



Community Choice Aggregation Program

Design → *Implementation* → *Management*

Town of Medway, Massachusetts

Prepared by Colonial Power Group, Inc.

Introductions

- **Community Paradigm Associates, LLC (CPA)**
 - Government and Public Policy Consulting
 - Retained by Municipalities, Non-Profits and Businesses
 - Specializing in Community Engagement, Government Relations, Public Management and Executive Recruitment
- **Colonial Power Group, Inc. (CPG)**
 - Energy Consulting Company
 - Retained by Municipalities
 - Specializes in Community Choice Aggregation (CCA) Programs
 - Design: all phases of program creation
 - Implementation: get CCA up-and-running
 - Management: day-to-day operations of CCA
 - CPG currently manages CCAs for 62 communities in MA

Communities Working with Colonial Power Group

ABINGTON	FLORIDA	MARLBOROUGH	SALISBURY
ADAMS	FRANKLIN	MENDON	SANDSFIELD
AMESBURY	GARDNER	METHUEN	SHEFFIELD
ASHBY	GREAT BARRINGTON	MILLVILLE	STOUGHTON
ASHLAND	HALIFAX	MONTEREY	TEWKSBURY
AUBURN	HATFIELD	NEW ASHFORD	TYNGSBOROUGH
BERLIN	HAVERHILL	NEW MARLBOROUGH	TYRINGHAM
BERNARDSTON	HEATH	NEWBURYPORT	UPTON
BILLERICA	HOLLISTON	NORTH ADAMS	WENDELL
BRIDGEWATER	KINGSTON	NORTH ANDOVER	WEST BRIDGEWATER
BURLINGTON	LANCASTER	NORTH BROOKFIELD	WEST BROOKFIELD
CARLISLE	LANESBOROUGH	ORANGE	WEST SPRINGFIELD
CHESHIRE	LENOX	PELHAM	WEST STOCKBRIDGE
CLARKSBURG	LEVERETT	PEMBROKE	WILLIAMSBURG
DALTON	LOWELL	PITTSFIELD	WILLIAMSTOWN
EASTON	LUNENBURG	PLYMOUTH	WINCHENDON
EGREMONT		PLYMPTON	

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What is a Community Choice Aggregation?

- A CCA is an optional buying group organized by a municipality or group of municipalities to benefit electric customers.
 - Came out of the Utility Deregulation Act of 1997 to enhance the competitive market
 - A CCA would enter into an electricity supply contract for all customers who remain on default service within a given municipality.
 - Customers can participate in long-term fixed rates and greener power supply options.
 - Customers are automatically enrolled, unless they opt-out.

Benefits of Community Choice Aggregation

- Choice – No longer “stuck” with utility default rates
- Stability – Municipality can seek long-term rates to avoid market volatility
- Savings – CCA obtained rates are generally below to substantially below average default rates

Benefits of Community Choice Aggregation

- Economic Development – Stable and lower utility rates provide a competitive advantage for businesses choosing locations
- Pro-Consumer – Contract terms and conditions are designed to protect customer rights
 - No Penalties for Consumers – Opt-out **anytime** and go back to default service or choose another provider
- Professional Expertise – Retaining a qualified Consultant ensures smooth roll-out and implementation

Benefits of Community Choice Aggregation

- Local Oversight & Control –
 - Town officials hold provider and Consultant accountable through transparent local management
 - Municipality sets its own energy goals, e.g., long-term fixed rates or a higher mix of renewable energy
- Green Power – Municipality can “green-up” entire supply portfolio or offer “opt-in” green products to consumers
- Future Opportunities – CCA Plans are still evolving:
 - Funding Energy Management
 - Supporting Additional Renewable Energy Generation
 - Energy Conservation

Steps in the Process

- ~~Local Acceptance of the Aggregation Statute~~
- Selectmen Adoption of Aggregation Plan
- State Filings by Aggregation Consultant
 - Consultation with DOER
 - Approval by DPU
- Solicitation of Energy Pricing by Aggregation Consultant
- Town Decision to Proceed...and how to Proceed
- Ratepayer Notifications by Aggregation Consultant
- Opt-Out Period managed by Aggregation Consultant
- Energy Flows

Regular Issues of Concern

- No Tax Dollars Used – No adds to staff or burden on local budgets, e.g., program administration outsourced to Consultant
- Opt-Out – As provided by law. With Colonial Contracts ratepayers can always opt-out and opt-in
- Billing Remains the Same – Eversource (NSTAR) still bills for electricity and distribution
- Outage Management and Line Maintenance Remains the Same – Eversource (NSTAR) stills delivers the electricity
- Quality of Electricity Remains the Same – It remains power being placed into the electric grid

Education is Critical to Success

- CPG and CPA work collaboratively with community leaders to develop and execute an outreach plan
 - Local Print Media
 - Municipal and Community Websites
 - Local Cable TV
 - Community Meetings
 - Town Newsletters

Thank You

Colonial Power Group and Community Paradigm Associates

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