



Medway Cultural Council
155 Village Street
Medway, MA 02053



Cultural Council Meeting was held at the Medway Public Library, Medway Ma.

Date: June 5, 2018. Meeting called to order at 7:15 PM

Attendees: Carla Cataldo, Gail Hachenburg, Karyl Wong, Melissa Kelley, Winnie Nayak, Julie Dennehy guest.

* Approved April meeting minutes.

Carla had difficulty getting agenda posted.

***Action Item:** Carla will meet with Board of Selectman to resolve the issue of getting the minutes posted.

* **Survey Review:** We received 1 additional survey response. Review of the input indicated that this respondent was not aware of many of the programs that the Cultural Council offers. This respondent suggested that social media should be an option to fill out the survey.

* *** Action item:** We will look into possibly using Survey Monkey.

* **Fundraiser "M" Finalization:** Julie Denny spoke about the fundraiser and how it relates to the PTO. Julie discussed how some members from the PTO would be able to join a subcommittee and work collaboratively on the fundraiser. She suggested that each organization in town, profit and nonprofit, would buy a Letter "M" to decorate and display. Price points were discussed, as was allocation of the funds. Discussed was that the CC would receive the profits from the fundraiser and that the funds be air marked toward the grants. In addition, the time line would be early September 2018. In terms of disseminating the letter "M" items, there would be pick up locations and possible delivery. As an incentive for organizations to participate, each organization that participated would be given a raffle ticket and one ticket would be selected to win a prize. Suggestions regarding advertising such as posting on face book, Friends of Medway, etc. discussed. Also discussed was how and where to display the decorated "M" letters. During this discussion concerns about the fundraiser were brought forth such as: the amount of interest from town organizations to participate in this fundraiser, concerns with the workload since the CC has few members and how to get people from PTO to join a subcommittee to assist with the fundraiser.

***Action Item:** Carla will inform the Board of Selectman about the fundraiser. Carla will also print a list of organizations in Medway. She will also be interviewed on Cable. Julie Dennehy will ask members from the PTO to join a subcommittee to work on the fundraiser. Melissa will create a project plan and draft a letter for distribution.

* **Cultural Inventory Listing:** Discussed the need for an inventory listing of the Arts and businesses in town.

* **Action Item:** Carla will create an inventory and then have it posted on our Face book page.

* **Weaving arts/Culture into all aspects of town:** Carla discussed the idea of weaving the arts and culture throughout the town and provided examples from other towns, such as painting fire hydrants. Carla provided suggestions such as having a piece of artwork at Choate Park, or having wooden statues around town. (The police station has a wooden statue of a policeman outside the police station.)

***Action item:** Carla will meet with the Planning Board to discuss weaving arts and culture throughout the town.

***Updates: Grantee Events calendar.** Karyl sent updates to grantees.

***Action item:** Winnie will post events on the CC's website, Community Kangaroo and in the local newspapers. Karyl will contact grantees.

* **Logo:** The person who was asked to help create a logo has been away traveling.

***Action item:** Gail will follow up on this matter.

* **Annual Report:** Carla has submitted the annual report to the Town.

* **Medway Pride Day:** Gail and Karyl reported on Medway Pride Day and made suggestions for next year's booth. The main concern was to have more visibility by having a sign, tablecloth etc. Also to make the booth more interactive by having a simple art project. Give-away items such as candy, etc. were discussed.

* **Action item:** Members of the Cultural Council will look into this for Medway Pride Day 2019.

Respectfully submitted,
Gail Hachenburg