

### **Board of Selectmen**

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## **TOWN OF MEDWAY COMMONWEALTH OF MASSACHUSETTS**

*May 8, 2017*

### **MEDWAY BOARD OF SELECTMEN POLICY TEMPORARY SIGNS DURING 109 RECONSTRUCTION PROJECT 2017 Construction Season**

The Town of Medway recognizes that businesses located along Route 109 are facing challenges dealing with the impacts of the Route 109 Reconstruction Project. Accordingly, the Town is receptive to allowing limited temporary business signs as specified below during the Route 109 construction season. The goal of this policy is to enable local businesses to install temporary signage to inform the travelling public of changes in their business operations.

**Definition of Temporary Sign:** For purposes of the Route 109 reconstruction project, a temporary sign is one specifically used to inform the public of the following changes in business operations resulting from the Route 109 reconstruction.

- Schedule changes (days of the week to be open)
- Changes in open hours (time of day to be open)
- Site access location changes
- Building entry location changes

**Applicable Area:** Businesses located along the Route 109 Reconstruction Project

**Allowed Temporary Signs:** A business is allowed one of the following:

- One 1-sided banner type sign made of lightweight fabric or similar material that is affixed at one or more edges or corners to a building façade/wall. The amount of sign surface area of the temporary sign cannot exceed what the Zoning Bylaw allows for a wall sign for the zoning district in which the business is located; or
- One 2-sided lawn/yard sign with wire stakes (similar to a standard contractor's sign, political sign, realtor's sign or special event sign) not exceeding a total of 12 sq. ft. of sign surface area on both sides (6 sq. ft. per side); or
- One 2-sided pavement sign with a weighted base not exceeding a total of 12 sq. ft. of sign surface area on both sides (6 sq. ft. per side).

See illustrations below of the 3 types of signs.

**Applicability.** No Temporary Sign as defined in this policy shall be erected, constructed, installed, reconstructed, enlarged, redesigned, repaired, replaced, relocated or altered in any way unless a Temporary Sign Permit has been issued by the Town of Medway Building Department.

**OVER**

**Prohibited Temporary Signs:** Flutter/flag signs and those signs prohibited pursuant to Section 7.2.3 of the Medway Zoning Bylaw such as but not limited to A-frame/sandwich board signs, changeable copy/message board signs, signs affixed to vehicles or trailers, inflatable signs, etc.

**Length of Time for Display:** Permitted signs may be displayed through the course of the 2017 Route 109 construction season (May – November). At that time, all such temporary signs shall be removed by the business.

**Illumination:** No additional illumination is allowed.

**Basic Requirements:**

- Sign shall be located on the same lot as the business to which the sign pertains
- No sign shall be painted directly on the exterior surface of any building or wall.
- No sign, portion of a sign, or structural support for such sign shall be located on the roof of a building.
- Sign shall not obscure visibility or create confusion when viewed from a vehicle stopped at or approaching a signal or intersection.
- Sign shall be located/installed on private property (not in the public right of way)
- Sign shall not be installed without the written authorization of the owner of the property on which the sign is to be located.
- Sign shall not be placed on top of an existing business sign.
- Any sign and the location where it will be positioned that may cause a safety issue, as determined by the Building Inspector, shall not be permitted.
- Signs shall be professionally printed. No hand-made signs allowed.

**Permit:** A permit for a temporary sign is required. No fee will be charged. An application shall be submitted to the Medway Building Department. See attached application form.

**Policy Review:** This policy may be reviewed and modified by the Board of Selectmen as conditions arise during the 2017 Route 109 construction season. This policy will be reviewed and may be revised for use during the 2018 Route 109 construction season at which time a new seasonal permit will be required.

**Approved:** May 8, 2017

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**Yard Sign**



Not to exceed 6 sq. ft. per side.

**Pavement Sign**



Not to exceed 6 sq. ft. per side

**Banner Sign**



Not to exceed the maximum allowed size of a business wall sign per the regular sign regulations for the zoning district in which the business is located.