March and then have it posted in April, with hopes for it to premiere during restaurant week. Barry at Medway Cable Access suggested that, due to limited resources, that we alternate months, so one month will be an artist spotlight and the next will be a culinary one. Valerie will contact TC Scoops and Restaurant 45, while Gail will contact J & L Catering and the Muffin House. The videos will have an unstructured, informal feel, looking at how the chefs got into the industry and items to taste and discuss. Jordan asked if the spotlighted chefs can make a dish or menu item related to art that could be offered during the week or month that their video is released. Jennifer asked if a recipe could be shared on our wordpress site to attract interest. Gail will discuss with each culinary chef. Judith volunteered to be a host for the video about TC Scoops.

5. Gail noticed some confusion about what is considered a grant vs project when receiving the Art Programming Guidelines/procedure document and discussed the difference between them. The difference is as follows: financial benefit to the artist is something that should be applied for as a Mass Cultural Council grant in the grant cycle, while ideas that are for the betterment of the town and involve volunteering time are ideas to develop in the art programming committee.

6. Bringing art to Medway Commons

Ideas about bringing art to Medway Commons were discussed. It was noted that this would be something we could do at a later time and not right away. Members were asked to go to the Commons in the next month to look at the area and determine what art potential they see. Ideas discussed were to ask permission of the property owner to paint a wall white to project art-house movies, create a film festival, as well as ways to utilize the area to bring about a small flea-market. This will continue to be discussed over the next months.

7. Release Form

Gail discussed the Council's need for a permission form/release form for people to fill out for use of photos and videos. Jordan suggested that we ask for a release form from Medway Cable Access to use.

8. Pixie Project

Judith's Pixie Project was discussed. Judith's Mass Cultural Council grant covers the zoom classes and pixie-making supplies. However, Judith wants to turn the pixies into a special weekend by getting volunteers to make pixie houses and having placewinners for the best houses. It was thought that the winners, perhaps chosen by popular vote, could receive ribbons. There was unanimous support to buy ribbons for the winners, at a projected cost of about fifteen dollars. Gail and Judith will attend a Park Commission meeting tomorrow night to find out details about the Pixie weekend, such as when it could take place and where the pixies could be displayed. Judith noted that she is working on holiday/seasonal pixies and is working with the library to encourage interest in them.

9. Virtual Studio Tours

Virtual Studio Tours were discussed. With all the technical difficulties that were being experienced, it was decided to move away from the map and use the videos on an as-needed basis. Jennifer will notify the IT consultant.

A motion to adjourn was made by Jennifer at 8:12 and seconded by Becky.

Respectfully Submitted,
Jennifer Kendall and Gail Hachenburg